

**CARA OPERATIONS LIMITED**  
**Management's Discussion and Analysis**  
**For the years ended December 31, 2017 and December 25, 2016**

The following Management's Discussion and Analysis ("MD&A") for Cara Operations Limited ("Cara" or the "Company") provides information concerning the Company's financial condition and results of operations for the 14 and 53 weeks ended December 31, 2017 ("fourth quarter", "Q4", "the quarter" or "the period"). This MD&A should be read in conjunction with the Company's Consolidated Financial Statements and accompanying notes as at December 31, 2017. The consolidated results from operations for the 14 and 53 weeks ended December 31, 2017 are compared to the 13 and 52 weeks ended December 25, 2016. Cara's fiscal year ends on the last Sunday in December. As a result, the Company's fiscal year is usually 52 weeks in duration but includes a 53rd week every five to six years. The Company's fiscal 2017 ended on December 31, 2017 and was a 53 week year.

Some of the information contained in this MD&A contains forward-looking statements that involve risks and uncertainties. See "Forward-Looking Statements" and "Risk and Uncertainties" for a discussion of the uncertainties, risks and assumptions associated with these statements. Actual results may differ materially from those indicated or underlying forward-looking statements as a result of various factors, including those described in "Risk and Uncertainties" and elsewhere in this MD&A.

This MD&A was prepared as at March 9, 2018. Additional information relating to the Company can be found on SEDAR at [www.sedar.com](http://www.sedar.com).

### **Basis of Presentation**

The year end Financial Statements of the Company have been prepared in accordance with International Financial Reporting Standards ("IFRS") and all amounts presented are in Canadian dollars unless otherwise indicated.

### **Fourth quarter and Year End Highlights:**

- System Sales<sup>(1)</sup> grew \$133.8 million to \$774.9 million for the 14 weeks ended December 31, 2017 as compared to 13 weeks ended December 25, 2016, representing an increase of 20.9% or 13.4% with the 53<sup>rd</sup> week excluded. For the 53 weeks ended December 31, 2017, System Sales<sup>(1)</sup> grew \$737.8 million to \$2,779.5 million compared to 52 weeks ended December 25, 2016, representing an increase of 36.1% or 33.8% with the 53<sup>rd</sup> week excluded. The increase in System Sales is primarily related to the addition of St-Hubert in September 2016, Original Joe's in November 2016, Pickle Barrel in December 2017, Same Restaurant Sales ("SRS")<sup>(1)</sup> increases, and the addition of 56 new restaurants that opened in 2017, partially offset by restaurant closures. The System Sales impact from the additional week in 2017 was \$48.2 million.
- SRS Growth for the 14 and 53 weeks ended December 31, 2017 was 2.5% and 0.7%, respectively, compared to the same 14 and 53 weeks in 2016. The improvement in trend to positive SRS is primarily driven by sales increases from renovated restaurants, menu enhancements, digital marketing, strong performance in Quebec and improvements in Alberta. SRS excludes the impact from the Original Joe's transaction that was completed on November 28, 2016, the Burger's Priest investment that was completed on June 1, 2017, and the Pickle Barrel transaction that was completed on December 1, 2017. These banners will be included in SRS for 2018.
- The Company achieved Operating EBITDA<sup>(1)</sup> of \$58.5 million for the quarter and \$191.0 million for the year, the highest level since the IPO, compared to \$46.7 million for the 13 weeks ended December 25, 2016, an improvement of \$11.8 million or 25.3% for the quarter, and \$144.0 million for the 52 weeks ended December 25, 2016, an improvement of \$47.0 million or 32.6% for the full year. The increases have been driven by an increase in contribution dollars in each of the Company's operating segments, being Corporate restaurants, Franchise restaurants and Central, from the addition of St-Hubert in September 2016 (including food processing and distribution which is part of Central operations), Original Joe's in November 2016. The estimated impact from the additional week in 2017 is \$3.5 million in Operating EBITDA.
- Operating EBITDA Margin on System Sales<sup>(1)</sup> for the fourth quarter was 7.6% compared to 7.3% in 2016, and was 7.6% with the 53<sup>rd</sup> week excluded, within our long-term target range of 7%-8%. Operating EBITDA Margin on System Sales for the 53 weeks ended December 31, 2017 was 6.9% compared to 7.1% in 2016. Management's focus will be to build earnings efficiency from 6.9% well into our target range of 7%-8% by the

period ending 2020-2022, by leveraging increased system sales from acquisitions and by realizing synergies with the added banners.

