

# CONQUER CANCER®

THE ASCO FOUNDATION

## 2020 CONQUER CANCER SUPPORT OPPORTUNITIES

The Conquer Cancer Foundation of the American Society of Clinical Oncology offers an array of support opportunities throughout the year to a variety of organizations and individuals. Please [contact us](#) to speak about any of the opportunities in this book, or about additional opportunities that may be available.

Updated December 2019

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## ASCO Annual Meeting

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### Pre-Annual Meeting Seminars and Case-Based Courses

May 28 – May 29, 2020 | Chicago, Illinois | <http://am.asco.org/>  
**Accredited Medical Education** - \$10,000 per seminar or course | Tentative commitment deadline – April 30, 2020

### ASCO Annual Meeting

May 29-June 2, 2020 | Chicago, Illinois | <http://am.asco.org/>  
**Accredited Medical Education** – Innovator: \$90,000+, Advocate: \$30,000-\$89,999, General: below \$30,000 (Educational Tracks available by therapeutic areas and themes) | Tentative commitment deadline – April 29, 2020

**SOLD OUT: ASCO Annual Meeting Technology Bundle** (iPlanner Mobile Application and Website, ASCO TV Structures, Internet Stations, Wi-Fi, and Charging Stations)– Gold: \$150,000+, Silver: \$75,000, Bronze: \$50,000 | Tentative commitment deadline – April 1, 2020

**ASCO Annual Meeting Onsite Resources Bundle** (Patient Advocate Lounge, Publications Lounge, Trainee and Early Career Oncologist Lounge, METRA tickets and kiosk, Child Care, Nursing Rooms and Reserve a Table)– Gold: \$150,000+, Silver: \$75,000, Bronze: \$50,000 | Tentative commitment deadline – April 1, 2020

**Conquer Cancer Bundle at the ASCO Annual Meeting** (Conquer Cancer Donor Lounge and Conquer Cancer Dinner)– Gold: \$75,000+, Silver: \$30,000, Bronze: \$10,000, General: \$5,000 | Tentative commitment deadline – March 1, 2020



## Thematic Meetings & Workshops

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### Gastrointestinal Cancers Symposium

January 23-25, 2020 | San Francisco, California | <http://gicasym.org/>

**Accredited Medical Education** – Innovator: \$90,000+, Advocate: \$30,000-\$89,999, General: below \$30,000 | Tentative commitment deadline – December 17, 2019

**Onsite Connectivity Resources Bundle** (Internet Station, Wi-Fi, power strips, Calling Station, Charging Station and iPlanner) – \$24,500 | Commitment deadline – December 5, 2019

### ASCO - SITC Clinical Immuno-Oncology Symposium

February 6-February 8, 2020 | Orlando, Florida | <http://immunosym.org/>

**Accredited Medical Education** – Innovator: \$90,000+, Advocate: \$30,000-\$89,999, General: below \$30,000 | Tentative commitment deadline – January 6, 2020

**Onsite Connectivity Resources Bundle** (Internet Station, Wi-Fi, power strips, Calling Station and iPlanner) – \$18,500 | Commitment deadline – January 6, 2020

### Genitourinary Cancers Symposium

February 13-15, 2020 | San Francisco, California | <http://gucasym.org/>

**Accredited Medical Education** – Innovator: \$90,000+, Advocate: \$30,000-\$89,999, General: below \$30,000 | Tentative commitment deadline – January 8, 2020

**Onsite Connectivity Resources Bundle** (Internet Station, Wi-Fi, power strips, Calling Station, Charging Station and iPlanner) – \$22,000 | Commitment deadline – January 7, 2020

### ASCO/AACR Workshop: Methods in Clinical Cancer Research

July 2020 | Vail, Colorado | <http://vailworkshop.org/>

**Accredited Medical Education** – Innovator: \$50,000+, Advocate: \$20,000-\$49,999, General: below \$20,000 | Tentative commitment deadline – June 2020

## Thematic Meetings & Workshops

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### Best of ASCO

\* **support opportunities are for all three meetings combined**

Best of ASCO: Washington DC - July 10-11, 2020

Best of ASCO: Hollywood, CA – July 24-25, 2020

Best of ASCO: New Orleans, LA – July 31 – August 1, 2020

<https://boa.asco.org/>

**Accredited Medical Education** – Innovator: \$90,000+, Advocate: \$30,000-\$89,999, General: below \$30,000 | Tentative commitment deadline – June 10, 2020

