

Our COMMITMENTS

The following dashboard summarizes our progress against the commitments we've made to nourish with our foods, feed people in need and nurture our planet. Additional information on our progress against each of these commitments is outlined in the respective sections of this report and the GRI Index, as well as on our [corporate website](#).

Section	Priority	Focus Area	Commitment	2017 Progress
Nourishing With Our Foods	Inspired by our Food Beliefs	Snacks ⁱ	By 2020, include one or more positive nutrients or ingredients in every snack food in the convenient nutrition (bars and other snacks) category.	75%
			By 2020, reduce sugar on average by 10% per serving, excluding fruit, in our convenient nutrition bars and other snacks, from a 2011 baseline.	Complete
			By 2020, at least 85% of convenient nutrition bars and other snacks will have 150 or fewer mg of sodium per serving.	Complete
Feeding People In Need	Addressing Food Security	<i>Breakfasts for Better Days™ – Hunger Relief</i> ⁱⁱ	By the end of 2025, donate 2.5 billion servings of food to people in need.	569,950,393 servings
			By the end of 2025, expand feeding and nutrition education programs so 2 million children can reach their full potential.	586,772 children reached
			By the end of 2025, commit to 45,000 volunteer days by Kellogg employees and retirees.	7,451 volunteer days
			By the end of 2025, engage 300 million people around the issue of hunger relief.	66,694,553 people
			By the end of 2025, create three billion Better Days by donating food, feeding people, supporting farmers and volunteering, and engaging people.	637,538,534 Better Days
		Food Loss and Waste	By 2030, do our part to halve per capita global food waste at the retail and consumer level, and to reduce food losses along the production and supply chains including post-harvest ⁱⁱ (aligned with U.N. SDG #12.3, as part of Champions 12.3).	4.7% absolute reduction within Kellogg manufacturing operations 2.9% normalized reduction ^c within Kellogg manufacturing operations 20.4 metric tonnes of food waste/net sales

4 OPERATING REGIONS:

1. KAP (ASIA PACIFIC, SUB-SAHARAN AFRICA)
2. KEU (EUROPE, MIDDLE EAST, NORTH AFRICA & RUSSIA)
3. KLA (LATIN AMERICA)
4. KNA (U.S. AND CANADA)



ⁱData are an average of our six core markets, which represent the majority of our worldwide sales.

ⁱⁱFrom a 2016 baseline

Our COMMITMENTS CONTINUED

Section	Priority	Focus Area	Commitment	2017 Progress
Nurturing Our Planet	Conserving Natural Resources	Climate and Energy	By 2020, reduce energy use by an additional 15%. ^{iii, iv}	2.1%
			By 2020, reduce GHG emissions by an additional 15%. ^{iii, iv}	11.4%
			By 2020, expand the use of low-carbon energy in our plants by 50%. ^{iv}	Complete
			By 2050, reduce Scope 1 & 2 emissions in our operations by 65%. ^{iv}	13.6%
			By 2050, partner with our direct suppliers to help reduce their Scope 3 emissions by 50 percent (including agriculture). ^{iv}	Established baseline in 2017
			By 2050, source 100% renewable electricity.	19%
		Water	By 2020, implement water reuse projects in at least 25% of our plants.	16.4%
			By 2020, reduce our water use by an additional 15%. ^{iii, iv}	1.8%
			Continue watershed quality support.	Ongoing
		Waste	By 2020, reduce total waste in our plants by 15%, with a focus on food waste. ^{iii, iv}	2.5%
	Packaging	Continue commitment to ensure that 100% of all timber-based packing is either recycled or certified as sustainably sourced.	Complete	
		Continue adding value to foods and the planet by increasing our use of resource-efficient packaging.	In 2017, 71% of packaging material was from recycled content; the remainder was from verified sustainable sources.	
	Sourcing Responsibly	Ingredients	By 2020, responsibly source our 10 priority ingredients: corn, wheat, rice, potatoes, sugar beet, sugar cane, fruits, palm oil, vanilla and cocoa. More than 70 priority-ingredient suppliers are engaged in measuring continuous improvement or investment in improved livelihoods in sourcing communities.	Learn more about our methodology and progress here .
		<i>Breakfasts for Better Days™</i> – Sustainable Agriculture	By 2020, improve sustainable agriculture by enabling 500,000 farmers to use climate-smart agriculture practices and reducing post-harvest loss.	299,365 farmers
Smallholder Farmers		By 2020, support 15,000 smallholder farmers in our direct supply chain to increase adoption of climate-smart agriculture practices and help improve their livelihoods and climate resiliency.	Commitment is complete. Work is ongoing.	
Women Farmers/Workers		By 2020, develop programs to help women farmers/workers improve their livelihoods, families and communities using climate-smart agriculture practices.	Supported more than 10,000 women farmers.	



ⁱⁱⁱPer metric tonne of food produced
^{iv}From a 2015 baseline