

## Ricoh named as CES 2018 Innovation Awards Honoree

**LAS VEGAS (CES 2018), January 8, 2018** – Today, [Ricoh](#) announced that it has been named a CES 2018 Innovation Awards Honoree for the RICOH Ri 100. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 28 product categories.

The RICOH Ri 100 fits easily on desks and counters, combining with its ease-of-use to make it a perfect fit for environments not traditionally dedicated to print, such as souvenir shops and small businesses. Leveraging technology from Ricoh and AnaJet, a Ricoh company, this newest printer puts the power of Direct to Garment (DTG) printing directly in the hands of these organizations and allows for cost-effective one-off prints and short runs that helps ensure supply meets demand. Users can choose between ready-out-of-the-box design software or simple integration with existing design tools. The RICOH Ri 100 prints simply and safely at up to 1,200 x 1,200 dpi in vivid mode, leveraging Ricoh's industry standard-setting printheads and modular drop-size technology. MSRP for the RICOH Ri 100, heating unit, software and other accessories will be less than \$5,000, significantly lower than that of traditional DTG printers.

"Today's organizations are constantly on the lookout for new ways to engage customers and develop brand loyalty, and Ricoh and AnaJet are committed to developing innovations to help them do just that," said John Fulena, Vice President, Commercial and Industrial Printing Group, Ricoh USA, Inc. "The RICOH Ri 100 makes hitting that goal easy, fast and extremely affordable, at an MSRP considerably lower than traditional DTG printers. Customers have been asking for an affordable, low risk entry point into the DTG market, and our team is the first in the market to deliver on that."

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)<sup>™</sup>, the owner and producer of CES 2018, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

The RICOH Ri 100 will be displayed at CES 2018, which runs January 9-12, 2018, in Las Vegas, Nevada.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, unique/novel features present and how the design and innovation of the product directly compares to other products in the marketplace.

Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting edge tech products and services coming to market.

CES 2018 Innovation Honoree products are featured on [CES.tech/Innovation](http://CES.tech/Innovation), which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

For details on Ricoh's full line of products, services and solutions for the production print market, please visit [www.anajet.com/ri100](http://www.anajet.com/ri100) and [www.ricoh-usa.com](http://www.ricoh-usa.com) and follow [@RicohProPrint](https://twitter.com/RicohProPrint) on Twitter, [Ricoh USA Production Print](https://www.linkedin.com/company/ricoh-usa-production-print) on LinkedIn and [Ricoh USA Production Print](https://www.facebook.com/ricoh-usa-production-print) on Facebook.

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#### **| About Ricoh |**

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2017, Ricoh Group had worldwide sales of 2,028 billion yen (approx. 18.2 billion USD).

For further information, please visit <http://www.ricoh.com>

#### **| About AnaJet |**

AnaJet was founded on the sole-purpose of pioneering direct-to-garment printing and launched their first DTG printing line in 2006. As an established industry leader and innovative force, AnaJet launched their second line in 2011, boasting class-leading print speeds and patented DTG optimizations.

In early 2016, AnaJet became wholly owned subsidiary of Ricoh Printing Systems America. Headquartered at Ricoh's offices in Tustin, California, AnaJet continues to drive direct-to-garment innovations, offering a broad range of new DTG solutions from industrial-grade high-volume printers to entry-level desktop printing systems.

For further information, please visit <http://www.anajet.com>

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