**Program Publications Bundle** (Meeting Announcement and Program) - \$21,000 | Commitment deadline – January 28, 2020

**Onsite Connectivity Resources Bundle** (Internet Station, Wi-Fi, power strips, Calling Station) – \$28,750\* | Tentative Commitment deadline – June 10, 2020

### ASCO Quality Care Symposium

October 9-10, 2020 | Chicago, Illinois | <https://meetings.asco.org/quality>

**Accredited Medical Education** – Innovator: \$90,000+, Advocate: \$30,000-\$89,999, General: below \$30,000 | Tentative commitment deadline – September 9, 2020

**Onsite Connectivity Resources Bundle** (Internet Station, Wi-Fi, power strips, Calling Station and iPlanner) – \$20,000\* | Tentative commitment deadline – September 2, 2020



*\*ask amount based on 2019 budget and is subject to change*

## Online Education

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### ASCO Meeting Library Bundle

<http://meetinglibrary.asco.org/> | Support Amount: \$75,000-\$250,000

- Online database of oncology-related research abstracts from the previous 5 years
- Nearly 45,000 oral presentations and oral abstracts from ASCO
- Meetings dating back to 2010
- Meeting Posters from General Poster and Poster Discussion Sessions for ASCO
- Meetings as far back as 2010, including archived content from meetings no longer offered

## Professional Development

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### Education Scholars Program (ESP)

<http://www.asco.org/training-education/professionaldevelopment/education-scholars-program> | Support Amount: \$30,000

- Year-long program that aims to train a subset of oncologists to become exemplary teachers so that the latest oncology research can be better disseminated among an even broader set of oncology providers
- Will explore the latest learning science through didactic and hands-on training, including how to design education to more effectively engage and teach adult learners

**\*\*See page 21 for Quality Training Program**

## International Education and Initiatives

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### International Training Program Bundle - \$40,000

Includes the International Palliative Care Workshops, Multidisciplinary Cancer, Management Courses, and Cancer Control in Primary Care

- Workshops and courses begin as early as January 1, 2020

### ASCO International - TBD

- Provides funding to support the work that ASCO International does globally to implement quality improvement, provide professional development and support innovative cancer research



## International Research Grants and Awards

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### International Innovation Grant (IIG) - \$23,000 per supporter

Hypothesis-driven research grants that fund a specific research project for one year that may result in the discovery of new knowledge about how to advance cancer control in a low- or middle-income setting

- Tentative commitment deadline – December 2019

### Long-term International Fellowship (LIFe) - \$130,000 per supporter

Provides early-career oncologists in low- to middle-income countries the support and resources needed to advance their training by deepening their relationship with a mentor in the United States or Canada

- Tentative commitment deadline – March 1, 2020

## International Research Grants and Awards

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### **International Development Education Awards (IDEA) - \$11,000- \$33,000 per supporter**

- Provides support for oncologists in developing countries to participate in the ASCO Annual Meeting and visit a cancer center in the United States or Canada
- Tentative commitment deadline – January 1, 2020

### **Global Research Fund - \$57,500 per supporter**

- Provides research funding to early-career investigators to encourage and promote quality research in global oncology and to develop the next generation researchers to address global health needs
- Tentative commitment deadline – February 1, 2020

## *JCO Global Oncology*

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### ***JCO Global Oncology (formerly Journal of Global Oncology) - \$50,000***

- An online-only, open access publication, accessible through website and mobile devices
- Publishes high quality, peer-reviewed research, reviews, practical articles, editorials, commentaries, case reports and meeting proceedings on cancer care delivery and research in countries in settings with limited healthcare resources
- Recognition begins January 1, 2020 and can be added at any time



## Conquer Cancer Research Grants and Awards

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### **Advanced Clinical Research Award (ACRA) - \$500,000 per supporter**

Three-year grant that funds cancer researchers in their 4th-9th year of a fulltime faculty appointment in a clinical department at an academic medical institution

- Tentative commitment deadline – February 1, 2020

### **Career Development Award (CDA) - \$230,000 per supporter**

Three-year grant intended to support proposals with a clinical research focus. Provides funding to clinical investigators who have received their initial faculty appointment to establish an independent clinical research program

