

# Call for Proposals

**86<sup>th</sup> Annual International Conference of the**

## **Association for Business Communication**



**October 18-23, 2021**

Coronavirus, social injustice, political turmoil, zoom meetings, converting to online classes, and teaching in a "new normal." It has been a tough year. The world has changed rapidly this past year, and as practitioners in business communication, we have found ways to respond, adapt, and innovate. Our responses to these events will shape communication, both in and out of the classroom, for years to come.

Join colleagues from around the world at the 2021 Association for Business Communication Annual International Conference as we share ideas **to shape the future of business communication in an uncertain world.**

Please share your best practices for business communication as we continue transitioning. We welcome your ideas and studies, conceptual and theoretical research, practice, communication action, business practices, and consulting work.

Submissions period: **January 8 – April 12, 2021**

Workshop proposals due by **Friday, February 26, 2021**

Submissions seeking early approval due by **Friday, March 5, 2021**

Tracks Include:

Diversity, Equity, and Inclusion  
Social Responsibility  
Executive / MBA  
Employment Issues  
Innovative Instructional Methods  
Visual Communication

Rhetoric  
Interpersonal Communication  
Intercultural and Global Communication  
Scholarship of Teaching and Learning  
Technology, Digital Media, and Web 2.0  
Organizational Communication

Submit your paper, poster, or workshop proposals of 500-1,000 words via the [ABC conference page](#). There you will find **submission guidelines** that contain a sample submission as well as the submission link.

Join colleagues in shaping the future of business communication in the classroom and the global community. We look forward to innovation and creativity as we continue to navigate best practices in business communications together!

Ryan Fuller and Susan Schanne, 2021 Conference Co-Chairs

[ABCConference2021@gmail.com](mailto:ABCConference2021@gmail.com)

Dirk Remley, Chair, Conference Planning Committee