Just like doctors follow a scientific method to conduct research, it could be said Conquer Cancer follows one too: The Breakthrough Method.

Fund research for every cancer

Advance treatment for all patients

Conquer Cancer everywhere

During the course of one’s life, a woman has a one in three chance of getting cancer; for men, it’s one in two.* For Bella Raffin it was Stage IV high-risk neuroblastoma at 8 years old. After 15 months of intense treatment, Bella is back in school with her friends.

You donated to Conquer Cancer

Your gift allowed a doctor time to research and learn more about treating cancer

That knowledge guided Bella’s life-saving care

*American Cancer Society 2020 Facts & Figures
“Conquer Cancer Donors: You are the silent superpower behind breakthroughs that saved our daughter. You are miracle makers.”

– Brandy Raffin

Years before the back pain her parents thought was just a gymnastics injury sent Bella to the ER, Mark Applebaum, MD, had been researching cures for pediatric cancer.

In 2016, as he began his work in oncology, he applied for a Conquer Cancer Young Investigator Award (YIA). He was a top applicant, so we designated him a “Pay If”.

If we could raise the money, his grant would be funded.

Thankfully, donors like you made it happen.

Dr. Applebaum went to work studying neuroblastoma. By the time he met Bella, who had been diagnosed with Stage IV high-risk neuroblastoma, he was a seasoned physician-scientist ready to outsmart her cancer.

And, he did.

Celebrating Bella, whose scans remain clear, and Dr. Applebaum at An Evening to Conquer Cancer was one of 2019’s most hopeful moments.

“I tell my patients not to focus on the Ifs because, most of the time, they are out of our control. But funding research is one of the only Ifs in cancer we can control.”

– Dr. Mark Applebaum
What if we can’t fund new cancer research?

With you as part of our Breakthrough Method, that was not a question we had to consider in 2019. In fact, donors made it a record year for Conquer Cancer:

Every applicant whose research met the criteria for funding received a grant.

Hundreds of the world’s brightest researchers are now at work conquering cancer for patients.

Scientists are keen on observation, and we suspect people like you who believe in advancing cancer research probably are, too. In Breakthroughs, this 2019 Impact Report, we offer insights into some of the most promising achievements and life-changing stories made possible by our donors.

You’ll see patients who are healing, surviving, and thriving. You’ll note communities forming to share experiences. You’ll discover researchers leading the way in breakthroughs around the world. You’ll observe your gift in action, making a difference, for every cancer, every patient, everywhere.

Our gratitude for your generosity can’t be measured. And now, more than ever, I look forward to rising up together and continuing the important work of conquering cancer.

Sincerely,

THOMAS G. ROBERTS, JR., MD, FASCO
Conquer Cancer Chair

every cancer  every patient  everywhere
“I can remember laying my head on his chest and listening to his last heartbeat. And, I whispered, ‘It’s OK. We’re going to be fine.’ And his heart stopped beating. It sounds strange, but it has become a beautiful moment for me.”

– Erin Miller

Coping with cancer can be isolating, but the Your Stories podcast provides a community where people share their journeys as patients, doctors, and caregivers. Hearing the experiences of others unites us all.

In 2019, Season II of the Conquer Cancer podcast brought new, inspiring accounts of what it’s like to face cancer. Subscribe to the Your Stories podcast on iTunes today.
2019 by the Numbers

85 cents of every donor dollar spent on programs to further our mission.

379 grants and awards distributed to oncology professionals working to conquer cancer.

$8.5M awarded to support cutting-edge research.

40 countries represented by the 2019 grant and award recipients.

4 star rating on Charity Navigator.
In Kenya, global pediatric oncologist Jaime Libes, MD, MPH, uses her Career Development Award (CDA) to train a team of passionate health care providers.

Donor-supported CDAs provide three years of protected, patient-centered research time so doctors can accelerate the pace of discovery for new treatments and cures.

“I anticipate we will improve the survival rates of pediatric patients in low-middle-income countries by reducing treatment abandonment and on-therapy mortality rates,” explains Dr. Libes, whose home base is Children’s Hospital of Illinois.

Improving cancer care everywhere
At Memorial Sloan Kettering Cancer Center in New York City, Conquer Cancer researcher Mrinal M. Gounder, MD, led the first randomized, global trial for patients with desmoid tumors - a rare type of sarcoma. This discovery, which led to improved treatments, was named Advance of the Year in Clinical Cancer Advances 2019: ASCO’s Annual Report on Progress Against Cancer.

Dr. Gounder is one of nine Conquer Cancer researchers, studying across all cancer types, whose work was listed in the Clinical Cancer Advances report as one of the year’s most important discoveries.
“I wouldn’t be where I am today without the many advances in technology, innovation, and treatments funded by Conquer Cancer donors.”
– Mark Crafts, Stage IV Colon Cancer survivor

Inspired by donors like you, Mark kept cancer research rolling in 2019 – even while in treatment – by creating a peer-to-peer fundraiser for us. He’s raised thousands of dollars riding in California road races and rallying support from family and friends.

Raising funds to help every patient
2019 Financials*

**REVENUES**
- Corporate: $14,829,691
- Foundation: $7,111,974
- Individual: $5,788,334
- TOTAL REVENUES: $27,729,999

**EXPENSES**
- Programs: $18,055,555
- Fundraising: $6,305,851
- Administration: $600,125
- TOTAL EXPENSES: $24,961,531

Operating Income: $2,768,466
Long Term Investment: $9,398,821
Change in Net Assets: $12,167,288
  - Change in Unrestricted Net Assets: $5,664,471
  - Change in Restricted Net Assets: $6,502,817
Unrestricted Net Assets Beginning of Year: $35,258,849
Restricted Net Assets Beginning of Year: $34,935,284
Unrestricted Net Assets End of Year: $40,923,320
Restricted Net Assets End of Year: $41,438,101

*Unaudited
### 2019 Board of Directors Roster

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Thomas G. Roberts, Jr., MD, FASCO</td>
<td>Chair</td>
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<tr>
<td>Sandra M. Swain, MD, FACP, FASCO</td>
<td>Treasurer</td>
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<td>Alexander W. Casdin</td>
<td>Secretary</td>
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<tr>
<td>Clifford A. Hudis, MD, FACP, FASCO</td>
<td>Chief Executive Officer</td>
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<td>Monica M. Bertagnolli, MD, FACS, FASCO</td>
<td>ASCO President</td>
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<td>Howard A. Burris, III, MD, FACP, FASCO</td>
<td>ASCO President</td>
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<td>Nancy R. Daly, MS, MPH</td>
<td>Chief Philanthropic Officer</td>
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<td>Riccardo Braglia</td>
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<td>Susan L. Cohn, MD, FASCO</td>
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<td>Lawrence H. Einhorn, MD, FASCO</td>
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<td>Claire A. Huang</td>
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<td>Raj Mantena, RPh</td>
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<td>Thomas A. Marsland, MD, FASCO</td>
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<td>Robert J. Mayer, MD, FASCO</td>
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<td>Gerald J. McDougall</td>
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<td>Craig R. Nichols, MD, FACP, FASCO</td>
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<td>W. Charles Penley, MD, FASCO</td>
<td>Chair Emeritus</td>
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<td>Steven T. Rosen, MD, FACP, FASCO</td>
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<td>Margaret A. Tempero, MD, FASCO</td>
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