

# ABC 2020 at WU VIENNA

# WU

WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS



When?

August 26–28,  
2020

Where?

WU Vienna –  
Vienna University  
of Economics and  
Business  
Vienna, Austria

# About WU Vienna

- One of the largest business schools in Central Europe
- 23,000 students (from 110 different countries)
- Bachelor Programs in Business, Economics and Social Sciences, and in Business Law
- 8 English-taught Master Programs, 7 German-taught Master Programs
- Total faculty: ca. 1,340
- 11 departments, 16 research institutes
- 240 international partner universities

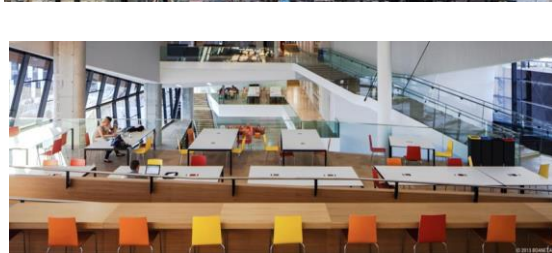


# Department of Foreign Language Business Communication

- Research and Teaching in
  - Business Communication,
  - Intercultural Communication,
  - as well as English, Romance and Slavic Languages
- Languages offered at Bachelor level:
  - English, French, Spanish, Italian and Russian



# WU Vienna: Our Campus




## Key figures

- Completed in 2013
- 6 international architects
- 7 buildings, 90 classrooms
- 42,000 yds<sup>2</sup> total floor space

# Vienna

- Population City of Vienna: 1.9m
- 1st place for Quality of Living (Mercer 2018) – 9 years running
- 1st place for Liveability (The Economist 2018)
- Music, culture, coffee & cake...





You had me  
at cake...

## We are looking forward to welcoming you in Vienna!

<https://www.wu.ac.at/>

<https://www.wu.ac.at/en/bizcomm/>

<https://www.wien.info/en>