

General Mills, Inc.

Historical Data for Realigned U.S. Retail Divisions and International Regions

Beginning with the first quarter of fiscal 2013, we realigned certain divisions within our U.S. Retail operating segment and certain geographic regions within our International operating segment. We revised the amounts previously reported in the net sales percentage change by division within our U.S. Retail segment and geographic regions within our International segment. These realignments had no effect on previously reported consolidated net sales, operating segments' net sales, operating profit, segment operating profit, net earnings attributable to General Mills or earnings per share.

In the U.S. Retail segment, Big G, Snacks, Yoplait and Small Planet Foods were unchanged. Baking Products combines our baking aisle and refrigerated dough products. Frozen Foods includes our frozen products, as well as *Green Giant* canned vegetables. Meals includes dinner mixes, side dishes, Mexican products and *Progresso* soups. In the International segment, Canada was unchanged. The Australia and New Zealand businesses were realigned with our Europe region. The Turkey, North Africa, South Africa and Middle East businesses were realigned with our Asia/Pacific region.

We are providing investors revised historical financial information to assist them in making comparisons with our current presentation.

(Dollars in Millions)	Fiscal Year	
	2012	2011
As Reported		
U.S. Retail Net Sales	\$ 10,480.2	\$ 10,163.9

As Realigned

U.S. Retail Net Sales by Division

Big G	\$ 2,387.9	\$ 2,293.6
Baking Products	1,792.8	1,736.0
Frozen Foods	1,601.0	1,596.8
Snacks	1,578.6	1,378.3
Meals	1,452.8	1,431.5
Yoplait	1,418.5	1,499.0
Small Planet Foods and other	248.6	228.7
Total	\$ 10,480.2	\$ 10,163.9

As Reported

International Net Sales	\$ 4,194.3	\$ 2,875.5
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As Realigned

International Net Sales by Geographic Region

Europe	\$ 1,988.5	\$ 1,079.2
Canada	990.9	769.9
Asia/Pacific	810.1	663.7
Latin America	404.8	362.7
Total	\$ 4,194.3	\$ 2,875.5

	Fiscal 2012 vs. 2011			
	1st Qtr.	2nd Qtr.	3rd Qtr.	Annual

U.S. Retail Net Sales Percentage Change by Division

Big G	1 %	1 %	6 %	4 %
Baking Products	3	6	5	3
Frozen Foods	Flat	Flat	4	Flat
Snacks	17	20	7	15
Meals	(2)	1	3	2
Yoplait	(3)	(6)	(3)	(5)
Small Planet Foods	13	17	8	19
Total	3 %	3 %	4 %	3 %

International Net Sales Percentage Change by Geographic Region

Europe	46 %	108 %	103 %	84 %
Canada	15	39	35	29
Asia/Pacific	28	21	16	22
Latin America	11	15	8	12
Total	30 %	55 %	51 %	46 %