

JOSEPH NEWSWANDER

WORKFORCE DEVELOPMENT POLICY

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PROFESSIONAL EXPERIENCE

1199SEIU TRAINING & EMPLOYMENT FUNDS

New York, NY

Program Specialist (Acting Workforce Development Manager)

Jan 2025 – Present

- **Coalition Leadership:** Orchestrating a coalition of CBOs and inter-departmental leads to redeploy under-employed populations (including New Americans) into healthcare shortage areas within grant requirements, advocating for expanded access for legal-system impacted individuals.
- **Legislative Implementation:** Translating complex federal/state funding requirements for the \$425M Medicaid 1115 Waiver (CPT) into automated Salesforce/SharePoint workstreams to scale program capacity.
- **High-Stakes Negotiations:** Managing operational strategy, outreach, and information flow for \$30M partnership agreements with academic institutions.

Research, Policy & Development Intern (Executive Division)

Jan 2024 – Jan 2025

- **Grant Writing & Fiduciary Modeling:** Authored proposals for adult and worker education programs while conducting budget modeling for release-time initiatives totaling \$125M+ to ensure the fiscal viability of large-scale career advancement programs.
- **Capacity Analysis:** Quantified organizational and educational provider landscape capacity in alignment with state-level funding requirements.
- **Strategic Analysis:** Transformed primary and secondary data into actionable one-pagers regarding developmental education reform, AI workforce transitions, timely workforce education policy, and best practices.

CITY UNIVERSITY OF NEW YORK (CUNY) | Board of Trustees

New York, NY

Vice Chairperson for Senior Colleges, Student Senate

Nov 2024 – Nov 2025

- **Fiduciary & Legislative Oversight:** Representing 250k students' interests in Research and Innovation sub-committee affecting \$672M in grant funding; lobbied the Chancellery to secure budget earmarks for pilot programs.

CVS HEALTH | AETNA RETIREE SERVICES

Remote

Service Advocate & Subject Matter Expert

Sep 2021 – Jan 2024

- **Technical Assistance & System Migration:** Provided technical assistance during the bswift platform migration for the City of New York (NYC); managed data continuity for 250,000+ covered lives to successfully navigate major influxes and shifting workflows amidst changing regulatory requirements.
- **Compliance & Training Delivery:** Facilitated critical training for 300+ staff on service technology, developing original curriculum and training materials on Social Determinants of Health (SDOH) and CMS compliance guidelines, decreasing noncompliance by 40–60%.
- **Benefits Navigation & Dispute Resolution:** Resolved complex benefits eligibility disputes across 20+ government and union accounts.

AMERICORPS | CITY YEAR NEW YORK

East Harlem, NY

Remote Learning & External Affairs Coordinator

Aug 2020 – Jul 2021

- **Program Implementation & Analytics:** Designed and delivered after-school programming for 150 students during remote learning transitions, tracking developmental outcomes to drive a 15% improvement in Social-Emotional Learning.
- **External Affairs & Communications:** Led parent and administrator outreach through original web content and media production to sustain community engagement during critical service disruptions.

EDUCATION

CUNY School of Labor and Urban Studies

New York, NY

BA in Labor Studies | Valedictorian

May 2025

- **Relevant Coursework:** Public Policy, Research Methods, US Economic Data, Labor Law, Arbitration.

Bridgerland Technical College

Logan, UT

Information Technology

May 2020

COMMUNITY LEADERSHIP & CIVIC ENGAGEMENT

Community & Advocacy: Served as a Media Committee Volunteer for the NYC Pride Foundation (2026–Present); previously served on the CVS Health Pride Committee and CUNY student groups (2022–2024). Coordinated local communications for the March for Our Lives campaign (2018). Provided structured mentorship for students with disabilities (2017–2022).