



We're celebrating the launch of our second century!

Boeing is celebrating its 100th year culminating with the July 15, 2016 anniversary date. The talented employees of Boeing have changed the face of history with legendary innovations that opened new frontiers in aerospace time and time again.

Boeing and its heritage companies created a legacy of 100 years of achievement, bringing safe and efficient mass air travel to the world. They also created breakthrough innovations in precision and performance for the armed forces of the United States and its allies and they pioneered mankind's discovery of space, taking us to the moon and beyond.

Boeing's centennial commemorates these world-changing contributions and celebrates the spirit, dedication and skill of our team. It is a once-in-a-lifetime springboard to prepare and inspire the next generation of aerospace visionaries to take us higher, faster and farther.

Equally important, Boeing also looks forward as it enters a second century. Boeing is stronger, more competitive and innovative than ever. As the world's biggest and most capable aerospace company, Boeing stands ready to lead the industry into the next 100 years.

The events this year will bring activities and commemorations around the world that celebrate, inspire and engage.

We're ready to write the history of our next century. Come along for a breathtaking flight.

Visit <http://www.boeing100.com>.

THE MAJOR COMPONENTS OF THE BOEING CENTENNIAL INCLUDE:

- Above and Beyond: a highly interactive, traveling museum exhibition targeting 7–14 year olds that explores the wonder of flight and the marvels of aerospace innovation, design and technology
- Educational resources: a collection of free, open-source K–12 educational resources that celebrate the science behind the past 100 years of aerospace advancement and prepare students with skills for the next century
- Founders Day: on July 15, 2016, Boeing sites throughout the world mark the day Boeing was incorporated and recognize the collective contributions of our heritage companies
- Innovation Summits: high-level summit meetings with a focus on innovation that create a dialogue with industry thought leaders
- Innovation Videos: a series of videos that showcase Boeing’s continued dedication to innovation
- “The Age of Aerospace”: a historical documentary series that explores the advancements in civilian, military and space technology — from the pioneering aircraft designs of Bill Boeing, Donald Douglas and their contemporaries to today’s products, such as the Space Launch System designed to take humankind to Mars and beyond
- Official Boeing Centennial products: The Boeing Store is the official source for centennial merchandise offering custom-designed apparel, travel accessories, collectibles, books, toys and aviation artifacts
 - “Higher, 100 Years of Boeing”: a commemorative centennial book filled with stories and rare photographs detailing the history of the companies that make up today’s Boeing and how they transformed the world in which we live
 - “Boeing Flypaper”: combining art and science to build something better and reawaken the aerospace engineer in all of us. Boeing engineers designed and built better paper airplanes. Their designs were then turned into art and then into posters. The design of the plane dictates the design of the poster. The instructions on how to fold the poster into the plane dictate the graphics. Flypaper is now available for purchase in the Boeing Store.
- Story Sharing: an online story-sharing site where employees, retirees, family members, customers, aerospace enthusiasts, travelers, suppliers, community partners and everyone in between can share stories of joy, challenge and triumph
- “The Boeing Archives Presents”: a series of short videos that bring to life our history through photos, film, documents and relics that preserve our company’s journey
- Advertising: two new TV commercials titled “Thank You” and “You Just Wait,” are designed to reflect Boeing’s timeliness and communicate the power and breadth of Boeing innovation as part of the Build Something Better ad campaign. The ads will run on a variety of cable news, entertainment and sports programming.