Call for Papers

Annual International Conference of the

Association for Business Communication

Please submit your Business Communication-related proposal or paper for presentation at ABC's 85th Annual International Conference on October 28-31, 2020 in San Diego, California.

Theme: *Strengthening B-comm in an era where perception is reality*

Focus: Consulting, Research, and Teaching

Tracks: Communication Issues in Entrepreneurship and Innovation Management ● Consulting and Training ● Diversity and Inclusion ● Employment Issues in Business Communication ● Executive, Managerial, and MBA Communication ● Innovative Instructional Methods ● Intercultural and Global Communication ● Interpersonal and Non-Verbal Communication ● Organizational Communication ● Rhetoric ● Scholarship of Teaching and Learning ● Social Responsibility, Civic Engagement, Sustainability, and Business Ethics ● Technology, Digital Communication, Social Media, and Web 2.0 ● Visual Communication

Encouraged topics include:
- **Adaptation:** keeping up with communication trends for greater student preparedness
- **Digital/Cloud:** understanding conversational platforms, immersive experiences, and privacy and ethics issues
- **Strategy**: putting purpose first to improve effectiveness and overcome "noise" or "over-communication"
- **Technologies:** probing the influence of AI, voice recognition, and other innovations
- **Tools:** harnessing the power of social media, apps, and data/info visualization
- **Visuals:** transmitting information and ideas using symbols and imagery

Session Types: Regular (20-minutes,) Panel of three or more presenters (60-minutes,) Roundtable (60-minutes,) Poster, Pre-conference Workshop (2-3 hours,) Spanish, Virtual

Proceedings: This year's conference offers participants the opportunity to share your 500 to 1,000 word extended abstract in the Conference Proceedings, citation ISSN 2472-0658. Please be sure to give your permission for publication on the submission form.

Deadlines:
Workshop proposals: March 2   ●   Roundtable proposals: March 2   ●   Final proposals: April 6

All presenters must **register** for the conference. For details, the complete submission guidelines, and the submission link, visit https://www.businesscommunication.org/page/2020-annual.
Conference Co-chairs Dee Fuchs and Ashley Nelson, ABCSanDiego2020@gmail.com.