



COMPANY FACTS

Overview

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 7 of the top 10 non-cola soft drinks, and 9 of our 10 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Bai, Canada Dry, Clamato, Crush, Hawaiian Punch, IBC, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda.

Background

Dr Pepper Snapple Group was established in 2008 following the spinoff of Cadbury Schweppes Americas Beverages (CSAB) from Cadbury Schweppes plc. CSAB had formed in 2003 by bringing together Cadbury Schweppes' four North American beverages businesses, Dr Pepper/Seven Up Inc., Snapple Beverage Group, Mott's LLP, and Bebidas Mexico, unifying more than 50 leading brands under a common vision, business strategy and management structure and solidifying the company's position as the third-largest refreshment beverage business in North America.

Route To Market

DPS serves its customers and consumers via a route to market consisting of its wholly owned bottling and distribution network as well as licensed bottlers, distributors and brokers.

The company established its own bottling and distribution network in 2006, when it acquired full ownership of Dr Pepper/Seven Up Bottling Group, the largest independent bottler in the United States. Subsequently, the company acquired several other major independent bottling businesses, giving DPS control of nearly half of its overall volume and direct access to a substantial majority of the U.S. population.

Leadership Team

Larry D. Young, President and CEO
Rodger Collins, President, Packaged Beverages
Jim Johnston, President, Beverage Concentrates & Latin America Beverages
Martin Ellen, EVP, Chief Financial Officer
Jim Baldwin, EVP, General Counsel
Lain Hancock, EVP, Human Resources
Derry Hobson, EVP, Supply Chain
David Thomas, EVP, Research & Development
Jim Trebilcock, EVP, Chief Commercial Officer

Facilities DPS operates 22 manufacturing and bottling facilities in North America and more than 100 warehouses and distribution centers. Manufacturing facilities are located in:

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| Sacramento, CA | Holland, MI | Bethlehem, PA |
| Vernon, CA | St. Louis, MO | Irving, TX |
| Victorville, CA | Carteret, NJ | Houston, TX |
| Jacksonville, FL | Carlstadt, NJ | Tecámac, Mexico |
| Miami, FL | Williamson, NY | Tehuacan, Mexico |
| Northlake, IL | Columbus, OH | Tlajomulco, Mexico |
| Ottumwa, IA | Aspers, PA | Xalostoc, Mexico |
| Louisville, KY | | |

Headquarters 5301 Legacy Drive
Plano, TX 75024

Revenues \$6.4 billion (2016)

Employees Approximately 20,000 people throughout North America and the Caribbean

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