

# TIMOTHY G. SCHAEFER

EXECUTIVE VP CLIENT & DIGITAL EXPERIENCE



As executive vice president – client and digital experience, Timothy G. Schaefer is responsible for Northwestern Mutual’s overall client experience, digital strategy and technology. He also is a member of the company’s Executive Leadership Team.

Schaefer joined the company in June 1988 as a programmer in the Information Systems Department. He held several positions there before joining Policyowner Services in 2002. From 2002 to 2005, Schaefer worked in several leadership capacities before becoming vice president of life benefits. In this position, he was responsible for Northwestern Mutual’s life insurance claim processes, leading several other life insurance benefit areas.



In May 2007, Schaefer was named an executive officer, responsible for the development and support of application systems. A year later, he was named chief information officer and department head of the Information Systems Department. In 2013, he became executive vice president of Operations and Technology and in 2016, he was named executive vice president of Client and Digital Experience.

A native of Milwaukee, Schaefer graduated from the University of Wisconsin-Milwaukee in 1988 with a B.B.A., and later earned a master’s degree in Management and Organizational Behavior from Silver Lake College, Manitowoc, WI. In 2007, he completed the Leadership at the Peak program at the Center for Creative Leadership in Colorado Springs, CO.

In the community, Schaefer is a member of the board of Next Door and the University of Wisconsin – Milwaukee Foundation. He also serves on the Business Advisory Board of the Lubar School of Business. In the past, he served on the iStrategy Executive Leadership Committee of Children’s Hospital and Health System, and is a past board member of Silver Lake College.

Schaefer lives in Whitefish Bay with his wife, Rosalie, and their two children.

05/17