

JOHNSTON COUNTY

VISITORS • BUREAU

Smithfield, North Carolina I-95, Exit 95

We invite you to discover and explore our destinations along the I-95 and I-40 corridors in Johnston County.



Girlfriends Getaway a great value in Smithfield, NC

Friends and family have discovered you don't have to spend a fortune at resorts to get-a-way for some shopping therapy, chocolates, spas, and a visit together for a fun weekend.

Shopping in Smithfield is definitely the number one reason to visit us! Over 9 million shoppers travel to the county each year searching for great deals. Now Smithfield has made planning a visit a fun experience for you and your girlfriends any time of the year. The Girlfriends Getaway in Smithfield offers a discounted rate on your hotel room, and gift bags filled with shopping deals, local dining coupons, a BOGO offer from the Ava Gardner Museum, and more savings at the largest outlet center in Eastern North Carolina, Carolina Premium Outlets. Located at Exit 95 on I-95, the outlets offer name brand stores like Coach, Nine West, Nike, and Polo at discounted prices. New offers from area businesses are added every month. Don't miss out on the fun, relaxation, and deals in Smithfield! Book directly on www.johnstoncountync.org/girlfriends.

"Two Weeks of Fury" – Bentonville Battlefield Hosts Symposium

September 28th through 30th of 2018 **Bentonville Battlefield State Historic Site is organizing a Carolinas Campaign symposium and tour called "Two Weeks of Fury"**. Attendees will have an opportunity to meet and interact with the preeminent historians of the Civil War's

fiery conclusion in North Carolina. The highlight of the trip is included in Saturday's tour - a rare trip to the Monroe's Crossroads battlefield led by noted Civil War cavalry historian Eric Wittenberg. Located near a drop zone on Fort Bragg, Monroe's Crossroads is difficult to obtain permission to visit. Thus, it will be a rare treat to visit with the historian who literally wrote the book on the battle. Sunday will conclude the weekend's festivities with a guided tour of Bentonville

Battlefield lead by Dr. Mark Bradley, the battle's foremost expert. An historian at the U.S. Army Center of Military History, Dr. Bradley is the author *The Battle of Bentonville: Last Stand in the Carolinas* and *This Astounding Close: The Road to Bennett Place*. **A full event schedule and more detailed information can be made available to interested media upon request.**



Smithfield/Johnston County johnstoncountync.org     

Contact Information Ashby Brame • Marketing & PR Manager • 919.989.8687 • abrame@johnstoncountync.org



Lady Edison Ham Crosses County Lines and Culinary Barriers

Lady Edison founder Sam Suchoff owns an award-winning barbecue restaurant in Orange County called The Pig. **Across three counties and working with multiple partners, Lady Edison was born from Sam's desire to have a high-quality, local, affordable, sustainably-raised pork product.** The flavorful extra fancy country ham is produced by Cure Master Rufus Brown at Johnston County Ham's from hogs that are sourced through farms like Buckmarsh All Natural Farm in Wayne County. Aged at least 18 months, Lady Edison is a pure expression of pork and time. Comparable to its Spanish counterpart, this long cured ham has a taste more savory than salty and a texture that is at the same time supple yet firm. It's no wonder this wonderful product comes out of a county known for its ham heritage. Visit Smithfield, NC on the first weekend in May every year for the Ham & Yam festival – a 30-plus year celebration of these Johnston County staple crops and our agricultural heritage. **For more information visit www.ladyedisonpork.com and www.hamandyam.com.**



Benson Offers Off the Beaten Path Experiences

Benson, NC is located where I-95 and I-40 come together, mid-way through North Carolina, which makes it a perfect stop for travelers.

Broadslab Distillery, located four miles off of I-95 in Benson, offers tours and tastings of moonshine crafted by master distiller and owner Jeremy Norris. He uses a recipe passed down over 5 generations of moonshiners in his family. Broadslab just opened a beautiful event venue called The Barn at Broadslab and will soon open a restaurant. Benson is also home to **GALOT Motorsports Park** - a brand new state of the art racing facility. GALOT promises thrilling events for audiences through-out the year such as National Hot Rod

Association races, tractor pulls, and even monster truck events. In the Spring of next year Benson will be opening a **Hampton Inn** located right off I-95, Exit 79 which will provide travelers to Benson and its attractions a place to stay and rest from the road. Across from the hotel will be a 3-acre dog park, perfect for your furry traveling companion to stretch their paws! For more information go to

www.johnstoncountync.org/benson.

Smithfield/Johnston County johnstoncountync.org

