2020 IMPACT REPORT EVERY CANCER EVERY PATIENT EVERYWHERE
IN 2020, COVID-19 CHALLENGED THE PROGRESS RESEARCHERS FUNDED BY CONQUER CANCER, THE ASCO FOUNDATION, WERE MAKING AGAINST EVERY TYPE OF CANCER. For patients everywhere, the pandemic limited access to care, preventative screenings, and the simple comfort of having a loved one hold their hand during treatment. But obstacles are not new to people facing cancer.

Hearing from patients and researchers within the Conquer Cancer community that a global health crisis would not deter them, Nashville songwriter Tim Easton was moved to pen the song “We Can”.

The song and its video, starring survivors and researchers from around the world, inspired a social media challenge to support our COVID Impacts Cancer fund. Your long-standing support gave us the confidence to declare “We Can” still work to conquer cancer. Together, we did...

By the end of 2020, donors had given nearly $8M to the COVID fund to help patients and their care teams. Additionally, donors gave more than $31 million to ensure vital resources remained available for patient information, physician education, and global cancer research.

THE SUPPORT OFFERED DURING 2020 BROUGHT THE TOTAL FUNDS RAISED BY CONQUER CANCER SINCE IT WAS CREATED IN 1999 TO MORE THAN $450 MILLION

In this 2020 Impact Report, we outline the remarkable impact our community made in response to – and despite – an unprecedented year. People from around the world inspired “We Can”, and their stories motivated us during such an uncertain time. When met with your generosity, the song’s lyrics have become our anthem as we work to improve care for every cancer, every patient, everywhere. Thank you for sustaining our mission when patients with cancer needed it most.

THOMAS G. ROBERTS, JR.  MD, FASCO  CHAIR  JANUARY 2016 - DECEMBER 2020

HOWARD A. BURRIS III  MD, FACP, FASCO  CHAIR

NANCY R. DALY  MS, MPH  CHIEF EXECUTIVE OFFICER
“IT CAN’T STOP ME.
I KEEP ROLLING.”
— Leonardo Garrett, Conqueror

Special thanks to the donors of the COVID Impacts Cancer fund whose quick and generous support is making a major difference for patients like Leonardo. View the full list at CONQUER.ORG/COVID-19-donors.
NEITHER DID YOU.

Cancer did not stop during the COVID-19 pandemic.

Donors united to ensure the brightest minds in cancer research had the support needed to continue fueling breakthrough research and sharing information to advance care for every cancer, every patient, everywhere.

321 GRANTS AND AWARDS distributed to conquerors working to find better cancer treatments and cures.

34 COUNTRIES represented among grant and award recipients.

31 STUDIES by past Conquer Cancer-funded researchers (serving as first authors) presented at ASCO Annual Meeting – the world stage for sharing cancer breakthroughs.

$9M+ AWARDED to support cutting-edge research.
The COVID-19 impact on cancer care was immediate.

SO WAS YOUR RESPONSE TO HELP PATIENTS EVERYWHERE.

Your support of our COVID Impacts Cancer fund provided:

**CRITICAL DATA**

The ASCO Registry was established to better understand how COVID-19 impacts patients with cancer. The Registry will continue to guide doctors during and after the pandemic.

**RESEARCH GRANTS**

ASCO Registry Research Grants will support the ongoing, rapid discovery and translation of data into knowledge.

**VALUABLE RESOURCES**

Patients and physicians around the world had access to timely, expert coronavirus information including Cancer.Net’s COVID-19 information page, which received more than 575,000 visits in 2020 and the ASCO Special Report: A Guide to Cancer Care Delivery During the COVID-19 Pandemic, which was translated into 7 languages.
Visit CONQUER.ORG/WeCan to listen to the song and hear from some of the conquerors who inspired it.

You want to know if we can do it?
You want to know a real solution?
We can, we can, we can, we can do it
We can, we can, we can, we can do it

You want to go fast, go alone
If you want to go far, go together
We can, we can, we can, we can do it
We can, we can, we can, we can

We can still climb together
Put our better minds together
Through any kind of weather
Together we can

Someone who meets you eye to eye
Someone to join you in the fight
We can, we can, we can, we can do it
We can, we can, we can, we can do it

You want to go fast, go alone
If you want to go far, go together
We can, we can, we can, we can do it
We can, we can, we can, we can

We can still climb together
Put our better minds together
Through any kind of weather
Together we can
2020 FINANCIALS*

**REVENUES**
- Corporate: $19,054,491 (54%)
- Foundation: $11,358,491 (32%)
- Individual: $5,004,601 (14%)

**TOTAL REVENUES**: $35,417,583

**EXPENSES**
- Programs: $18,647,441 (74%)
- Fundraising: $5,862,530 (23%)
- Administration: $712,426 (3%)

**TOTAL EXPENSES**: $25,222,397

**Operating Income**: $10,195,186
**Long Term Investment**: $6,009,040
**Change in Net Assets**: $16,204,227
  - Change in Unrestricted Net Assets: $1,195,094
  - Change in Restricted Net Assets: $15,009,133
**Unrestricted Net Assets Beginning of Year**: $40,974,082
**Restricted Net Assets Beginning of Year**: $41,495,776
**Unrestricted Net Assets End of Year**: $42,169,176
**Restricted Net Assets End of Year**: $56,504,909

*Unaudited

Your gifts to Conquer Cancer make breakthroughs in cancer research and care possible. We are grateful for our generous donors. To view a listing of supporters visit CONQUER.ORG/Donors.
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JUNE 3, 2019 – JUNE 1, 2020

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On the cover: RACHNA T. SHROFF, MD, MS  Merit Award Recipient  Young Investigator Award Recipient  Volunteer and Generous Supporter
“WHEN A GLOBAL CRISIS DISRUPTS ALL OF HEALTHCARE, IT’S ESPECIALLY IMPORTANT THAT WE LEARN FROM EVERY PATIENT SO THAT WE CAN ADAPT QUICKLY AND HELP THE LARGEST NUMBER OF PEOPLE RECEIVE THE HIGHEST QUALITY CARE POSSIBLE.”

— Dr. Clifford A. Hudis
Chief Executive Officer, ASCO
Executive Vice Chair, Conquer Cancer