

CONQUER CANCER®

THE ASCO FOUNDATION

2021 CONQUER CANCER SUPPORT OPPORTUNITIES

The Conquer Cancer Foundation of the American Society of Clinical Oncology offers an array of support opportunities throughout the year to a variety of organizations and individuals. Please [contact us](#) to speak about any of the opportunities in this book, or about additional opportunities that may be available.

Updated August 2020

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ASCO Annual Meeting

Pre-Annual Meeting Seminars and Case-Based Courses

June 3 – June 4, 2021 | Chicago, Illinois | <http://am.asco.org/>

Accredited Medical Education - \$10,000 per seminar or course | Tentative commitment deadline – April 30, 2021

- Topics for the Seminars and/or Case-Based Courses are announced in Fall 2020.

ASCO Annual Meeting

June 4-June 8, 2021 | Chicago, Illinois | <http://am.asco.org/>

Accredited Medical Education – Visionary: \$75,000+, Innovator: \$30,000-\$74,999, Advocate: \$10,000-\$29,999, General: below \$10,000 (Educational Tracks available by therapeutic areas and themes) | Tentative commitment deadline – April 28, 2021

ASCO Annual Meeting Technology Bundle (iPlanner Mobile Application and Website, ASCO TV Structures, Internet Stations, Wi-Fi, and Charging Stations)– Gold: \$150,000+, Silver: \$75,000, Bronze: \$50,000 | Tentative commitment deadline – April 1, 2021

ASCO Annual Meeting Onsite Resources Bundle (Patient Advocate Lounge, Publications Lounge, Trainee and Early Career Oncologist Lounge, METRA tickets and kiosk, Child Care, Nursing Rooms and Reserve a Table) – Gold: \$100,000+, Silver: \$75,000, Bronze: \$50,000 | Tentative commitment deadline – April 1, 2021

Conquer Cancer Bundle at the ASCO Annual Meeting (Conquer Cancer Donor Lounge and Conquer Cancer Dinner) – Gold: \$75,000+, Silver: \$30,000, Bronze: \$10,000, General: \$5,000 | Tentative commitment deadline – March 1, 2021

*ASCO is continually evaluating the coronavirus pandemic and will make determinations on live meetings on a rolling basis. Please contact support@conquer.org for the most up to date information on meetings.

Thematic Meetings & Workshops

Gastrointestinal Cancers Symposium

January 15-17, 2021 | Virtual| <http://gicasym.org/>

Accredited Medical Education – Visionary: \$75,000+, Innovator: \$30,000-\$74,999, Advocate: \$10,000-\$29,999, General: below \$10,000 | Tentative commitment deadline – December 17, 2020

Sponsorship Bundle – TBD

Tentative commitment deadline – December 5, 2020

Genitourinary Cancers Symposium

February 11-13, 2021 | Virtual| <http://gucasym.org/>

Accredited Medical Education – Visionary: \$75,000+, Innovator: \$30,000-\$74,999, Advocate: \$10,000-\$29,999, General: below \$10,000 | Tentative commitment deadline – January 8, 2021

Sponsorship Bundle - TBD

Tentative commitment deadline – January 7, 2021

ASCO/AACR Workshop: Methods in Clinical Cancer Research

July 2021 | TBD| <http://vailworkshop.org/>

Accredited Medical Education

Tentative commitment deadline – June 2021

*ASCO is continually evaluating the coronavirus pandemic and will make determinations on live meetings on a rolling basis. Please contact support@conquer.org for the most up to date information on meetings.

