



# WHERE RACING LIVES

CABARRUS COUNTY • NORTH CAROLINA



### Find your angle, tighten your seatbelt and let loose.

Welcome to Cabarrus **(KUH-BEAR-US)** County! Known for speed, Charlotte's northern neighbor can be the ideal destination to slow down. Stroll through historic downtown to shop local, or go all outlet at Concord Mills. Take the crew underwater at SEA LIFE Aquarium and underground at Reed Gold Mine, site of America's first gold discovery. Accelerate the adventure with unmatched motorsports attractions including NASCAR race shops, Charlotte Motor Speedway and Kannapolis—Dale Earnhardt's hometown. Then wind down with a cold craft beer and visit to Whiskey Prison.



### Leave with stories you'll share not only with your audience, but with family and friends along for the ride.

See how visitors are exploring Cabarrus County right now at [www.VisitCabarrus.com/SocialHub](http://www.VisitCabarrus.com/SocialHub)



  
**CABARRUS**  
 COUNTY • CVB  
[www.VisitCabarrus.com](http://www.VisitCabarrus.com)

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The Cabarrus County CVB assists qualified media interested in experiencing and providing editorial coverage of our area. All arrangements provided at the discretion of the Cabarrus CVB and subject to availability and interest of each facility.

# Cabarrus County, NC

Concord | Harrisburg | Kannapolis | Midland | Mount Pleasant

## WHAT'S NEW & WHAT'S NEXT

**NEW:** As the craft beverage scene continues to grow, **#RaceToTaste** helps visitors and locals alike find spots to sip. This fun and functional coaster set is a directory to the local distillery, breweries and wineries in Cabarrus County.

**NOV 19 - DEC 31:** Speedway Christmas returns to Charlotte Motor Speedway for the eighth year featuring over 3 million lights and lights-to-music displays along a 3.75-mile course! The light show is open nightly, and every Thursday-Sunday visitors can explore the infield Christmas Village including a petting zoo, Bethlehem village, photos with Santa, and drive-in style FOX 46 Movie Nights on the giant Speedway TV. Festivities kick off on November 18 with the Egg Nog Jog 5K fun run!

**APRIL 2018:** Another exclusive automotive attraction joins Cabarrus County's impressive lineup for motorsports enthusiasts. Celebrate **National Mustang Day** (April 17) and Grand Opening of the **Mustang Owner's Museum**.

**SEPTEMBER 2018:** Join us at the track for the Bank of America 500 on September 30, 2018 as **Charlotte Motor Speedway** introduces **ROVAL**, a daunting new 13-turn, 2.4-mile road course incorporating part of the infield and all but 400 feet of Charlotte's 1.5-mile oval.

