



Outerwall Fact Sheet

As the company behind well-known Redbox® movie and video game rental kiosks, popular Coinstar® coin-counting kiosks, ecoATM® device-recycling kiosks, and Gazelle® electronic reCommerce services, Outerwall is on a mission. We're pushing the walls of retail way out, into a new dimension — building businesses that make life simpler and better for consumers and retailers.

Outerwall Headquarters: Bellevue, WA

Chief Executive Officer: Erik Prusch

Chief Financial Officer: Galen Smith

2015 Revenue: \$2+ billion consolidated annual revenue

2,600+ employees

Over **60,000 Outerwall™** kiosks worldwide—more than all Starbucks and McDonald's locations combined



coinstar

redbox®

ecoATM™

gazelle

Outerwall Timeline

2015	<p>\$43+ billion processed by Coinstar since inception</p> <p>\$85+ million in consumer donations to non-profits through Coins that Count® since 1997</p> <p>90+ million Redbox digital marketing touchpoints</p> <p>6 millionth device collected by ecoATM</p> <p>Outerwall acquires Gazelle</p>
2014	<p>1 billionth Coinstar transaction</p> <p>4 billionth Redbox rental</p> <p>3 millionth device collected by ecoATM</p>
2013	<p>Coinstar, Inc. becomes Outerwall Inc. (NASDAQ: OUTR)</p> <p>3 billionth Redbox rental</p> <p>Outerwall Inc. acquires ecoATM</p>
2012	<p>Coinstar, Inc. surpasses more than \$2 billion in revenue</p> <p>2 billionth Redbox rental</p> <p>Coinstar™ Exchange kiosks begin to rollout</p>
2011	<p>Redbox becomes the most popular source for physical movie rentals in the U.S.</p> <p>Redbox begins renting video games</p>
2010	<p>1 billionth Redbox rental</p>
2009	<p>Coinstar, Inc. surpasses \$1 billion in annual revenue</p> <p>Coinstar, Inc. completes acquisition of Redbox</p>
2006	<p>\$20 million in consumer donations to non-profits through Coins that Count® since 1997</p>
2005	<p>Coinstar offers eGift Card no-fee option</p> <p>Coinstar, Inc. makes strategic investment in Redbox</p>
2004	<p>Coinstar has kiosks in 50 states</p> <p>Redbox rents DVDs for \$1</p>
2001	<p>100 millionth Coinstar transaction</p>
1997	<p>Coinstar, Inc. (NASDAQ: CSTR) goes public</p>
1991	<p>Coinstar founded</p>