1. **Title**
   Intercultural Communications Interview Assignment

2. **Genre (e.g. Role Play; Client Communication Plan; In-class exercise, etc.)**
   Project assignment (multiple class periods)

3. **Author’s name**
   Nancy Hicks

4. **Affiliation**
   Central Michigan University

5. **Brief overview of assignment (50 to 150 words)**
   Expose students to intercultural communications with a memorable team learning experience. The project is completed in three phases: (1) Administrative; (2) Preparations; and (3) Presentations, evaluations, and summary activity.

   Form teams of 5-6 students. Each team must interview a peer from another culture/country then prepare and deliver a PowerPoint presentation to the rest of the class. A standard set of interview questions are provided. A summary activity is completed throughout the team presentations requiring students to compare/contrast cultures.

   Outcomes, advantages, and skills utilized in this project include:
   - Application of a variety of content with multiple skills in one project
   - Improved team skills
   - Effective use of presentation tools
   - Development of business presentation skills
   - Use of critical thinking
   - Increased cultural awareness through meeting and interviewing a peer from another culture and
   - Exposure to multiple different cultures via the different team presentations

6. **Target learners (e.g. Year in school; executive education)**
   100- or 200-level business communication course

7. **Learning objectives (e.g. Two or three maximum of one sentence)**
   Demonstrate the ability to work effectively in a team setting; demonstrate an awareness of different cultures; demonstrate effective business presentation skills

8. **Time to complete the assignment**
   Portions of 4-5 class meetings

9. **Materials, equipment, special considerations (Short list)**
   Computers, PowerPoint

10. **Evaluating outcomes/grading (Measures of objectives)**
   Effective slide design; effective presentation skills; effective team skills

11. **Author’s bio (50 word maximum not including the text below)**
    Nancy Hicks is a Professor in the Applied Business Practices program at Central Michigan University. She teaches a variety of business communication courses and is co-author of the text *Business Communication: Topics & Activities.*
11. **Author's bio (50 word maximum *not* including the text below)**
Nancy Hicks is a Professor in the Applied Business Practices program at Central Michigan University. She teaches a variety of business communication courses and is co-author of the text *Business Communication: Topics & Activities*.

Address correspondence to Nancy Hicks, Central Michigan University, BIS Department, 338 Grawn Hall, 150 E. Bellows, Mount Pleasant, MI 48859; nancy.hicks@cmich.edu

12. **Support materials (to be posted on webpage) Check all you'll provide:**
- Instructions to students – project handout; PowerPoint guidelines
- Stimulus and exercise materials – summary activity worksheet
- Slides
- Grading rubrics – team presentation evaluation; peer evaluation
- FAQ's
- Sample student work product – team slideshow presentation