A photograph of a modern university building with a large glass facade. The building is identified as the Clark Hall Student Center. In the foreground, several students are walking on a paved plaza. A semi-transparent blue rectangular box is overlaid on the left side of the image, containing the title and author information.

# Clark Hall Student Center Proposal

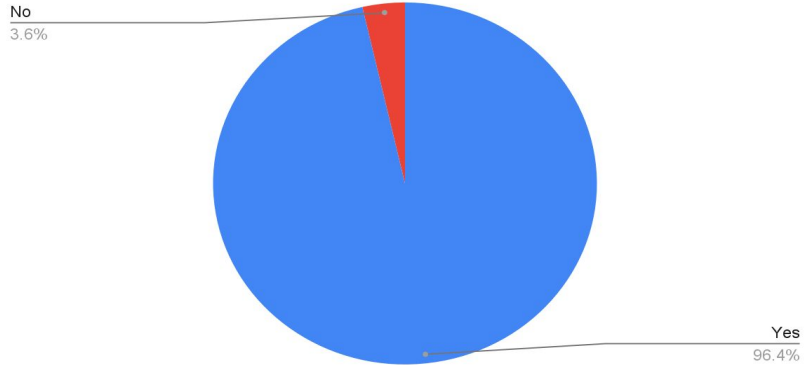
By: Benny's Betterman Bureau

# OUR COMPANY

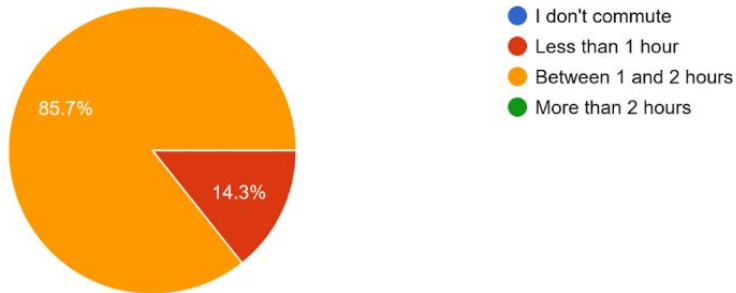
- **Who we are**
  - A small group of CCNY student engineers and designers
  - Driven to enhance on-campus life and student engagement
- **Our mission**
  - Create modern, inclusive spaces for all students
  - Bridge Commuter gaps by offering convenient social area
- **Why it matters**
  - Build stronger community ties through an engaging and inclusive facility
  - Boost CCNY appeal and attract young students to foster a strong school spirit



## Would You Be Interested In a Improved Dedicated Student Center To Hang Out In



## How long does it take you to commute?



# ABOUT THE PROJECT

- The current student center is run down with broken equipment and has a very low max capacity
- Based on our studies, A noticeable portion of the CCNY community would be interested in a new and updated Student Center.
- Based on our studies, A significant portion of the CCNY community takes between 1 to 2 hours to commute to the campus.

# Introducing Clark Hall

## Idea behind it

- **Revitalize Student life** by providing a modern space that encourages socialization and collaboration
- **Why “Clarke Hall”** : Honoring the CCNY professor who testified in Brown V Board, Symbolizing Unity and Educational progress
- **Enhance CCNY Image** to attract prospective students and keep the current ones engaged.

