



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - [Apra]
Title of Activity: - [Project Development 2018]
Names of Presenter(s): - [Various]
Dates and Location: - [August 8 - 9, 2018 – Pittsburgh, PA]

Date: August 8, 2018

Session 1: 9:00 [am] – 10:00 [am]

- My Journey from Advancement Data Analyst to Data Scientist (1 pt)

Date: August 8, 2018

Session 2: 11:00 [am] – 12:00 [pm]

- Where have all the Prospects Gone? (1 pt)
- Smart Data: 3 Case Studies of Machine Learning in Fundraising Analytics (1 pt)

Date: August 8, 2018

Session 3: 4:00 [pm] – 5:00 [pm]

- The Future of Fundraising Analytics (1 pt)

Date: August 9, 2018

Session 1: 10:15 [am] – 10:45 [am]

- Empowering Development Officers with Moves Management Dashboards (1.5 pts)
- Dashboard Confessional: Implementing Dashboards Across Fundraising Teams (1.5 pts)

Date: August 9, 2018

Session 2: 11:30 [am] – 12:00 [pm]

- Accelerating Fundraising Analytics (1 pt)

Date: August 9, 2018

Session 3: 2:00 [pm] – 3:00 [pm]

- Savvy Data Selection and Visualization Empowers You to Evaluate Donor Potentials (1 pt)

Date: August 9, 2018

Session 4: 3:15 [pm] – 4:15 [pm]

- Automate IT, how we automated prospect assignment, wealth screening, and web data mining (1 pt)
- Free for All: Unlocking the Power of Open Data (1 pt)

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.