Thematic Meetings & Workshops

Best of ASCO

(Support opportunities are for all three meetings combined)

Best of ASCO: Austin, TX- July 7-10, 2021

Best of ASCO: Boston, MA- July 16-17, 2021

Best of ASCO: Seattle, WA – July 23 – July 24, 2021

<https://boa.asco.org/>

Accredited Medical Education – Visionary: \$75,000+, Innovator: \$30,000-\$74,999, Advocate: \$10,000-\$29,999, General: below \$10,000 | Tentative commitment deadline – June 10, 2021

Program Publications Bundle (Meeting Announcement and Program) - \$22,500** | Commitment deadline – January 28, 2021

Onsite Connectivity Resources Bundle (Internet Station, Wi-Fi, power strips, Calling Station) – \$28,750** | Tentative Commitment deadline – June 10, 2021

ASCO Quality Care Symposium

September 24-25, 2021 | Boston, MA| <https://meetings.asco.org/quality>

Accredited Medical Education – Visionary: \$75,000+, Innovator: \$30,000-\$74,999, Advocate: \$10,000-\$29,999, General: below \$10,000 | Tentative commitment deadline – September 9, 2021

Onsite Connectivity Resources Bundle (Internet Station, Wi-Fi, power strips, Calling Station and iPlanner) – \$20,000** | Tentative commitment deadline – September 2, 2021

*ASCO is continually evaluating the coronavirus pandemic and will make determinations on live meetings on a rolling basis. Please contact support@conquer.org for the most up to date information on meetings.

**Support amount based on 2020 budget and is subject to change.

Professional Development

Education Scholars Program (ESP)

<http://www.asco.org/training-education/professionaldevelopment/education-scholars-program> | Support Amount: \$30,000*

- Year-long program that aims to train a subset of oncologists to become exemplary teachers so that the latest oncology research can be better disseminated among an even broader set of oncology providers
- Will explore the latest learning science through didactic and hands-on training, including how to design education to more effectively engage and teach adult learners

****See page 15 for Quality Training Program**



**ask amount based on 2020 budget and is subject to change*

International Education and Initiatives

International Training Program Bundle - \$40,000

Includes the International Palliative Care Workshops, Multidisciplinary Cancer, Management Courses, and Cancer Control in Primary Care

- Workshops and courses begin as early as January 1, 2021

ASCO International - TBD

- Provides funding to support the work that ASCO International does globally to implement quality improvement, provide professional development and support innovative cancer research



International Research Grants and Awards

International Innovation Grant (IIG) - \$23,000 per supporter

Hypothesis-driven research grants that fund a specific research project for one year that may result in the discovery of new knowledge about how to advance cancer control in a low- or middle-income setting

- Tentative commitment deadline – December 2020

Long-term International Fellowship (LIFe) - \$130,000 per supporter

Provides early-career oncologists in low- to middle-income countries the support and resources needed to advance their training by deepening their relationship with a mentor in the United States or Canada

- Tentative commitment deadline – March 1, 2021

International Research Grants and Awards

International Development Education Awards (IDEA) - \$11,000- \$33,000 per supporter

- Provides support for oncologists in developing countries to participate in the ASCO Annual Meeting and visit a cancer center in the United States or Canada
- Tentative commitment deadline – January 1, 2021

Global Research Fund - \$57,500 per supporter

- Provides research funding to early-career investigators to encourage and promote quality research in global oncology and to develop the next generation researchers to address global health needs
- Tentative commitment deadline – February 1, 2021



*2019 IDEA and IDEA-PC recipients at the ASCO Annual Meeting. Photo by
© ASCO/Zach Boyden-Holmes 2019*

Conquer Cancer Research Grants and Awards

Advanced Clinical Research Award (ACRA) - \$500,000 per supporter

Three-year grant that funds cancer researchers in their 4th-9th year of a fulltime faculty appointment in a clinical department at an academic medical institution

- Tentative commitment deadline – February 1, 2021

Career Development Award (CDA) - \$230,000 per supporter

Three-year grant intended to support proposals with a clinical research focus. Provides funding to clinical investigators who have received their initial faculty appointment to establish an independent clinical research program

- Tentative commitment deadline – February 1, 2021

Research Professorship - \$550,000 per supporter

Provides flexible cancer research funding to full professors who have made significant contributions to cancer research and are dedicated to mentoring the next generation of researchers

