

# Toll-Free Numbers are Made for Business

## How Toll-Free can be used for growth, service and knowledge

Whether you're looking to double in size, improve customer satisfaction, or dig into consumer insights, Toll-Free Numbers can help. Read the following use cases to see how Toll-Free Numbers are a unique marketing and sales tool built for today's businesses.

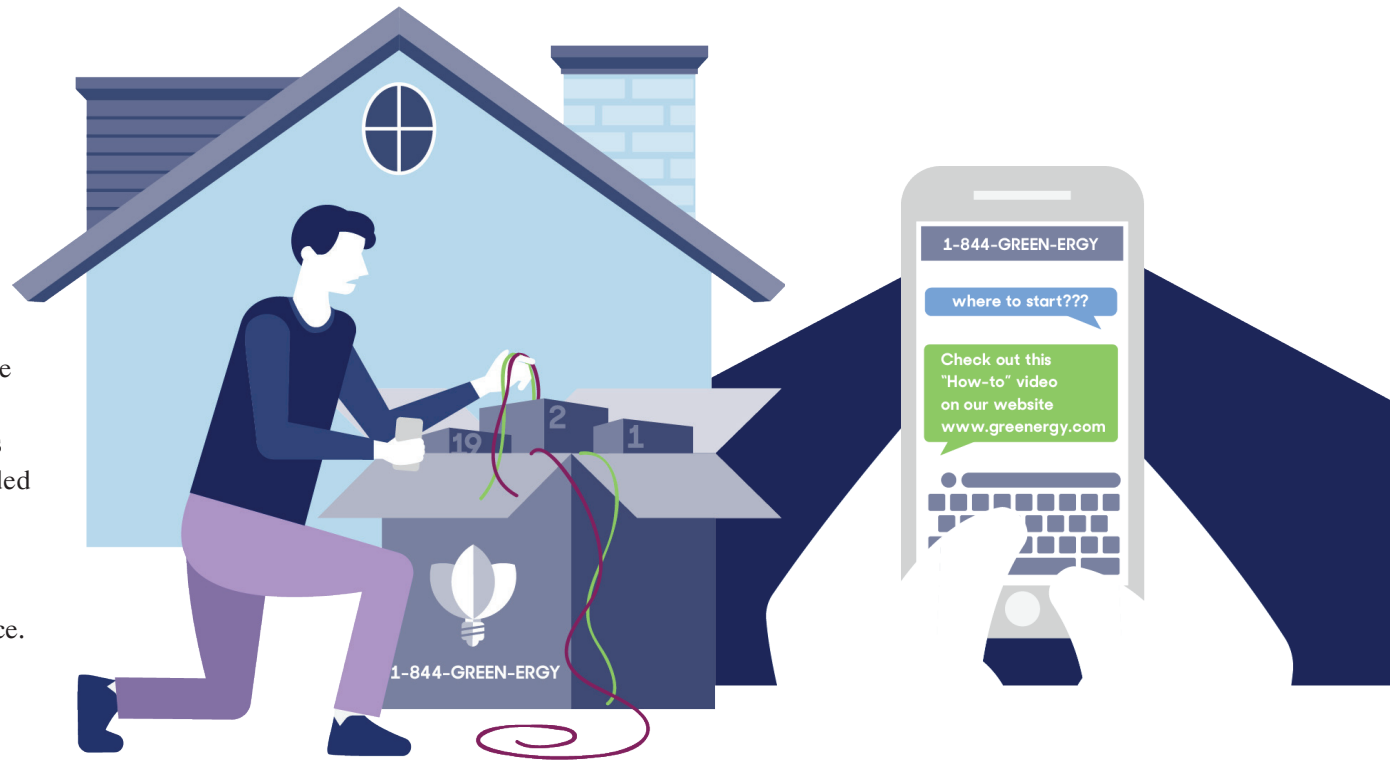
### A hometown coffee company scores big-time growth

As the taste for small-batch coffee goes big time, one East Coast roaster set its sights on major growth. It brewed up a 50-state campaign and used a vanity Toll-Free Number to cast a national image, while catering to locals with little patience for barista lines. Now orders are pouring in from everywhere.



## A next-gen energy company plugs into texting to boost customer support

Installing a new-fangled sustainable home energy system can generate both savings and perplexing questions. That's why this company's dedication to efficiency included text-enabling its Toll-Free Number. Its customers can get in touch with support experts right away and get right on with their life. That's next-gen customer service.



## A subscription box company lifts the lid on customer preferences

A new subscription box company needed sales and insight. To drive both, it placed a click-to-call Toll-Free Number in mobile ads, prompting customers to talk with a personal stylist. The campaign netted orders and sourced product preferences straight from the mouths of customers. It's the perfect formula to keep them coming back for more.



Take your business to the next level with deeper consumer insights, greater customer service and an easily-recognizable national number to connect with customers. Toll-Free Numbers are made to help you meet your business goals.