



## CALL FOR PRESENTATION PROPOSALS

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### **83rd Annual International ABC Conference Miami Marriott Biscayne Bay, Miami, Florida, USA October 24–27, 2018**

Join colleagues from around the world for the **2018 Association for Business Communication Annual International Conference** as we share ideas and celebrate the culture and diversity of business communication and of ABC.

#### **THEME: Celebrating Diversity and Culture in Business Communication**

With its culturally diverse history, the city of Miami encourages us to think about inclusion in ways that can enrich our lives and work. As ABC members, a culturally diverse group ourselves, we are working hard to make our classrooms and workplaces more diverse, culturally inclusive, and ethical. Let us use this conference as a way to generate these important conversations in order to pave new paths to follow as we return to our home institutions. For inspiration, we can enjoy Little Havana, South Beach, Wynwood Walls, and beautiful street art. Miami offers something for everyone, with miles of oceanfront cities, urban hubs, charming villages and tropical parks, and an average October temperature in the mid 70s to the mid 80s. We look forward to seeing you there!

We invite proposals addressing (but not limited to):

- Creating a culturally inclusive environment for students and stakeholders
- Developing diverse teaching tools used to better prepare students on topics in business communication
- Using specific delivery modes, such as online classes, hybrid classes, and face-to-face classes, in innovative ways to serve students' needs that contribute to retention and engagement
- Addressing the effects of culture and diversity on ethics in the classroom and the workplace
- Creating a balance between recognizing individual cultural identity and promoting best business practices in a multicultural environment
- Responding to challenges created by diversity and cultural (mis)understanding(s)
- Devising cutting-edge approaches and strategies to shape and expand business communication and teaching
- Designing and/or responding to innovative and emerging trends in the use of technology and visual communication

<b>Submissions Open:</b>	Monday, December 18, 2017
<b>Peer Mentor/Blind Review Proposals Due:</b>	Monday, February 26, 2018
<b>Workshop Proposals Due:</b>	Monday, February 26, 2018
<b>Final Proposals Due:</b>	Monday, April 30, 2018

Submit your **500 - 750 word** proposal on the ABC 2018 Conference webpage: <https://tinyurl.com/y9c9r8uw>

Please join us in Miami, Florida, to enjoy the culture and diversity that will shape our future as communicators while learning from colleagues and experiencing Miami during our pre- and post-conference excursions. Miami is an international hub and the city is easily accessible by metro rail, MIA mover, and taxis. Join us for what promises to be an enriching international conference!

#### **Conference Co-Chairs:**

Becky Morrison, Miami University; [morriss7@miamioh.edu](mailto:morrisr7@miamioh.edu)

Susan Schanne, Eastern Michigan University; [sschanne@emich.edu](mailto:sschanne@emich.edu)

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