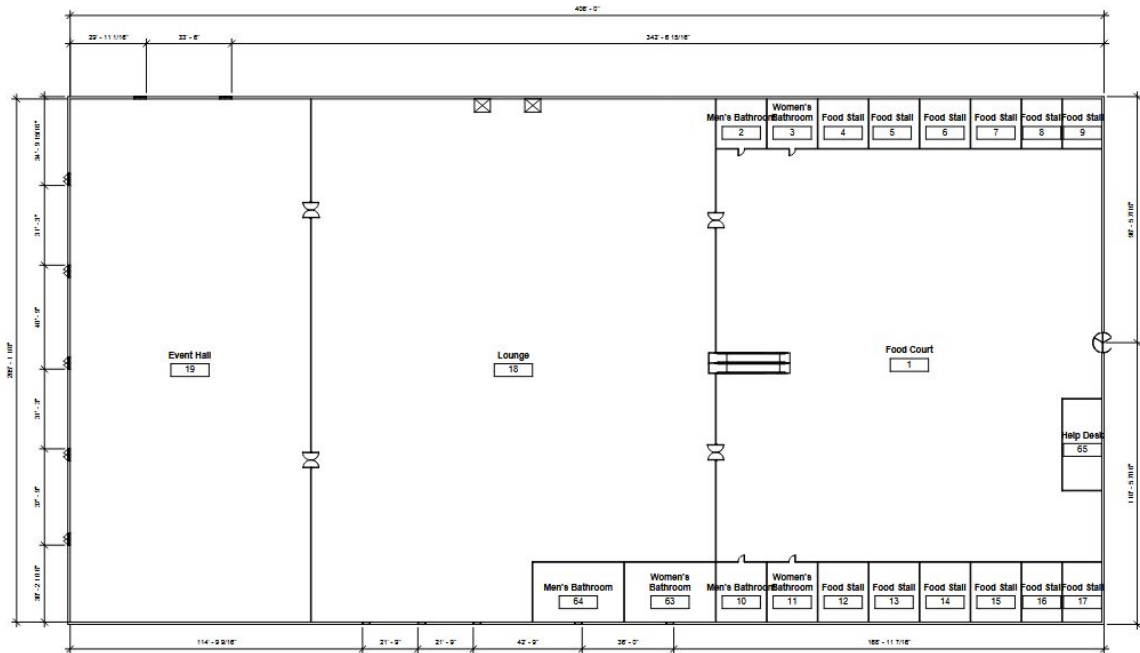
## Planned location

- **Around the Aaron Davis Hall** allowing for a central spot on campus, easy access for all
- **Building size** of about 80,000 Sq. Ft
- **Accessibility & Flow:** Open design with ramps, elevators, and wide hallways for better traffic flow.

## Key features

- **Food Court & Lounge:** Variety of food vendors and comfort
- **Study Rooms & Library:** Group and private spaces
- **Entertainment & Fitness:** Gaming room and Gym at students grasp.

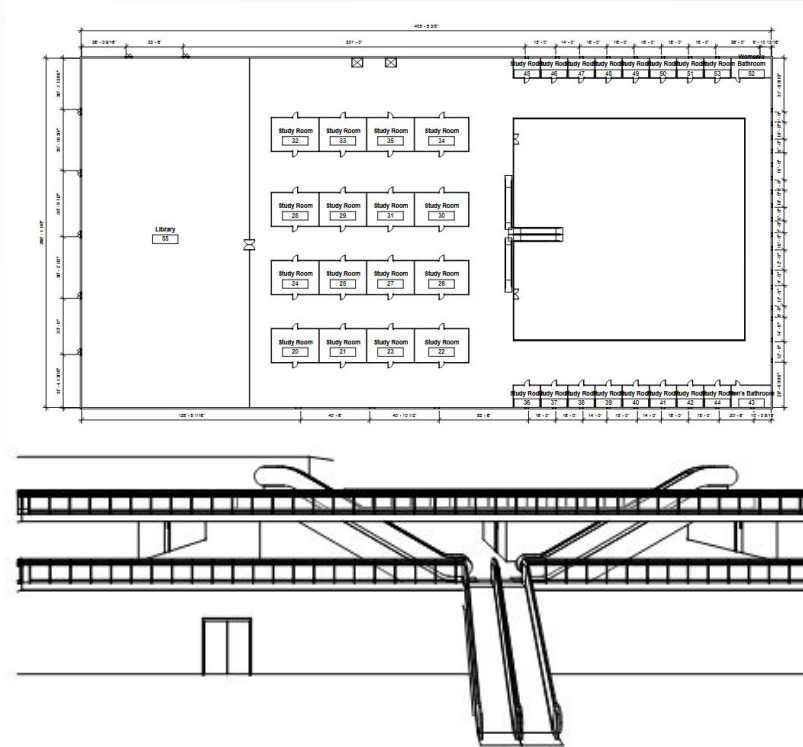
# First Floor Features



## Specifications

- Students will be able to enjoy a food court filled with dining options from both name brands and local harlem restaurants
- Right next to the door there is a help desk staffed with friendly faces to help you with any Clark Hall related questions
- The Lounge is a place for relaxing and socializing
- The event hall is meant for hosting big events that will be free for the CCNY community with the option to pay for guest to join in