- Tentative commitment deadline – February 1, 2020

### **Research Professorship - \$550,000 per supporter**

Provides flexible cancer research funding to full professors who have made significant contributions to cancer research and are dedicated to mentoring the next generation of researchers

- Tentative commitment deadline – February 1, 2020

### **Young Investigator Award (YIA) - \$57,500 per supporter**

One-year grant designed to encourage and promote high quality research in clinical oncology by providing funds to promising investigators during the transition from a fellowship program to a faculty appointment

- Tentative commitment deadline – February 1, 2020

### **Medical Student Rotation (MSR) for Underrepresented Populations - \$9,775-\$29,325 per supporter**

Provides 8- to 10-week clinical or clinical research oncology rotations for U.S. medical students from populations underrepresented in medicine who are interested in pursuing oncology as a career

- Tentative commitment deadline – February 1, 2020

## Conquer Cancer Research Grants and Awards

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### Resident Travel Award (RTA) for Underrepresented Populations - \$1,725-\$17,250 per supporter

Provides financial support for residents from underrepresented populations to attend the ASCO Annual Meeting to be exposed to the latest clinical oncology research

- Commitment deadline – March 1, 2020

### Merit Awards - \$18,750-\$36,250 per supporter

Awarded to physicians (MD or DO) in an oncology fellowship-training program or doctoral degree candidates (such as PharmD or PhD) who are enrolled in an approved oncology specialty-training program at the time of abstract submission. Provided at the GI Symposium, Immuno-Oncology Symposium, GU Symposium, ASCO Annual Meeting, ASCO Quality Care Symposium, and the Supportive Care in Oncology Symposium

- Commitment deadline to be recognized for all meetings – December 1, 2019

**\*\*See page 10 for International Research Grants and Awards**



## ASCO Special Awards

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### **B.J. Kennedy Award and Lecture for Scientific Excellence in Geriatric Oncology - \$6,000**

Honors individuals who have demonstrated outstanding leadership or contributed scientific work (laboratory, clinical, or epidemiologic) of major importance to the field of geriatric oncology

- Tentative commitment deadline – March 1, 2020

### **Distinguished Achievement Award - TBD**

Awarded to an ASCO member who has demonstrated extraordinary broad-based leadership and/or mentorship in the field of oncology

- Tentative commitment deadline – March 1, 2020

### **Humanitarian Award - TBD**

Recognizes an oncologist who personifies ASCO's mission and values by going above and beyond the call of duty in providing outstanding patient care through innovative means or exceptional service or leadership in the United States or abroad

- Tentative commitment deadline – March 1, 2020

### **David A. Karnofsky Memorial Award and Lecture - \$27,500**

Recognizes an oncologist who has made outstanding contributions to cancer research, diagnosis, and/or treatment

- Tentative commitment deadline – March 1, 2020

*\*ask amount based on 2019 budget and is subject to change*

## ASCO Special Awards

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### **Brigid Leventhal Special Merit Award - \$2,500**

Awarded to a physician in an oncology fellowship training program or a doctoral degree candidate whose research abstract is selected as the highest-ranking abstract submitted in pediatric oncology for presentation at the ASCO Annual Meeting

- Tentative commitment deadline – March 1, 2020

### **Pain and Symptom Management Special Merit Award - \$2,250**

Awarded to a physician in an oncology fellowship training program or a doctoral degree candidate whose research abstract is selected as the highest-ranking abstract submitted in pain and symptom management for presentation at the ASCO Annual Meeting

- Tentative commitment deadline – March 1, 2020

### **Partners in Progress Award - TBD**

Recognizes an individual involved in patient advocacy activities that affect public awareness about cancer, its causes, cures or treatment, or activities that result in additional legislative or fiscal support for cancer research, treatment, prevention or care

- Tentative commitment deadline – March 1, 2020

### **Pediatric Oncology Award and Lecture - \$5,500**

Recognizes a pediatric oncologist who has demonstrated outstanding leadership or achievement in the field

- Tentative commitment deadline – March 1, 2020

*\*ask amount based on 2019 budget and is subject to change*

## ASCO Special Awards

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### Science of Oncology Award and Lecture - \$11,000

Honors the contributions of innovative basic and translational scientists in cancer research

