



2018 NPD Week  
**Resource Toolkit**

*Celebrate your achievements*

*Thank your staff*

*Teach others about nursing professional development*



Association for Nursing  
Professional Development

## NPD Week Video Contest

Enter your department in the NPD Week video contest. Submit a short video (60 seconds) of you and your team with your “elevator speech” **sharing the value of NPD practice to your organization.** Videos will be shared throughout the week on ANPD’s social media.

Videos must be submitted to [info@anpd.org](mailto:info@anpd.org) by 11:59 pm CT on Friday, September 28 to be entered into the contest. The winner receives a \$100 gift card to use towards a celebration for their NPD Department!



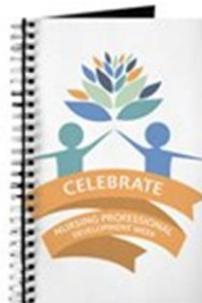
[Enter Contest](#)

## Show Your Spirit

ANPD has all the merchandise you need to celebrate NPD Week with your team! We have our traditional items, including notebooks, t-shirts, travel mugs, lunch boxes, ANPD pins and post-it notes that you can purchase to show your NPD Week pride!

Post your spirit photos on the [ANPD Facebook Page](#). Be sure to include names of the individuals in the photos and the name of your organization.

Make sure to get all your ANPD and NPD Week gear on our [Cafe Press](#) site and get your pins, lunchboxes, post-its and cardigans for your staff in our [Online Store](#).



## Never Stop Learning

This week may be filled with celebratory balloons and cupcakes, but you can also celebrate NPD Week with professional development! Register your department **for a free NPD Week educational recording**. Plan a viewing party – get a room for your team to watch the educational recording together. Don't forget the popcorn!

This year's free educational recording is Dr. Allison Rossett's keynote presentation at the 2018 ANPD Annual Convention, "Beyond Kirkpatrick: Targeted Strategies for Evaluating Programs and People." Set a reminder to register for the recording in the [Professional Development Center](#) for free during NPD Week from September 23 - 29, 2018. *\*Please note: this item is only free during 2018 NPD Week.*

In addition to the free educational recording, be sure to register for ANPD's September webinar, "Creating Joy in the Workplace Through Resiliency Building." This webinar will take place during NPD Week on September 26, 2018 at 11:00 am CT/12:00 pm ET (9:00 am PT/10:00 am MT). The webinar is free for ANPD members and \$80 for non-members. [Click here](#) to register.

## Get the Word Out

Let your organization know how your department is celebrating this week. Use the article template below which can be customized to reflect your department.

[Your NPD Department, Education Department, etc.] is celebrating Nursing Professional Development Week from September 23-29, 2018. We encourage you to join us in thanking our NPD colleagues for all they do.

Our nursing professional development practitioners work to provide our nurses with education both as they enter the hospital and throughout their careers to ensure that our nurses and our organization earn the national accolades for quality, evidence-based practice, and patient safety it deserves.

Our NPD colleagues work to provide programs including: [Alter the list as needed]

- Orientation and transition to practice programs
- Competency assessment (for new hires and routinely thereafter)
- Continuing education contact hours
- Education on use of new equipment/policies & procedures
- Coordination of student affiliations (contracts, scheduling, ensuring they have orientation, parking passes, etc.)

We have our NPD department to thank for our successful [Quality initiatives such as Magnet®/Research/Evidence-based practice initiative/The Joint Commission accreditation]

[Insert a quote from the director of your department congratulating the department for all their hard work or on a recent accomplishment]

Your NPD practitioners are always willing to help when you're ready to continue your education. Are you interested in enrolling in a program or going back to school? Visit our NPD Department today, or contact us via email at [email@hospital.com](mailto:email@hospital.com) or via telephone at NPD Specialist at ext. XXXX to set up an appointment.

## Logos and Graphics

Promote NPD Week with our logos and graphics! Add a graphic to your organization's website, attach it to your email signature, or add one to your LinkedIn, Twitter, Facebook, or Instagram profiles.

To use the graphics, right click on the images below and select "save image as" to save the graphics to your computer.

Having trouble downloading the logos and graphics? [Click here](#) to download them directly from the ANPD website.

