You are behind the BREAKTHROUGHS
STORIES BEHIND THE BREAKTHROUGHS

In 2018, the Conquer Cancer Foundation of the American Society of Clinical Oncology (ASCO®) launched Your Stories, a mini-podcast series featuring patients, doctors, and the family, friends, and colleagues who support them. This format allows listeners to be part of a candid conversation between two people whose lives have been affected by cancer. The personal exchanges on hope and healing offer guidance, empathy, and inspiration to anyone facing a medical challenge or working to improve health care.

In 1964, when seven oncologists created ASCO to unite leaders in cancer care, their story also revealed an important lesson: It takes the best of everyone to conquer cancer.

The 2018 Conquer Cancer Annual Report features Your Stories participants and illustrates that you, too, are part of an important, lifesaving narrative. You may not be a doctor. You may not even be a patient. But, behind every breakthrough are the donations you provide. **Breakthroughs in cancer treatment begin with you.**

Last year, the researchers you funded, the programs you supported, and the information you made accessible offered a promising new chapter for every cancer, every patient, everywhere. We hope you will explore **Stories Behind the Breakthroughs** and celebrate the lasting impact your donation makes. With you, we will keep conquering cancer until every story has a happy ending.

Thank you,

Thomas G. Roberts, Jr., MD, FASCO
Conquer Cancer Chair
Stories Behind the Breakthroughs

The stories we share sustain us all, in heartbreak and in hope. Legacies are born from them. Inspiration lives in them. And donors like you change their course.

Her Story: Finding Hope in the Face of Cancer

Brittany Sullivan, Six-time Cancer Survivor
Fairview, Tennessee

CONQUER.ORG/YourStories
ONE DAY SOON, WHEN WE GET TO TELL THE STORY OF HOW CANCER WAS FINALLY CONQUERED, IT WON’T BEGIN WITH A SINGLE DISCOVERY. THE DECADES OF RESEARCH AND INVESTMENTS WILL BE OUTLINED, BREAKTHROUGH BY BREAKTHROUGH.

Stories Behind the Breakthroughs

Stories Behind the Breakthroughs highlights Conquer Cancer’s key accomplishments for 2018: the researchers funded, the programs supported, and the information shared. Conquer Cancer donors offer a promising new chapter for every cancer, every patient, everywhere.

Her Story: Mother Knows Best

Desirée A.H. Walker, Two-time Cancer Survivor
New York, New York

CONQUER.ORG/YourStories
Stories based on scientific literature rarely make best-seller lists, but they do make medical history. Research led by Dr. Leena Gandhi makes it possible for more patients to survive lung cancer, the leading cancer killer of men and women in the United States. Her discoveries earned a distinguished spot in Clinical Cancer Advances: ASCO’s Annual Report on Progress Against Cancer, which highlights the year’s most impactful research advances. Leading a large clinical trial of patients with metastatic non–small-cell lung cancer (NSCLC), her team discovered that adding immunotherapy to standard chemotherapy resulted in significantly longer survival rates. This trial also expanded the number of people who are able to receive treatment for non-squamous NSCLC.

BEHIND THE BREAKTHROUGH: Dr. Gandhi’s initial research was supported by a 2008 Young Investigator Award.
EVERY PATIENT

Her Story: How to Become a Conqueror

Linda Zanetti, Cancer Survivor
Duxbury, Massachusetts

The first vacation she took as a retired teacher was interrupted with a sudden illness. At 70, Linda Zanetti was diagnosed with leukemia. Patients older than 60 have a lower rate of survival during treatments for leukemia, but Linda qualified for a clinical trial. After completing it and a bone marrow transplant, Linda shows no evidence of disease, and is finally enjoying the freedom - from cancer and the classroom - she earned.

BEHIND THE BREAKTHROUGH: Linda’s clinical trial was led by two-time Conquer Cancer grant recipient Dr. Jacqueline Garcia (2014 Young Investigator Award; 2017 Career Development Award).
EVERYWHERE

His Story: Falling in Love with Oncology

Enrique Soto, MD, Three-time Conquer Cancer Award Recipient
Mexico City, Mexico

In low- and middle-income countries like Mexico, many patients are uninsured, which means some treatments, including supportive care, are out of their reach. Likewise, their access to care is limited. Many must travel miles for treatments, which is especially taxing on the older patients Dr. Enrique Soto sees. With his grant, Dr. Soto developed a smartphone technology to monitor patient response to chemotherapy from afar, which allows him to address patients’ needs sooner.

BEHIND THE BREAKTHROUGH: Dr. Soto is a three-time Conquer Cancer award recipient (2014 International Development and Education Award, 2015 Young Investigator Award, 2016 Long-term International Fellowship).
Generous support from Conquer Cancer donors makes breakthroughs in cancer research, like those described in this report, possible. We are incredibly grateful for you. View the 2018 Donor Honor Roll online at CONQUER.ORG/AnnualReport.

*Unaudited

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REVENUE and SUPPORT

Corporate $11,939,558
Foundation $6,904,311
Individual $13,542,218
TOTAL REVENUE and SUPPORT $32,386,087

EXPENSE

Program $20,196,917
Fundraising $3,482,336
Administration $139,578
TOTAL EXPENSE $23,818,831

Operating Income $8,567,256
Long Term Investment ($3,056,964)
Change in Net Assets $5,510,292
Change in Unrestricted Net Assets $6,480,887
Unrestricted Net Assets Beginning of Year $36,530,778
Unrestricted Net Assets End of Year $35,560,183

Change in Restricted Net Assets $6,480,887
Restricted Net Assets Beginning of Year $35,121,660
Restricted Net Assets End of Year $41,602,547

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Åke Bertil Eriksson Endowed Young Investigator Award

Frances A. Shepherd, MD, FASCO
Frances A. Shepherd, MD, Endowed Merit Award in Lung Cancer

Stephen A. Sherman, MD
Sherman Family Endowed Merit Awards (3)

Drs. Rachna and Puneet Shroff
Drs. Rachna and Puneet Shroff Endowed Merit Award

Dr. Michael and Deborah Troner
Howard E. Leisner, MD, Endowed Merit Award

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Walther Cancer Foundation Palliative and Supportive Care in Oncology Endowed Award and Lecture

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