

INSIDE THIS ISSUE

- [From the President](#)
- [From the Executive Director](#)
- [Conference Mentoring Room](#)
- [Call for Book Chapters](#)
- [New Books](#)



Fostering Excellence in Business Communication

The Association for Business Communication (ABC) Newsletter

ABC Newsletter

Issue 26, October 2020

From the President



Geert Jacobs, ABC President

Dear Members of ABC, Friends and Colleagues,

I have recently been thinking a lot about whether it is true that all crises are global. With Covid-19 I am not so sure really. I guess it's too early to tell but when – at some point in the future – we have the benefit of distance and perspective, we may well come to conclude that the global pandemic has led us to fall back on ourselves, with national governments obsessing with their own statistics and their own policies, and every organization designing its own guidelines and contingency plan.

From my office here at Ghent University in Belgium, the various hotspots in the East of the US, where our wonderful ABC office and tech people are getting ready for this month's Annual Conference, have never seemed so far away as they do now. Even the Netherlands, which is just around the corner, appears distant and remote.

But then again I am hopeful and excited that this return to fragmentation and diversity may make cross-country scholarly analysis even more relevant and necessary than ever before. I am confident that it will provide another boost to the internationalization of our beloved business communication discipline.

We won't be in San Diego, and I am really sad about this, but the upcoming online conference is going to be one of the biggest and most global in our Association's long history.

Can't wait to see you all there!

Geert Jacobs
ABC President

[BACK TO TOP](#)

From the Executive Director



Jim Dubinsky, ABC Executive Director

Dear Members of ABC,

To help you prepare for this year's virtual event, I wanted to share some notes and reminders.

1. The [Presenter Schedule](#) with session descriptions is on the conference page, along with the Schedule at a Glance.
2. For registered attendees, **invitations to visit the virtual platform, [Pathable](#), will be sent sometime after October 12.** At that time, presenters (except those presenting in My Favorite Assignment or How Do You Teach Diversity sessions) will be able to upload videos. We initially asked for all videos to be uploaded by October 15; we're extending this deadline until October 21.

My Favorite Assignment presenters should NOT upload their video to Pathable, but instead upload as directed by [Joel Whalen](#) to your personal My Favorite

Assignment submission. Likewise, any **How Do You Teach Diversity?** recording should be uploaded to your personal How Do You Teach Diversity? submission. For questions about **How Do You Teach Diversity** sessions, contact [Jacqui Lowman](#).

3. When visiting the [virtual platform](#), attendees will enjoy reading session descriptions and building a personal agenda. The link in this note takes you to a tour.

4. [Presentation tips and equipment tips](#) are on the conference page. **Please note:** Pathable recommends that users rely on the Chrome browser. **If you do not use Chrome, you may not be able to hear.**

We hope this event will provide a rich, diverse, and flexible experience for everyone.

Jim Dubinsky
ABC Executive Director

[BACK TO TOP](#)

Conference Mentoring Room

The ABC Connect Mentoring Room will be back with us for our virtual 2020 conference. As you recall from our debut last year, this is a great way to become acquainted, build relationships, network, mentor, and visit with others.

Anyone and everyone should take advantage of this room. The room will be staffed with seasoned members eager to help you learn the ropes, make

connections, and so much more.

We want to help you make connections for research and professional development. ABC Connect volunteers are eager to listen and help you feel at home at our conference.

We are sensitive to Zoom Fatigue. So we have only a few set times during the 2020 conference. But you can reach out to us with a time that works for you and a volunteer will try very hard to make a connection.

Please stop by our virtual space to make new friends and discover new opportunities. We look forward to seeing you there.

Call for Book Chapters

Stephanie Maria Swartz invites you to submit your work for consideration in the forthcoming publication entitled *Developments in Virtual Learning Environments and the Global Workplace*, to be published by IGI Global, an international publisher of progressive academic research. Topic suggestions include:

Challenges and Opportunities of Virtual Learning Environments

Developing Global Citizenry; Use of Digital Tools in the Classroom

Engaging Students and Reducing Student Anxiety with Online Learning

Faculty Collaboration and Research

Incorporating VR and AI in the Classroom

Life-Long Learning: Mindset vs. Skillset.

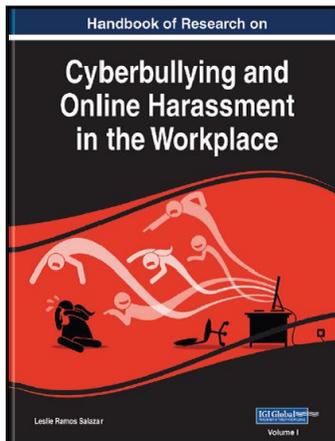
Please visit <https://www.igi-global.com/publish/call-for-papers/call-details/4876> for more details regarding this publication and to submit your work. You can also find

detailed manuscript formatting and submission guidelines at <http://www.igi-global.com/publish/contributor-resources/before-you-write/>.

Deadline is **October 28, 2020**. If you have any questions or concerns, please contact Stephanie Swartz swartz@hs-mainz.de.

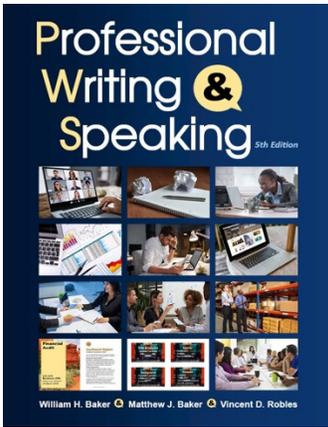
New Books

Handbook of Research on Cyberbullying and Online Harassment in the Workplace. By Leslie Ramos Salazar, IGI Global, 2020



This [handbook](#) contains cutting-edge empirical studies, case studies, and interventions about workplace cyberbullying and online harassment that can be used by academics, graduate students, researchers, and practitioners in business and higher education contexts.

Professional Writing and Speaking, 5th ed. By William Baker, Matthew Baker, and Vincent Robles, Noun Publishing, 2020



This business communication textbook provides instruction in professional writing and speaking in organizations. It includes explanations, practical model documents, and empowering mnemonics.

