

Performance Analysis Worksheet

Name:

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What is the name of the performance event? Include a URL if available.

Center for Architecture created by the American institute of Architects (AIA) -
<https://www.centerforarchitecture.org>

Who hosts this performance event? What is the performance event's focus area and target audience? Get into specifics (demographic, age, location, etc.) How do you know?

The center for Architecture is hosted by design professionals and Architects who are looking to spread their work and ideas to upcoming designers. The intended audience of The Center for Architecture are College students who are currently pursuing a B Arch or Masters degree in urban planning and Architectural design. The main goal of these event is to create a network systems where Architecture and design students can meet with professionals to get an idea where they should start in their professional life.

Who normally performs at these events? What genres are featured at these events?

Architects, engineers, and designers typically perform at these events to present a new development in technology in the field such as energy efficiency and design trends. Genres that are featured in these events mostly consist of memoirs and art.

What are the performance guidelines for this event? (Does it cost anything? Are there time requirements? Is there a theme? Do you have to submit a written version for review beforehand?)

Inorder to perform at the center for Architecture you must be a member of the American Institute of Architects. You must apply using your credentials stating that you are a licensed Architect of NY. Appointments for speeches and memoir sessions must be scheduled in advance.

Why is your Telling a good fit for this performance event?

My telling is a good fit for this performance event because it has my intended audience which are students who are pursuing a B arch degree or masters in Architecture. This event is not meant for me right now, but as I become a professional in the near future I still want to present my telling because my telling is about how I found a passion for design and expanded on it as much as I can given my age requirement and academic level.