



THE 11TH ASIA-PACIFIC CONFERENCE OF THE ASSOCIATION FOR BUSINESS COMMUNICATION

Logistics Note

Venue

The 11st Asia-Pacific conference of Association for Business Communication will take place at Kyung Hee University's Orbis Hall 111 (School of Management Building), which is located in Seoul Campus of Kyung Hee University. (Please refer to the Campus Map)

- For more information for KHU Seoul Campus Transportation please refer to <http://www.kyunghee.edu/campus04.php>

Registration

All registered and confirmed participants will have to pick up name badge and conference proceeding at the ABC Asia-Pacific registration table which is located in the entrance lobby of the Orbis Hall 111(Auditorium). Please plan to arrive early in order to allow sufficient time for registration. Pre-conference workshop will start at 9:30 a.m. on March 29, 2012 and opening ceremony will start at 9:00 a.m. on March 30, 2012.

Lunch

Lunch for all full-time participants will be provided.

Reception

All participants are invited to the reception for the A-P conference of the Association for Business Communication which will be held at Kairos Square of Orbis Hall at 6 p.m. on March 31, 2012. The reception will be hosted by Korean Association for Business Communication(KABC).

Weather

Please be aware that average temperatures in Seoul at the end of March can be between 3.8°C (38.8°F) and 11°C(51.8°F).

Dress Code

Please dress in appropriate business or business-casual attire for the reception and conference.

Hotel

A block of rooms has been reserved for participants who wish to stay in Holiday Inn Seongbuk, which is the nearest hotel to Kyung Hee University.

For more information please contact the organizing committee

Phone: +82-2-961-0512 Fax: +82-2-961-0515 / e-mail: abc@khu.ac.kr