

Ally Financial

Ally Financial (NYSE: ALLY) is a digitally disruptive, diversified financial services firm with a full suite of financial products and services including banking, auto finance and mortgage offerings. Beyond its services, Ally is known for its unique culture, straight forward approach and customer-centric business philosophy.

Top 25

U.S. financial holding company

\$164.3B

Total assets as of June 30, 2017

+7,500

Employees

5.6M

Customers

90%

Customer Satisfaction



Ally Bank

- > **Consumer banking product suite:** CDs, Checking/Savings, Ally CashBack Credit Card, IRAs
- > **1.3M customers with \$71.1B in customer deposits**, up 16% year-over-year
- > **"Best Internet Bank" and "Best for Millennials"** on Kiplinger's Personal Finance Magazine's "Best Banks" list
- > **Member FDIC**



Ally Auto

- > **Independent finance, leasing, commercial insurance and vehicle protection** provider for dealers and consumers serving 18,500 dealers and 4.3M customers in the U.S.
- > **Leading wholesale online auction platform**, SmartAuction
- > **2016 commercial auto balances of \$38.6B**, up \$4B year-over-year
- > **Introduced ClearLane** online auto finance marketplace in April 2017



Ally Invest

- > **Digital wealth management** and online brokerage platform
- > **Launched Ally Invest**, a low-cost trading platform for self-directed investors, and a suite of affordable, automatically managed investment portfolios, in May 2017
- > **Serving 250,000 customer accounts** that total \$5.0B in assets



Corporate Finance

- > **Sources of capital for equity sponsors** and middle market companies
- > **Our diverse portfolio spans 100+ relationships** and includes cash flow and asset-based loans ranging from \$15 to \$250 million
- > **Average loan balance growth**, up 36% year-over-year in 2016



Ally Home

- > **Direct-to-consumer mortgage platform** offering new purchase and refinancing solutions
- > **Launched** in December 2016
- > **Mortgage Products** offered by Ally Bank an Equal Housing Lender (EHL)



Ally CashBack Credit Card

- > **2% cash back** at gas stations and grocery stores; 1% cash back on all other purchases
- > **10% Ally Deposit Bonus** when rewards are deposited into an eligible Ally Bank Account
- > **The Ally Cash Back Credit Card** is issued by TD Bank

Our Culture

We are focused on the financial well-being of our customers. We have a fierce commitment to:

- > **Obsess Over the Customer:** Every innovation, product and interaction we have is designed to ensure we're doing the best for our customers and their financial well-being
- > **Tirelessly Innovate:** Our business and teams are built to constantly innovate and reinvent to bring the best to our customers
- > **Give Back:** We're focused on increasing financial literacy, providing free educational resources and courses for consumers. We introduced a children's book in April 2017 that helps kids better understand money concepts

Our Brand

- > **"Do It Right"** is our brand promise and our value proposition. We're focused on doing right for customers, employees, communities and investors.
- > **Siegel+Gayle** named Ally a "Top 10 Disrupter Brand" –Global Brand Simplicity Index, 2017



Jeff Brown
Chief Executive Officer

Jeffrey Brown (JB) was named chief executive officer of Ally Financial in February 2015 and also serves on its board of directors. Brown is driving Ally's evolution as a leading digital financial services company. Under his leadership, Ally is building on its strengths in Auto Financing, Retail Deposits and Corporate Financing, as well as diversifying its offerings to include Digital Wealth Management and Online Brokerage, a Credit Card and Mortgage Products.



Di Morais
President, Consumer & Commercial Banking Products, Ally Bank

Diane Morais joined Ally Financial in 2008, and currently has oversight for consumer and commercial banking products. Her responsibilities include the company's Deposits, Mortgage, Online Brokerage and Wealth Management and Corporate Finance businesses, as well as oversight for Ally's digital strategies.



Tim Russi
President, Auto Finance

Tim Russi is president of auto finance at Ally, responsible for developing strategy and driving performance for the company's auto business. Under Russi's leadership, Ally has become a competitive marketplace leader, offering a full suite of innovative auto finance products and services. He has also helped to diversify and expand the company's dealer network and drive digital innovation in the business.



Andrea Riley
Chief Marketing and Public Relations Officer

Andrea Riley was named chief marketing and public relations officer of Ally Financial in 2015. In this role, she is responsible for overseeing the company's marketing and advertising strategies and ensuring they support the overall objectives of the organization. She is also responsible for market research initiatives and brand management.



Michael Baresich
Chief Information Officer

Michael Baresich joined Ally Financial in January 2012 as chief information officer. In this role, he has global responsibility for all information technology and related services, including application development, operations, infrastructure, and information security.

Reach Out

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