

# Association for Business Communication

## *Call for Case – Student Writing Competition*



Submit your favorite case to the 2021 Student Competition. We are looking for cases that challenge students to be audience-centric, use appropriate tone and style, and persuade their receiver to take a course of action.

The selected case will be enshrined on the ABC [Student Competition page](#) as an exemplar of cases, showcasing your teaching prowess. You will also receive a standing ovation at our annual conference for writing the standout case of the year and receive a plaque to hang in your office so all of your colleagues know how cool you truly are.

Once a case is selected, we plan to launch the writing competition so you can capture your upcoming classes.

Please consider submitting a case. The deadline is **Thursday, August 26**. Email your submission to Ann M. Alexander [aalexand@grec.edu](mailto:aalexand@grec.edu)

THANK YOU FOR YOUR TIME AND EFFORT TO SUPPORT ABC!