



Top 10 Reasons to Obtain a Perioperative Blood Management Certification

Credentials following your name signify that you have met standards and fulfilled requirements to be certified in a specific knowledge and skill. Professional certification gives recognition to individuals for their dedication in their chosen career and the ability to perform to set standards. The certification process is one of the single most important steps you can make in career development.

You should consider becoming certified in Perioperative Blood Management because certification:

- 1) Demonstrates your commitment to patient blood management and sets you apart as a leader.
- 2) Receives greater professional recognition from peers. A certified professional will receive increased recognition from peers and share in common knowledge within their multidisciplinary team members.
- 3) Improves skills and knowledge. Achieving certification demonstrates your competence by confirming knowledge and helping to assure proficiency in patient blood management and related skills.
- 4) Reflects achievement. Certification signifies that standards and requirements in a specific knowledge and skill area have been achieved.
- 5) Establishes a professional credential. It serves as an impartial, third-party endorsement of your knowledge, skills and ability gained by experience.
- 6) Prepares you for greater on-the-job responsibilities. As a voluntary professional commitment, certification is an indicator of your willingness to invest in professional development, your institution and patients.
- 7) Improves career opportunities and advancement. Certification identifies you to an employer as a person who is capable of performing and growing in perioperative blood management.
- 8) Enhances the profession's image. Certified professionals are examples of excellence in their field of knowledge and patient care.
- 9) Builds self-esteem and personal satisfaction.
- 10) Provides for greater earnings potential. Certification can offer an advantage in seeking higher compensation for your work.

For more information, visit the IBBM website at www.intbbm.org.