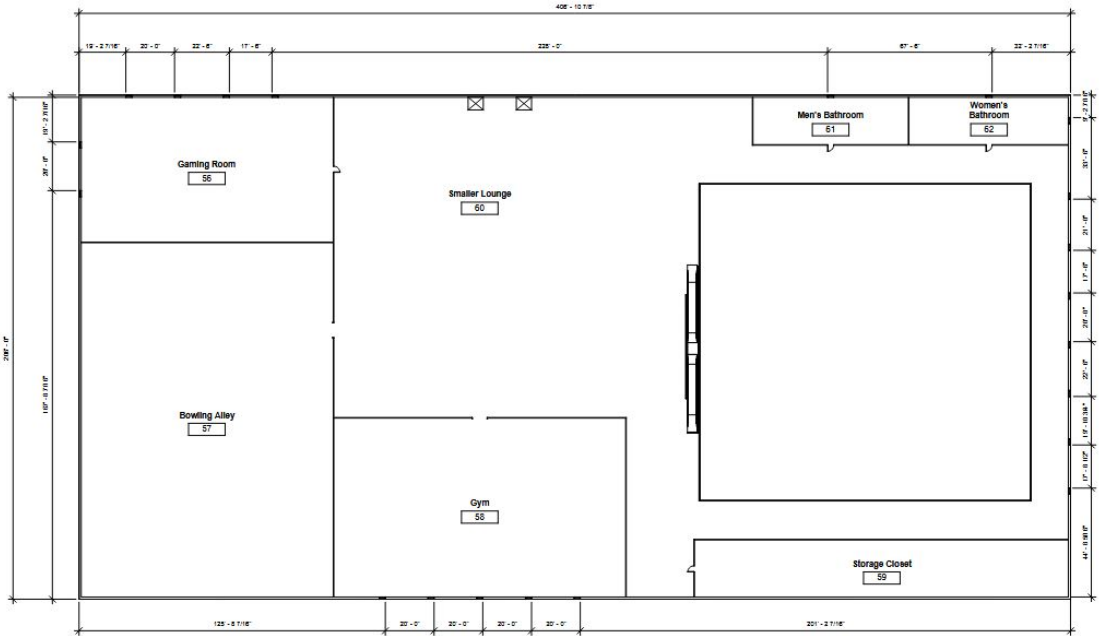
# Second Floor Features



## Specifications

- After riding the escalators in the food court or the elevators in the lounge, students will be greeted with a vast array of study rooms
- The rooms surrounding the balcony are smaller and have an intended capacity of 1-3 people
- The larger rooms in the floor's midsection are intended for group project use and thus can hold about 7 people.
- At the far end of the floor one can go to the library and enjoy a selection of books curated towards entertaining the CCNY student body.

