

The Abyss, the New Revolutionary Digital Distribution Game Platform, Presenting its Product at E3 Video Game Event

The Abyss - Reinventing the Digital Distribution of Video Games



LOS ANGELES, June 13, 2018 - The Abyss, the next generation digital distribution platform is participating in E3, the biggest video game event of the year for 60,000+ of industry professionals and gamers, that will run from June 12 to June 14 at the Los Angeles Convention Center (LACC) in L.A., California.

E3 is the leading global business and communication expo for top video game companies, entrepreneurs, leading streamers, online influencers, media and gamers from over 100 countries. It is the place-to-be for all video games fans when it comes to experiencing the coming highlights live and meeting up with the entire game scene at one location.

The Abyss brings a new era of blockchain revolution to the video game industry and creates a fair system for games distribution and marketing to shake up the video game industry by offering gamers and developers multiple opportunities to increase their income and to break the existing market monopoly.

During E3, The Abyss is showcasing its recent developments including the newly released major update of the platform's prototype, and holds the series of business meetings aimed at establishing new partnerships with AAA and Indie developers, and other video game companies. The list of The Abyss current partners consists of global service providers, like Xsolla (payment and technical solutions), Kingsoft Cloud (part of Kingsoft, the Chinese IT giant), Changelly (an instant cryptocurrency exchange service), and others.

“E3 marks the start of The Abyss global roadshow. It is the project’s first top-level public appearance, and we are really excited to be here. It is the great opportunity to deliver our concept and vision of the future of the video game industry and digital distribution.” - says Konstantin Boyko-Romanovsky, Founder of The Abyss. “The Abyss is an innovative project providing the state-of-the-art technological solutions and the most advanced services, that is aimed at creating the unique video games ecosystem for millions of gamers and developers globally.”

The Abyss is putting the power back into the hands of gamers and developers by offering the exclusive tools and services to its customers, and delivers the advantages of blockchain and cryptocurrencies by introducing platform-specific ABYSS tokens as the main payment method on the platform. Unlike payments with fiat money (that will be also available), paying with ABYSS for in-game purchases provides users a discount at the expense of the platform. Besides, most of The Abyss key services rely on ABYSS only.

Another platform’s key feature is the groundbreaking multilevel referral program, allowing gamers and developers to earn from each transaction made by their 1-5-level referrals. Other benefits for gamers include payouts for creating the games related content (streams, guides, fan art, reviews, etc.), as well as for personal in-game achievements and completing the developers’ tasks.

The developers receive a 70% share from all payments made in their games. Upon joining The Abyss, they will also get an access to specialized game statistics and various tools allowing to reduce their marketing expenses.

Meet The Abyss team core members in-person at the company’s exhibition stand (#2847) to learn more about the project and its exclusive features.



About The Abyss

The Abyss digital distribution platform delivers all types of video games (Indie, AAA-titles, Free2play MMOs, cryptogames). Unlike other platforms (Steam, Origin, GOG, etc.), The Abyss offers a groundbreaking 5-level referral system, and other services for earning platform specific ABYSS tokens.

In May 2018, The Abyss has successfully completed DAICO (an innovative fundraiser combining the benefits of DAO's and traditional ICOs, inspired by Vitalik Buterin), raising more than 15M USD. Being the world's first project to implement DAICO concept to the token sale, The Abyss team will be also glad to share this unique experience.

Contacts

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