

**General Mills, Inc.**

**Historical Data for Realigned U.S. Retail Operating Units**

Beginning with the second quarter of fiscal 2015, we realigned certain operating units within our U.S. Retail operating segment. We also changed the name of our Yoplait operating unit to Yogurt and our Big G operating unit to Cereal. We revised the amounts previously reported in the net sales percentage change by division within our U.S. Retail segment. These realignments had no effect on previously reported consolidated net sales, operating segments' net sales, operating profit, segment operating profit, net earnings attributable to General Mills or earnings per share.

In the U.S. Retail segment, Yogurt was unchanged. Frozen Foods transitioned to Meals or Baking Products. Small Planet Foods transitioned to Snacks, Cereal, or Meals.

We are providing investors revised historical financial information to assist them in making comparisons with our current presentation.

(Dollars in Millions)	Fiscal Year		Fiscal 2014 vs. 2013				Fiscal 2015 vs. 2014
	2014	2013	2nd Qtr.	3rd Qtr.	4th Qtr.	Annual	1st Qtr.
<b>As Reported</b>							
U.S. Retail Net Sales	\$ 10,604.9	\$ 10,614.9					
<b>As Realigned</b>							
<b>U.S. Retail Net Sales by Division</b>							
Meals	\$ 2,772.4	\$ 2,836.0					
Cereal	2,410.2	2,407.8					
Baking Products	2,096.0	2,133.9					
Snacks	1,997.8	1,867.6					
Yogurt and other	1,328.5	1,369.6					
<b>Total</b>	<b>\$ 10,604.9</b>	<b>\$ 10,614.9</b>					
<b>U.S. Retail Net Sales Percentage Change by Division</b>							
Meals			(4) %	(1) %	(3) %	(2) %	(10) %
Cereal			1	1	(5)	Flat	(9)
Baking Products			(3)	(2)	(4)	(2)	(9)
Snacks			9	(1)	10	7	4
Yogurt			(1)	(8)	(3)	(3)	1
<b>Total</b>			<b>(1) %</b>	<b>(2) %</b>	<b>(1) %</b>	<b>Flat</b>	<b>(5) %</b>