- Tentative commitment deadline – February 1, 2021

Young Investigator Award (YIA) - \$57,500 per supporter

One-year grant designed to encourage and promote high quality research in clinical oncology by providing funds to promising investigators during the transition from a fellowship program to a faculty appointment

- Tentative commitment deadline – February 1, 2021

Medical Student Rotation (MSR) for Underrepresented Populations - \$9,775-\$29,325 per supporter

Provides 8- to 10-week clinical or clinical research oncology rotations for U.S. medical students from populations underrepresented in medicine who are interested in pursuing oncology as a career

- Tentative commitment deadline – February 1, 2021

Conquer Cancer Research Grants and Awards

Resident Travel Award (RTA) for Underrepresented Populations - \$1,725-\$17,250 per supporter

Provides financial support for residents from underrepresented populations to attend the ASCO Annual Meeting to be exposed to the latest clinical oncology research

- Commitment deadline – March 1, 2021

Merit Awards - \$18,750-\$36,250 per supporter

Awarded to physicians (MD or DO) in an oncology fellowship-training program or doctoral degree candidates (such as PharmD or PhD) who are enrolled in an approved oncology specialty-training program at the time of abstract submission Provided at the GI Symposium, GU Symposium, ASCO Annual Meeting, ASCO Breakthrough, and the ASCO Quality Care Symposium

- Commitment deadline to be recognized for all meetings – December 1, 2020

****See page 8 for International Research Grants and Awards**



ASCO Special Awards

B.J. Kennedy Award and Lecture for Scientific Excellence in Geriatric Oncology - \$2,500*

Honors individuals who have demonstrated outstanding leadership or contributed scientific work (laboratory, clinical, or epidemiologic) of major importance to the field of geriatric oncology

- Tentative commitment deadline – March 1, 2021

Distinguished Achievement Award - TBD

Awarded to an ASCO member who has demonstrated extraordinary broad-based leadership and/or mentorship in the field of oncology

- Tentative commitment deadline – March 1, 2021

Humanitarian Award - TBD

Recognizes an oncologist who personifies ASCO's mission and values by going above and beyond the call of duty in providing outstanding patient care through innovative means or exceptional service or leadership in the United States or abroad

- Tentative commitment deadline – March 1, 2021

David A. Karnofsky Memorial Award and Lecture - \$10,000*

Recognizes an oncologist who has made outstanding contributions to cancer research, diagnosis, and/or treatment

- Tentative commitment deadline – March 1, 2021

**ask amount based on 2020 budget and is subject to change*

ASCO Special Awards

Brigid Leventhal Special Merit Award - \$2,500*

Awarded to a physician in an oncology fellowship training program or a doctoral degree candidate whose research abstract is selected as the highest-ranking abstract submitted in pediatric oncology for presentation at the ASCO Annual Meeting

- Tentative commitment deadline – March 1, 2021

Pain and Symptom Management Special Merit Award - \$2,250*

Awarded to a physician in an oncology fellowship training program or a doctoral degree candidate whose research abstract is selected as the highest-ranking abstract submitted in pain and symptom management for presentation at the ASCO Annual Meeting

- Tentative commitment deadline – March 1, 2021

Partners in Progress Award - TBD

Recognizes an individual involved in patient advocacy activities that affect public awareness about cancer, its causes, cures or treatment, or activities that result in additional legislative or fiscal support for cancer research, treatment, prevention or care

- Tentative commitment deadline – March 1, 2021

Pediatric Oncology Award and Lecture - \$5,500*

Recognizes a pediatric oncologist who has demonstrated outstanding leadership or achievement in the field

- Tentative commitment deadline – March 1, 2021

**ask amount based on 2020 budget and is subject to change*

ASCO Special Awards

Science of Oncology Award and Lecture - \$11,000*

Honors the contributions of innovative basic and translational scientists in cancer research

