



Virtual Press Office (VPO)/PR Newswire are once again partnering with World Tea Expo, June 13-17, 2016. This partnership enables World Tea exhibitors, sponsors and presenters to submit a complimentary 200-word company and/or product description to be posted within the official World Tea Expo 2016 [Virtual Press Office](#).

To Get Started:

Simply email your company name, URL, logo and 200-word company and/or product description to files@vpoinc.com. In the subject field, please type "<Company Name> - "Show Name" Comp Description." **DEADLINE to submit complimentary listing: June 13, 2016 at 12 Noon ET.**

Engage the media. Extend your reach.

Submit Additional Press Materials for the show: You can upgrade your complimentary VPO listing to a full-service online press kit. Online Press Kits will help increase your visibility, drive people to your booth and engage the attendees and media 24/7 throughout the event and after. Virtual Press Office Online Press Kit packages also include discounted [PR Newswire](#) services.

Starting at 399, your Online Press Kit Includes:

- * Upload of up to 3 press documents (press releases, company backgrounders, images, white papers, etc.)
- * Proactive distribution of your press releases (under 30 days old) to attending and worldwide industry media
- * Weekly and monthly reports outlining the traffic to your online press kit
- * Archival for 9 months on the show site



Please note: Hard copy press kits will not be permitted in the World Tea Expo press room on-site at the event. World Tea Expo is, however, hosting press information online for World Tea Expo participating companies. Your complimentary 200-word description will act as your press info for the show, and you may upgrade that and submit additional press info for a fee. We highly encourage you to submit the 200-word comp. description, and consider upgrading to submit other press materials, such as press releases that will be distributed or company backgrounders, photos, case studies, etc.

[Click here](#) to upgrade to a full service online press kit. Content can be provided any time before, during or immediately following the event. Contact the VPO team at sales@vpoinc.com or +1 973-783-7787 for more information.

