

March 16, 2018

Toyo Tires® and NASA Celebrate 16 Years Supporting Amateur Road Racing
Announces 2018 Contingency Support Program

CYPRESS, CA – Toyo Tire U.S.A. Corp. (Toyo Tires®) is pleased to announce they will continue as the Official Tire of the National Auto Sport Association (NASA) in 2018. This represents the 16th year that Toyo Tires and NASA have been committed to expanding the sport of amateur road racing together throughout the US. As part of that long-standing partnership program, Toyo Tires and NASA are excited to announce the official 2018 Toyo Tires Contingency Support Program.

A few seasons ago, a revamped spec tire program dramatically increased awards for competitors. New for 2018, Toyo Tires has done it again with their open tire class contingency offerings. Racing, Enduro and Time Trials are again included in the industry-leading program and your chance at winning “Toyo Bucks” for the 2018 race season has never been better.

American Iron, Spec Iron, Spec Z, and CMC classes will be eligible for over \$5,000 in awards per weekend. Participants in the NASA Prototype NP01, Spec E46 and Factory Five classes will be eligible for up to \$4,000 per weekend while the classes of Spec Miata, Spec E30, Honda Challenge, and 944 Spec will be eligible for up to \$2,000 in awards per weekend. The open tire portion of the Toyo Tires contingency program has also been revamped, offering competitors the chance to grab up to \$1,800 in Toyo Bucks per weekend.

“Giving back to the racing community and offering best-in-class products is part of our long-standing tradition at Toyo Tires,” said Marc Sanzenbacher, senior manager of motorsports, Toyo Tire U.S.A. Corp. “We want NASA competitors to know that we stand with them as they go for the win and hope this bigger contingency program provides the additional support they might need to go for that championship.”

“We always strive to secure the best programs in the industry for NASA competitors and having Toyo Tires with their commitment to the amateur racing community makes it much easier,” said Jeremy Croiset, vice president, NASA. “This new 2018 program rewards competitors with large contingency awards while providing tremendous support throughout the race season. This, plus the newly announced Toyo Tires Classic to take place during the NASA Championships, makes it an outstanding year to be a Toyo driver! We couldn’t be more thrilled to continue this relationship with Toyo Tires as the Official Tire of NASA.”

As announced earlier, Toyo Tires will offer the most lucrative NASA Championships prize package to date with nearly \$275,000 in cash awards and almost \$50,000 in product support to competitors during the NASA Championships at Circuit of The Americas in Austin, TX in October. Toyo Tires is also

offering the largest single payout in the history of amateur road racing during the inaugural Toyo Tires Classic. This unique race will award the overall winner with a cash payout of up to \$80,000 and over \$130,000 in total cash awards to the Spec Miata competitors during this historic event. All told, Toyo Tires is making well over \$1,000,000 in awards available to NASA competitors during the 2018 racing season.

These programs are available beginning immediately for NASA competitors. For complete details on the Toyo Tires Contingency Program please visit prizes.drivenasa.com. For information about Toyo® Proxes® competition tires, go to toyotires.com/tires/competition-tires.

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for over 70 years. The company offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids as well as commercial trucks. Many of the tires are built in the United States at their state-of-the-art factory in White, Georgia. To find the right tire for your vehicle as well as an authorized dealer, visit www.toyotires.com. Join the Toyo Tires community on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

About NASA

The National Auto Sport Association was formed in 1991 with the premise of delivering high-quality motorsports events to enthusiasts at major racing venues throughout the United States. NASA has created programs that allow owners of racecars and high-performance street-driven vehicles to enjoy the full performance capabilities of their cars in a controlled professionally managed environment. NASA offers many different programs that will allow you to enjoy motorsports on a number of different levels, including our High-Performance Driving Events (HPDE), Rally Sport, Time Trial, NASA-X and Competition Racing programs.

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