



Haywood County is home to the North Carolina Great Smoky Mountains and 46 of the most scenic miles on the Blue Ridge Parkway. Comprised of 5 authentic mountain towns we cater to outdoor enthusiasts, romantic vacationers, entrepreneurs, beer lovers, winter explorers, weekend warriors, relaxation seekers, live music groovers and more. Grab your kids, family, friends, or pet and see why A Stay Here Stays With You®.



WINTER NC SMOKIES STYLE

Snowy peaks, rosy cheeks, hiking trails and winter ales, trust us, there's more than one season for mountain colors. Come experience winter the NC Smokies way with music festivals, parades, skiing, brewery tours and many other great winter activities.



- | | |
|-------------------------|-------------------------|
| Art of Music Festival | Pickin at the Amory |
| Polar Bear Plunge | Snow Tubing |
| Art After Dark | Canton Christmas Parade |
| Cataloochee Ski Area | Appalachian Christmas |
| Choose & Cut Tree Farms | Winter Hiking Trails |

SMELLS LIKE MONEY



BearWaters Brewing Co. claims bronze in the 2017 Great American Beer Festival® for their “Smells Like Money” brew. One may wonder where the name “Smells Like Money” comes from but take a trip to **Canton, NC** and your question would be answered. Occasionally you can catch a whiff of the paper mill located in the heart of downtown which locals have said “smells like money,” alluding to the fact that the hard work of locals, business owners, and overall grit and determination of Canton has kept the town thriving. Canton is in the very midst of a **revolutionary revival** and new businesses are opening every month. The creative, hard working vibe draws in young entrepreneurs, adventurers, and families.

FRESH-CUT BLUEGRASS

With bluegrass popularity on the rise, it's easy to see why North Carolina was the official pick to host the International Bluegrass Music Association (IBMA) Awards. Haywood native bluegrass band, **Balsam Range**, is nationally acclaimed as one of the most talented groups in the genre and **recipient of multiple IBMA awards** including their most recent **2017 Album of the Year** award for “Mountain Voodoo.” Their second annual two day **Art of Music Festival** happens this December celebrating the diverse art of music with top nationally touring artists in the field of bluegrass and acoustic music. Many workshops will be held ranging from individual instrument instructional workshops to handcrafted instrument building.



THE ART OF HIKING

If you appreciate the true “art” of hiking, then you will love local naturalist Ken Czarnomski’s collection of hand drawn illustrated hiking guides. The newer **Lake Junaluska** and **Blackrock Mountain** maps join **Sam’s Summit Loop Trail** and **Purchase Knob** hiking guides as an exclusive, one-of-a-kind map available only in Haywood County. The Blackrock Mountain guide covers a scenic portion of the Plott Balsam Mountain Range. This 4.6mi round trip hike includes majestic ridge lines, exquisite flora and fauna, sweeping views of the Great Smokies, Balsams, Waterrock Knob and more. The guide itself is such a work of art that you’ll need one for the trail and one to frame when you get home!



WHERE DOES ALL THE WATER GO?



Haywood County is 1 of 2 headwater counties in the entire country meaning all rivers, streams, creeks, and springs originate high in the mountains and flow out, **no water flows in**. This also means our county is a premium spot for breweries and distilleries. Less pure water runs the potential of introducing trace minerals or other elements that could react poorly to beers and spirits causing a less than tasty outcome. Haywood was even home to the most notorious moonshiner of all time, **Marvin “Popcorn” Sutton**. Now you can legally have your own taste of Haywood spirits at **Elevated Mountain Distillery in Maggie Valley** offering craft **vodka, bourbons, and flavored whiskeys**.

CATALOOCHEE ELK

Cataloochee Valley, a section of the Great Smoky Mountain National Park (GSMNP), is the birthplace of the 2001 reintroduced elk population within the park. Initially 52 elk were released which have now grown to a heard of over 150 and counting. They can mainly be found in Cataloochee Valley but have been spotted in other popular areas in and around the GSMNP, like Maggie Valley and the Blue Ridge Parkway. Fall is their mating season called “the Rut” and you can find male bulls bugling and fighting for domination. Another little known fact is elk regrow their antlers every year. The old ones fall off after mating season.



FUN FACTS

Haywood County has 25 mountain peaks that reach elevations of at least 6,000 feet.

The county’s 46 miles of Blue Ridge Parkway is the highest elevated section of the entire 469 miles of parkway.

The Great Smoky Mountains National Park is the most visited national park in the country. It’s also known as the “Salamander Capital of the World.”



Brindley Faile
Digital Marketing Manager