- Tentative commitment deadline – March 1, 2021

Special Recognition Award - \$2,500*

Awarded to an ASCO member whose achievements have had a transforming and lasting effect in areas of clinical oncology, cancer research, clinical trials, reimbursement, and patient advocacy activities

- Tentative commitment deadline – March 1, 2021

Public Service Award - TBD

Recognizes an individual involved in legislative, political action, or community service activities that impact public awareness about cancer, its causes, cures or treatments, or activities that result in additional legislative or fiscal support for cancer research, treatment, prevention or care

- Tentative commitment deadline – March 1, 2021

ASCO Health Policy Fellowship - TBD

One-year program that aims to provide physicians with the necessary skills to shape cancer policy through active participation in policy development, small-group teaching sessions, training and communication in leadership skills, meetings with lawmakers in Congress and federal agencies, and a mentored research project

**ask amount based on 2020 budget and is subject to change*

****Please note: only the Patient Advocate Scholarship Program Bundle, State/Regional Affiliate Program, and ASCO Guidelines Mobile Application are available to healthcare companies**

State/Regional Affiliate Program - \$20,000*

Provides assistance to state and regional societies in addressing the practical issues facing physicians who care for people with cancer.

- Program starts as early as January 1, 2021

Patient Advocate Scholarship Program Bundle - \$30,000

Provides grants to a select number of patient advocates to attend the GI Symposium, GU Symposium, ASCO Annual Meeting, and ASCO Quality Care Symposium.

- Commitment deadline to be recognized at all meetings – November 30, 2020

Cancer.Net - \$50,000*

Provides support to Cancer.Net, ASCO's patient information website supported by the Conquer Cancer Foundation that brings the expertise and resources of ASCO to people living with cancer and those who care for and about them.

- Recognition starts as early as January 1, 2021

**ask amount based on 2020 budget and is subject to change*

QUALITY OF CARE

Quality Training Program (QTP) - \$40,000*

- A CME program that empowers practice teams to improve clinical care and operational performance by teaching teams how to balance quality improvement (QI) projects with demanding schedules and competing priorities
- Prepares oncology providers to design, implement, and lead successful QI activities in busy practice settings around a five-step Framework

Delivering Quality Care in Medically Underserved Communities - TBD

- Supports the continued development and implementation of quality improvement services for medically underserved communities, as well as help fund the creation of new services

CONQUER CANCER MISSION BASED SUPPORT

Conquer Cancer Mission Endowment - \$250,000+

The Mission Endowment ensures the longevity of Conquer Cancer's mission and legacy in support of cancer research, physician and patient education, quality of and access to care, and international oncology through an invested funds program

- Recognition begins as early as January 1, 2021 and can be added at any time

Conquer Cancer General Mission Support - \$10,000+

Provides immediate and critical support to Conquer Cancer to continue its mission of conquering cancer by funding breakthrough research and sharing cutting-edge knowledge

- Recognition begins as early as January 1, 2021 and can be added at any time

**ask amount based on 2020 budget and is subject to change*

WOMEN WHO CONQUER CANCER

Women Who Conquer Cancer Sponsorship Bundle - \$20,000*

- WWCC is uniquely positioned to invest in young women researchers, providing them with the initial boost they need to start and build a fruitful career
- The WWCC Sponsorship Bundle includes: International Women Who Conquer Cancer Mentorship Award, the Women's Networking Center at the ASCO Annual Meeting, and Women Who Conquer Cancer Marketing Brochures
 - Tentative commitment Deadline - April 18, 2021

Women Who Conquer Cancer Young Investigator Award - \$57,500

- Helps support the promising careers of the best and brightest women researchers
- One-year grant designed to encourage and promote high quality research in clinical oncology by providing funds to promising investigators during the transition from a fellowship program to a faculty appointment
 - Tentative commitment deadline – February 1, 2021



WWCC Chair Dr. Sandra M. Swain, fourth from the left, with WWCC YIA Recipients.

**ask amount based on 2020 budget and is subject to change*