



IMMEDIATE RELEASE

## **MGM Supports Training Workshop of IFT and UNWTO**

*Served as a Platform for Tourism Education and Training*

**[May 28, 2018, Macau]** MGM is keen on supporting Macau in becoming a training hub for tourism education to integrate into the development of the Greater Bay Area. Recently, the Company supported the 5<sup>th</sup> Training Workshop titled “Capacity Building for Destination Marketing & Tourism Development” organized by Institute for Tourism Studies’ (“IFT”) Global Centre for Tourism Education and Training and The United Nations World Tourism Organization (“UNWTO”). This training is part of the Macao SAR Government and UNWTO’s joint initiative for enhancing cooperation between the two parties in improving the quality of human capital and increasing the competitiveness of tourism destinations in order to achieve sustainable tourism development.

A group of 21 representatives from countries along the “Belt and Road” regions including Myanmar, Pakistan, as well as Mainland China, Macao SAR and UNWTO participated in the training workshop. On May 25, the delegation came for a study visit in MGM COTAI and welcomed by Mr. Francis Tan, Vice President of Learning & Talent Management of MGM. Ms. Frederica Fok, Vice President of Customer Relationship Marketing and Ms. Catarina Lio, Vice President of Brand & Advertising of MGM, then delivered a talk on the theme of destination marketing and branding strategies of MGM. During their talk, they highlighted that MGM is the first integrated resort operator to have an art and culture focus on its diversified entertainment offerings, making MGM a leader in developing cultural tourism in Macau. The delegation was then invited to explore MGM’s innovative entertainment offerings including the Spectacle, Asia’s first dynamic theater - MGM Theater and the MGM COTAI Art Collection spanning from imperial carpets to commissioned art works by local and regional rising talents.

To further support educational institutions in Macau to train tourism professionals for the future development of the Greater Bay Area, MGM has also organized study tours to showcase Macau’s most innovative resort - MGM COTAI, benefiting over 150 students and participants from Macau University of Science and Technology, University of Saint Joseph and Gabinete Coordenador Dos Serviços Sociais Sheng Kung Hui Macau. Depending on their interest and learning needs, the various tours covered different topics including media and design, food and beverage, as well as career opportunities in hospitality industry, inspiring the local youth to discover the industry in an engaging way.

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## **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions/subconcessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest addition to the MGM portfolio in China. Designed as the "jewelry box" of Cotai, it offers approximately 1,400 hotel rooms and suites, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. MGM COTAI also offers Asia's first dynamic theater and a spectacle to wow every guest who steps foot in the resort. MGM COTAI is developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the largest property and the first mega-size complex project in Macau to achieve the China Green Building Design Label Three-Star Certification.

MGM China Holdings Limited is majority owned by MGM Resorts International (NYSE: MGM) one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage.



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