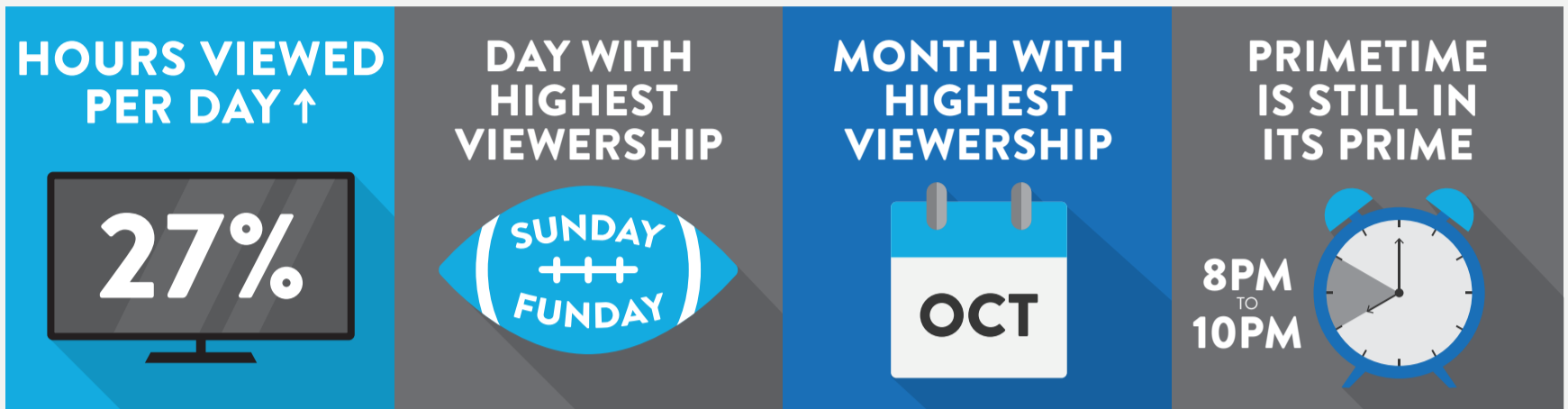


THE STATE OF STREAMING

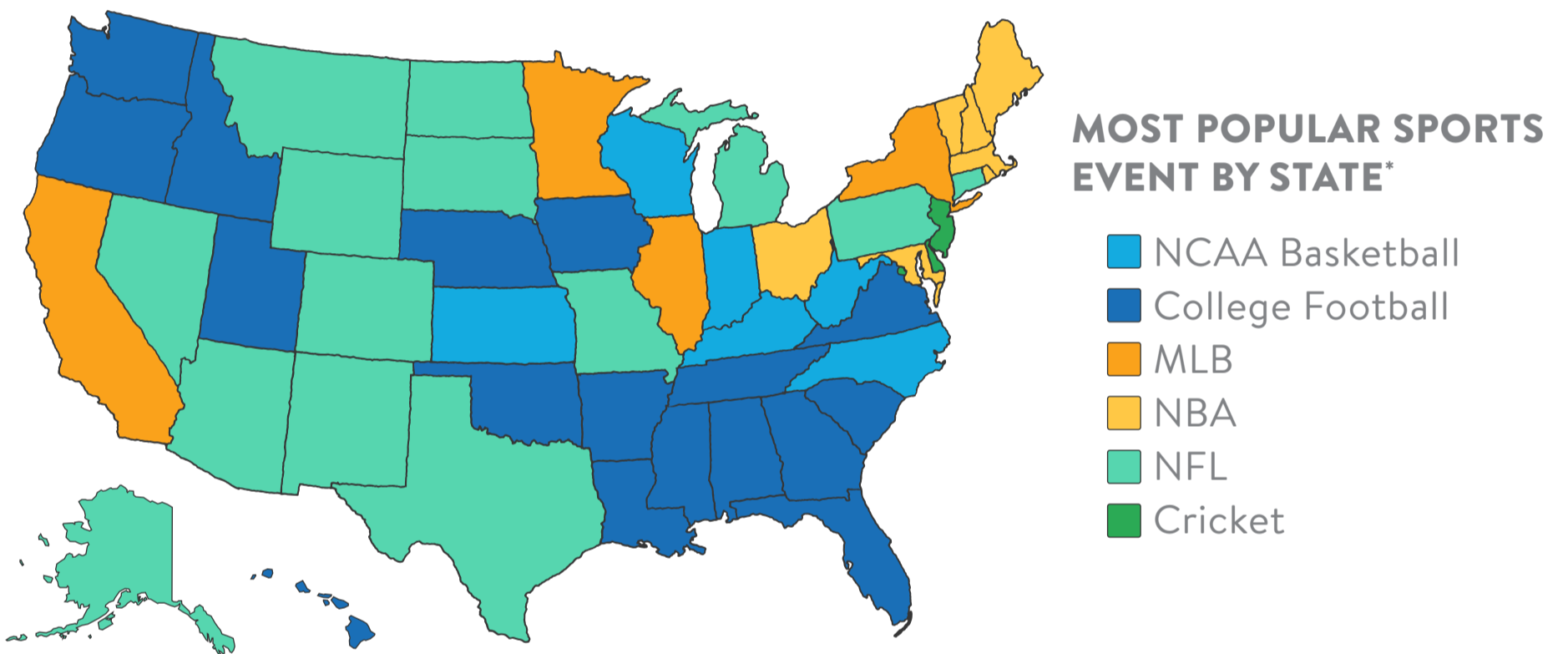
YEAR IN REVIEW 2017

Data as of Dec. 8th 2017

HOW PEOPLE WATCHED IN 2017

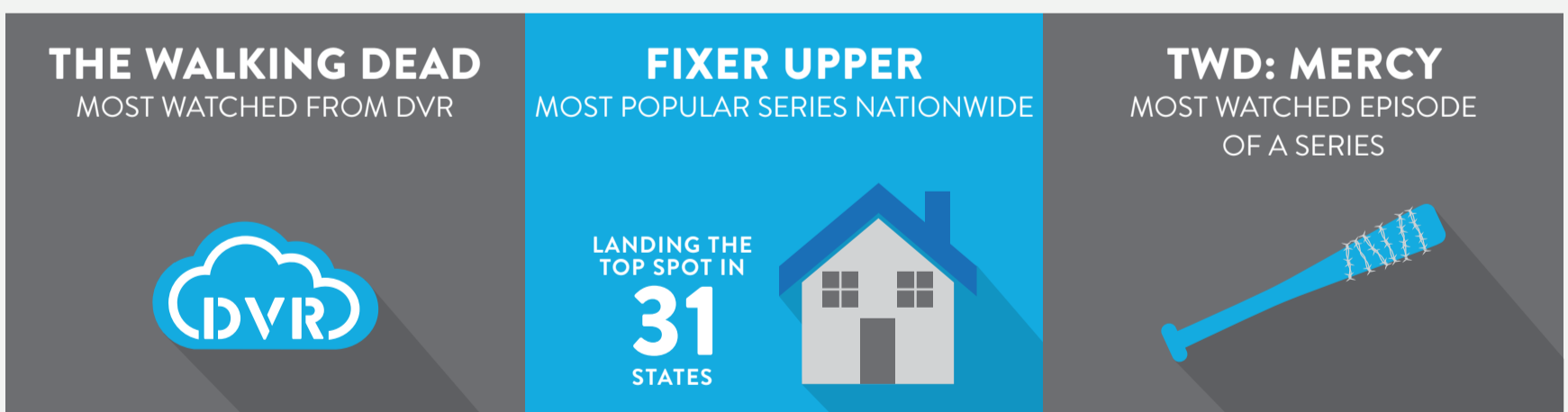


WHERE SPORTS REIGN SUPREME



*Based on unique viewers, by sports category

THE SHOWS THAT #SLAY



MORE CHANNELS THAN EVER

CHANNELS LAUNCHED IN 2017

- Domestic: 31
- Latino: 22
- International: 99

