



Media release

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FOR IMMEDIATE RELEASE

September 23, 2014

Friendly Maclean becomes RV friendly

MACLEAN has become part of the nationwide network of RV Friendly towns.

The town joins Grafton and 214 other Australian towns that provide amenities and services for the mobile traveller, encouraging them to stop, shop and enjoy.

Clarence Valley Mayor, Richie Williamson, said attracting tourists to a town was not just about accommodation.

“It is about the whole of the economy and benefiting the broader business community,” he said.

“While staying in an area, an RV (recreational vehicle) tourist will spend money on entertainment, visiting local attractions, enjoying a restaurant meal, souvenirs, clothing, haircuts, RV repairs, laundry service, fuel, and groceries.

“These are the sorts of things we can achieve now tourism promotion is part of the council’s activities. It means we can have a whole-of-council approach to providing and promoting tourism activities.

“We want this to be an RV Friendly area, so if there are other towns or villages that would like to be RV Friendly, we will do whatever we can to assist.”

Maclean Chamber of Commerce president, John Riggall, said the chamber’s research showed more than 350 RV and caravans passed Ferry Park each day in the off season.

“It is estimated that every camper spends \$70 a day. Multiply this by 10 per night and it equates to more than \$5000 a week spent in Maclean*.

“We congratulate council in working towards ensuring the Maclean Showgrounds became a designated camp site and its coordination of the RV Friendly criteria.

“A special thanks to Rex Watkins, Northern Regions Co-ordinator, Campervan & Motorhome Club of Australia who supplied the dump point and \$3000 to assist in the installation.

“Now it is up to the community to welcome these tourists and ensure their stay is a happy one.”

Release ends.

*Maclean Chamber of Commerce figures and calculations

For media inquiries contact:

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