



Wacom® MobileStudio Pro™ – Freedom to Create Anywhere – See it at NAB 2017, Booth SL8824

New lightweight mobile computer features a reinvented pen experience, powerful creative tools including a 3-D camera and the ability to run full versions of software, giving professional 2-D, 3-D and CAD artists and designers the freedom to create anywhere

Las Vegas, Nev. – Apr. 25, 2017 – Visit the Wacom booth (SL8824) at this week's NAB show at the Las Vegas Convention Center to see the [Wacom MobileStudio Pro](#), a new line of lightweight, powerful mobile computers with Wacom's new pen technology for busy, on-the-go professional creators of digital content seeking the freedom to take their studio with them wherever and whenever they go. Wacom MobileStudio Pro provides unparalleled feel and accuracy to any creative session and users will delight in the results they achieve. Featuring the newly-designed Wacom Pro Pen 2, with 4x higher pen accuracy and pressure sensitivity than the company's previous professional pen, enhanced resolution, leading-edge graphics, excellent color performance, 3-D camera and other innovations, Wacom MobileStudio Pro is the ultimate creative tool for today's serious 2-D, 3-D and CAD artists and designers.

Wacom has developed a family of 13.3" and 15.6" Wacom MobileStudio Pro computers to fit virtually every professional's creative computer and budgetary needs (starting at \$1,499 USD). There are six configurations to choose from. Four 13.3" models combine maximum mobility with high performance and color accuracy and two 15.6" models deliver a larger work area, 4K resolution, high color performance as well as superior NVIDIA® Quadro® graphics. Bundled with Windows® 10, Wacom MobileStudio Pro has the power professional creatives need to run industry-standard applications such as Photoshop® and Illustrator® as well as demanding 3-D creative software applications. "Unlike most general-purpose mobile tablets created for the mass market, Wacom's MobileStudio Pro was designed specifically for the needs of the creative professional and how they work," says Ed Neumann, Senior Vice President of Marketing for Wacom's Creative Branded Business. "Our long-standing relationship with the professional creative community enabled us to develop a game-changing solution for the creative market that exceeds customer expectations and provides the best, most natural and precise creative experience imaginable."



New Pen Technology

Wacom MobileStudio Pro is the first product to offer Wacom's latest pen technology, the Pro Pen 2. Delivering 4x greater accuracy and pressure sensitivity than the previous Pro Pen, Wacom continues to focus on pen performance and creating an intuitive experience that is free-flowing and transcends the digital divide. Users will also discover virtually lag-free tracking which helps one find that creative groove faster and maintain focus for longer periods of time. "Wacom revolutionized pen input over 30 years ago when it introduced the first pressure-sensitive pen and we continue to provide the ultimate design and creative experience for our customers," states Neumann. "Whether doing straight 2-D illustration or sculpting a 3-D model, we are confident that Wacom MobileStudio Pro users will find the new digital pen to feel closer to traditional media as ever before."

3-D Ready

Industrial designers, engineers and 3-D modelers will find a host of features in the Wacom MobileStudio Pro that will make their workflow more efficient and their productivity higher. While individual models of Wacom MobileStudio Pro vary, all come with powerful Intel® processors and memory and storage configurations, ranging from 64GB up to 512GB. NVIDIA Quadro graphics on the 15.6" model of Wacom MobileStudio Pro help speed computer-generated imagery and digital content creation and bring it to life. "The NVIDIA Quadro M1000M platform delivers great performance to tablets," says Serge Palaric, Senior Director of Embedded & OEMs for the Europe, Middle East and Africa region at NVIDIA. "Paired with the Wacom Pro Pen 2, the Wacom Mobile Studio Pro is the ideal platform for designers, engineers, artists and creatives who need desktop-level performance on the go."

Additionally, for users wanting to capture 3-D scans as a start to their development process, select models of Wacom MobileStudio Pro include the Intel® 3-D RealSense™ camera. You can bring your scan into a software application like ZBrush® or Fusion 360® and build a 3-D model from there.

Enhanced Workflow

A number of time-saving productivity features were added to accelerate the creative workflow, including: ExpressKeys™, Touch Ring and convenient buttons on the pen which allow users to quickly and easily set-up one touch short cuts. Also, the optional Wacom Link technology enables users to attach Wacom MobileStudio Pro to any Mac



or PC and use it as a standard Cintiq display – a great feature for Mac owners who prefer to work on the Mac OS® in their studios. "The Wacom MobileStudio Pro is amazing and a huge leap forward from the first Cintiq Companion I have," says Glen Southern of SouthernGFX in London, United Kingdom. "Cinema 4D®, Maya® and ZBrush all feel fantastic on Wacom's latest mobile device and the pen experience, screen, speed and design are just great."

Configurations, Pricing and Availability

- Wacom MobileStudio Pro 13: four models come with an IPS high-brightness panel, 2.5K (WQHD) resolution and 96% Adobe RGB. Customer options are defined by Solid State Drive (SSD) size – 64GB (\$1499 USD), 128GB (\$1799 USD), 256GB (\$1999 USD) and 512GB (\$2499 USD).
- Wacom MobileStudio Pro 16: two models are fit with an IPS high-brightness panel, 4K (UHD) resolution and 94% Adobe RGB. There's a 256GB (\$2399 USD) with NVIDIA Quadro M600M with 2GB VRAM and 512GB (\$2999 USD) with NVIDIA Quadro M1000M with 4GB VRAM.
- The 3-D camera is available on both models of the Wacom MobileStudio Pro 16 and on the 13 model's 512GB version.

Wacom is hosting Titmouse Studio animators, Dylan Carter and Matt Taylor at the Wacom booth to help demonstrate the power and precision one can achieve with a creative pen display from Wacom.

Mr. Carter is an award-winning animator who recently co-directed Titmouse Studio's first VR music video, "Show It 2 Me," which premiered at SXSW. Mr. Taylor has directed and animated a variety of projects including NBC's, "The Voice." His work can also be seen on the Emmy-award winning Adult Swim series, "King Star King."

About Wacom

Founded in 1983, Wacom is a global company based in Japan (Tokyo Stock Exchange: 6727) with subsidiaries and affiliate offices around the world to support marketing and distribution in over 150 countries. Wacom's vision to bring people and technology closer together through natural interface technologies has made it the world's leading manufacturer of interactive pen tablets and displays as well as of digital styli and solutions for saving and processing digital signatures. The advanced technology of Wacom's intuitive input devices has been used to create some of the most exciting digital art, films, special effects, fashion and designs around the world



and provides business and home users with their leading interface technology to express their personality. Please visit www.wacom.com for further information.

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