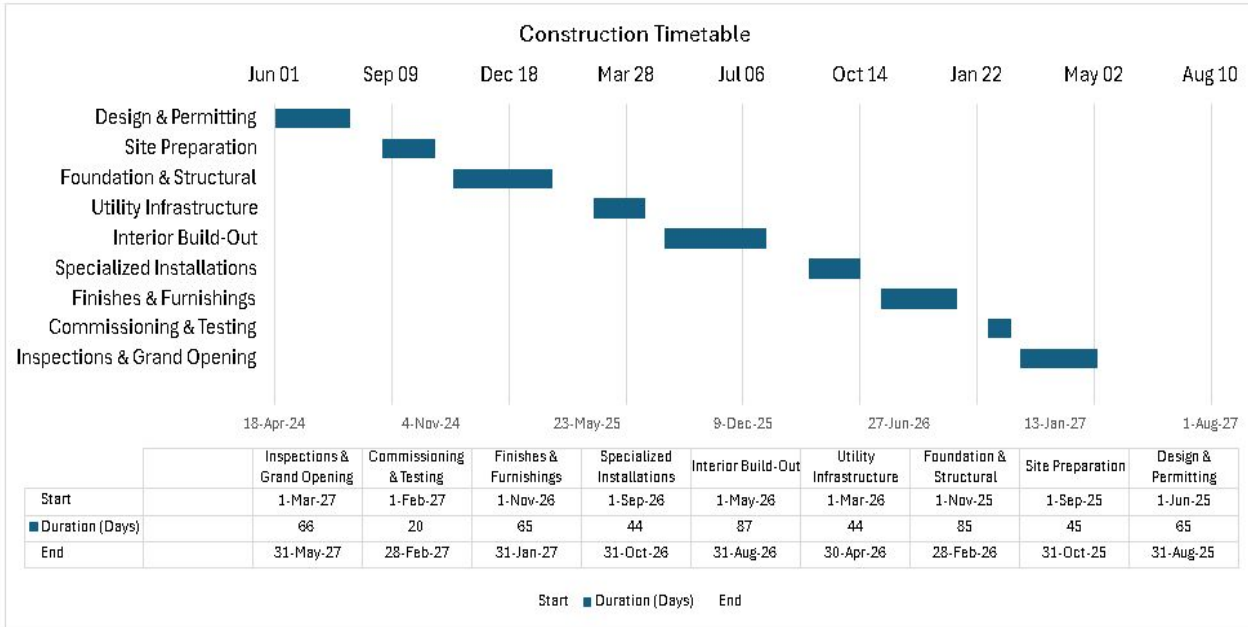
# Third Floor Features



## Specifications

- The smaller lounge has largely the same uses as its first floor counterpart, functioning as a back up if the 1st floor gets too crowded.
- The gaming room is equipped with modern gaming consoles and powerful PC's so students can have fun with their friends
- Similarly the bowling alley provides a physical activity students can enjoy with others.
- For students dedicated to their health, this floor has a fully equipped gym for all those needs.
- For any items that need to be stored for later by the faculty there is a large storage room on this floor

# Construction Timeline



## Details

- **Two-year timeline** from June 2025 to May 2027 covering all major phases
- **Starts with planning** through design, permits, and early prep work
- **Construction broken into phases** for structure, interiors, and utilities
- **Some phases overlap** to maximize efficiency and reduce delays
- **Ends with testing and inspection** before the grand opening in May 2027
- **Each bar represents a phase** showing when it begins and ends


# Budget Summary

Cost Items	Description	Estimated Cost (USD)
Site & Structural Construction	Site preparations, land allocation, and building structure (approx. 80,000 sq ft)	<b>Total: \$22,000,000</b> (based on NYC land prices)
First Floor: Food Court	Build-out of vendor stalls, kitchen equipment, and decor.	<b>Total cost: \$40,000</b>
First Floor: Lounge & Event Hall	event staging, sound/light systems, and decor.	Sound system (\$25,000) 8X Stage lights (\$1,200) <b>Total: \$26,200</b>
Second Floor: Library	Space filled with books, printers, and computers	3x Normal printers (\$1,590) 2x 3D printers (\$500) <b>Total allotted budget: \$93,750</b>
Second Floor: Study Spaces	Amenities for private study areas.	4x Whiteboards (\$116) 4x office meeting table (\$760) <b>Total: \$876</b>
Third Floor: Gaming Room	Modern consoles, computers, high-speed internet, and gaming lounge furniture	4x Nintendo Switch (\$1,200) 3x Digital PS5 (\$1,200) 15x pc (\$14,000) Furniture (\$1,200) <b>Total: \$18,000</b>
Third Floor: Bowling Alley	Lanes, machinery, seating, scoring displays, accompanied by a variety of bowling equipment.	6x lanes (\$210,000) Bowling equipment (\$100,000) <b>Total: \$310,000</b>
Third Floor: Gym	Fitness equipment (treadmills, weights, etc), specialized rubber flooring for shock absorption.	10x treadmills (\$6,900) 3x 300 lbs weight set (1500) Rubber flooring for 4000 sq ft (\$16000) <b>Total: \$24,440</b>
Miscellaneous & Contingency	All furniture, Unexpected costs, and additional fees	<b>Total: \$1,700,000</b>
<b>Total Estimated Cost</b>	—	<b>\$24,213,266</b>

- **Site & structure construction** takes up the largest portion of the budget at \$22,000,000, covering land prep and an 80,000 sq ft building.
- **The first floor** totals \$66,200 and includes the food court, lounge, and event hall setup like kitchen equipment and stage lighting.
- **The second floor** costs \$94,626 and covers the library with computers and printers, plus study rooms with whiteboards and tables.
- **The third floor** totals \$352,440 and includes the gaming room, bowling alley, and gym equipment like treadmills and rubber flooring. Making it the most expensive floor.
- A \$1,700,000 **contingency** is reserved for unexpected costs, furniture, and any additional fees.

# Key Benefits

- Acts as a form of revenue generation for the school via food sales and hosting profitable events
- Gives students a sense of community by putting them in a social environment without the pressures of school
- Improves the general mental wellbeing of the student body by giving them a safe place to relax
- Functions as an advertisement for the college to potential upcoming students

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- While it will take a long time for something like the student center we're proposing to exist, its benefits will be undeniable.
  - With its positive potential impacts on the student bodies wellbeing along with its revenue and advertising potential, there is no doubt that this center would become the crown jewel of CCNY.