- Tentative commitment deadline – March 1, 2020

### Special Recognition Award - \$2,500

Awarded to an ASCO member whose achievements have had a transforming and lasting effect in areas of clinical oncology, cancer research, clinical trials, reimbursement, and patient advocacy activities

- Tentative commitment deadline – March 1, 2020

### Public Service Award - TBD

Recognizes an individual involved in legislative, political action, or community service activities that impact public awareness about cancer, its causes, cures or treatments, or activities that result in additional legislative or fiscal support for cancer research, treatment, prevention or care

- Tentative commitment deadline – March 1, 2020

### ASCO Health Policy Fellowship - TBD

One-year program that aims to provide physicians with the necessary skills to shape cancer policy through active participation in policy development, small-group teaching sessions, training and communication in leadership skills, meetings with lawmakers in Congress and federal agencies, and a mentored research project

*\*ask amount based on 2019 budget and is subject to change*

**\*\*Please note: only the Patient Advocate Scholarship Program Bundle, State/Regional Affiliate Program, and ASCO Guidelines Mobile Application are available to healthcare companies**

## State/Regional Affiliate Program - \$20,000

Provides assistance to state and regional societies in addressing the practical issues facing physicians who care for people with cancer.

- Program starts as early as January 1, 2020

## Patient Advocate Scholarship Program Bundle - \$30,000

Provides grants to a select number of patient advocates to attend the ASCO Annual Meeting, GI Symposium, ASCO-SITC Clinical Immuno-Oncology Symposium, GU Symposium, and ASCO Quality Care Symposium.

- Commitment deadline to be recognized at all meetings – November 30, 2019

## ASCO Guidelines Mobile Application - \$20,000

Designed in response to member feedback to make ASCO guidelines more user-friendly by providing interactive tools and guidelines for use at the bedside and/or in clinic by members of the oncology care team.

- Commitment deadline – as early as January 1, 2020, but can be added at any time

## Cancer.Net - \$50,000\*

Provides support to Cancer.Net, ASCO's patient information website supported by the Conquer Cancer Foundation that brings the expertise and resources of ASCO to people living with cancer and those who care for and about them.

- Recognition starts as early as January 1, 2020

*\*ask amount based on 2019 budget and is subject to change*

# QUALITY OF CARE

## Quality Training Program (QTP) - \$40,000

- A CME program that empowers practice teams to improve clinical care and operational performance by teaching teams how to balance quality improvement (QI) projects with demanding schedules and competing priorities
- Prepares oncology providers to design, implement, and lead successful QI activities in busy practice settings around a five-step Framework

## Delivering Quality Care in Medically Underserved Communities - TBD

- Supports the continued development and implementation of quality improvement services for medically underserved communities, as well as help fund the creation of new services

## CONQUER CANCER MISSION BASED SUPPORT

### Conquer Cancer Mission Endowment - \$250,000+

The Mission Endowment ensures the longevity of Conquer Cancer's mission and legacy in support of cancer research, physician and patient education, quality of and access to care, and international oncology through an invested funds program

- Recognition begins as early as January 1, 2020 and can be added at any time

### Conquer Cancer General Mission Support - \$10,000+

Provides immediate and critical support to Conquer Cancer to continue its mission of conquering cancer by funding breakthrough research and sharing cutting-edge knowledge

- Recognition begins as early as January 1, 2020 and can be added at any time

# WOMEN WHO CONQUER CANCER

## **SOLD OUT: Women Who Conquer Cancer Sponsorship Bundle - \$20,000**

- WWCC is uniquely positioned to invest in young women researchers, providing them with the initial boost they need to start and build a fruitful career
- The WWCC Sponsorship Bundle includes: International Women Who Conquer Cancer Mentorship Award, the Women's Networking Center at the ASCO Annual Meeting, and Women Who Conquer Cancer Marketing Brochures
  - Tentative commitment Deadline - April 18, 2020

## **Women Who Conquer Cancer Young Investigator Award - \$57,500**

- Helps support the promising careers of the best and brightest women researchers
- One-year grant designed to encourage and promote high quality research in clinical oncology by providing funds to promising investigators during the transition from a fellowship program to a faculty appointment
  - Tentative commitment deadline – February 1, 2020



**WWCC Chair Dr. Sandra M. Swain, fourth from the left, with WWCC YIA Recipients.**