

TFN Identity

Know Your Numbers

Until now, Toll-Free Caller ID information has been decentralized and vulnerable to fraudulent activity and potential abuse.

Don't believe us? Here are some numbers you definitely should know:

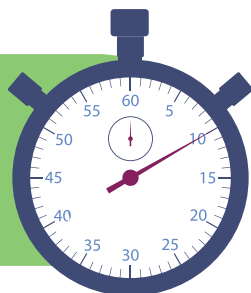
75%

of consumers report missing important calls



1500+

robocalls every second

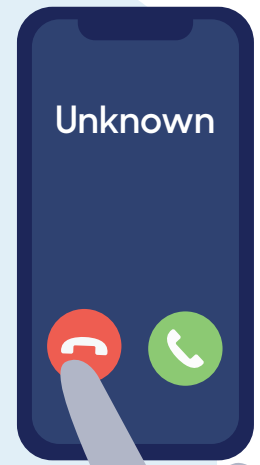


70%

do not answer if caller number not recognized

88%

of business calls go unanswered



\$10.5B

were lost to call scams in 2018

\$1 Trillion

\$1 Trillion consumer spend influenced by phone calls



Don't let your customer be another number

Get them recognized with TFN Identity!

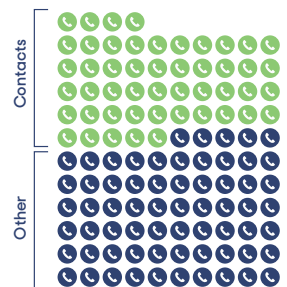
Register for TFN Identity now and be a key part of helping to enhance trust, increase visibility, inspire customer features, and more.

Email tfnidentity@somos.com to drive the future of Toll-Free Caller ID today!

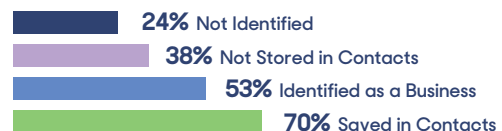
Call Engagement

114

On average, a person receives 114 phone calls per month and only 43% are saved in their contacts



Pick-up Rate



Call Duration