- Earnings before income taxes reached the highest since IPO at \$37.0 million for the 14 weeks ended December 31, 2017 compared to \$30.3 million for the 13 weeks ended December 25, 2016, an increase of \$6.7 million or 22.1% for the quarter. Earnings before income taxes for the 53 weeks ended December 31, 2017 was \$116.6 million compared to \$96.0 million, an improvement of \$20.6 million or 21.5%. The increases were mainly attributed to increased contribution dollars from corporate and franchised restaurants, from the additions of St-Hubert and Original Joe's corporate and franchise restaurants, the impact of an additional week in the fiscal year, SRS increases, improved contribution from the central segment driven by the addition of St-Hubert's food processing and distribution business, and overall cost reductions, offset by increased interest expense and depreciation expense (both related to the St-Hubert and Original Joe's 2016 transactions), non-cash impairment provisions and restructuring charges.
- Adjusted Net Earnings <sup>(1)</sup> was \$36.3 million and \$117.1 million for the 14 and 53 weeks ended December 31, 2017 compared to \$25.9 million and \$97.0 million for the 13 and 52 weeks ended December 25, 2016, respectively, representing increases of \$10.4 million or 40.2% for the quarter and \$20.1 million or 20.7% for the year.
- Basic Earnings per Share ("EPS") for the 14 and 53 weeks ended December 31, 2017 was \$0.47 and \$1.84, compared to \$0.33 and \$1.28 for the 13 and 52 weeks ended December 25, 2016, respectively. Diluted EPS for the 14 and 53 weeks ended December 31, 2017 was \$0.45 and \$1.77 compared to \$0.32 and \$1.22 for the 13 and 52 weeks ended December 25, 2016. The increases are primarily related to improvements in Net Earnings, offset by the impact from the increased number of subordinate voting shares outstanding as a result of the Q4 2016 subscription receipt offering to support the St-Hubert transaction reduced by shares repurchased and cancelled under the NCIB in the second, third, and fourth quarters of 2017.
- Management continues to focus on both short-term and long-term strategies to improve SRS through restaurant renovations, greater emphasis on menu innovation, enhanced guest experiences, expanded off-premise sales through new and improved e-commerce applications that will be expanded to most brands over the next 2 years, and brand specific digital-social media marketing. Some specific accomplishments in 2017 include:
  - The Company completed 92 major and contractual renovations of corporately-owned and franchised locations in 2017. Restaurant renovations rejuvenate sales long-term and positively contribute to SRS on a sustainable basis.
  - In 2017, the Company launched new native, in-house developed ordering apps for Swiss Chalet on iOS and Android. These were followed with a new fully-responsive mobile-friendly ordering website for Swiss Chalet. The new Swiss Chalet apps have been very positively received by consumers and have become the #1-rated branded restaurant app in Canada on the iOS app store. The new Swiss Chalet app and responsive website form the technical foundation for the Company to quickly launch new apps for Montana's, East Side Mario's, Kelsey's and additional brands in the future.
  - In 2017, Cara expanded its on-line aggregator relationships (including Uber-Eats) to over 500 restaurants to enable customers to place delivery and pick-up orders through the channel and application of their choice; the Company will continue to roll out this initiative across its corporate and franchised restaurants and expects to be active in at least 600 restaurants by the end of Q1 2018.
  - The Company continues to build on existing partnerships with key media partners including Facebook and Google and has also built new partnerships and integrations with strategic digital media partners including the Weather Network, TeamSnap and Waze where their subscribers overlap with Cara customers. This is part of the continued goal of enhancing customer specific marketing and marketing effectiveness.
  - In 2017 the Company fully deployed a new CRM tool and database management system to market directly to customers and to effectively maximize life time value of these guests. With the help of this new CRM tool and database, brands can more effectively identify opportunities and put plans in place to drive not only new guests but also to grow life time value with purchase frequency and order size tactics of each consumer segment.

- The Company has developed an analytics platform that integrates customer satisfaction data, sales and operational effectiveness data, and health and safety data from a number of disparate data sources. This information is aggregated and presented as store and brand-level dashboards that provide franchisees, managers and operators with specific information about guest experiences, in their particular restaurants. This data forms the foundation of what will later in 2018 become a mobile analytics solution for our franchisees and operators to have timely and restaurant specific information at their fingertips to better service guests.
  - In 2017 the Company launched a new local store marketing portal that provides more effective local store marketing tools and best practices to help our franchisees and restaurants better connect with guests in their communities.
  - In 2018 Cara will continue to enhance its partnerships with Scene and Canadian Automobile Association (CAA) to more effectively leverage the 15 million plus Scene and CAA member database and customer data to drive new and repeat purchases from these partners' members.
- (1) See "Non-IFRS Measures" on page 41 for definitions of System Sales, SRS Growth, Adjusted Net Earnings, Operating EBITDA, , and Operating EBITDA Margin on System Sales. See "Reconciliation of Net Earnings to EBITDA" and "Reconciliation of Net Earnings to Adjusted Net Earnings" for a reconciliation of Operating EBITDA and Adjusted Net Earnings.

### **Subsequent events**

On January 23, 2018 the Company announced that it had signed an agreement to merge with Keg Restaurants Ltd. for approximately \$200.0 million comprised of \$105.0 million in cash and 3,801,123 Cara subordinate voting shares at the exchange amount. In addition, Cara may be required to pay up to an additional \$30.0 million of cash consideration upon the achievement of certain financial milestones within the first three fiscal years following closing.

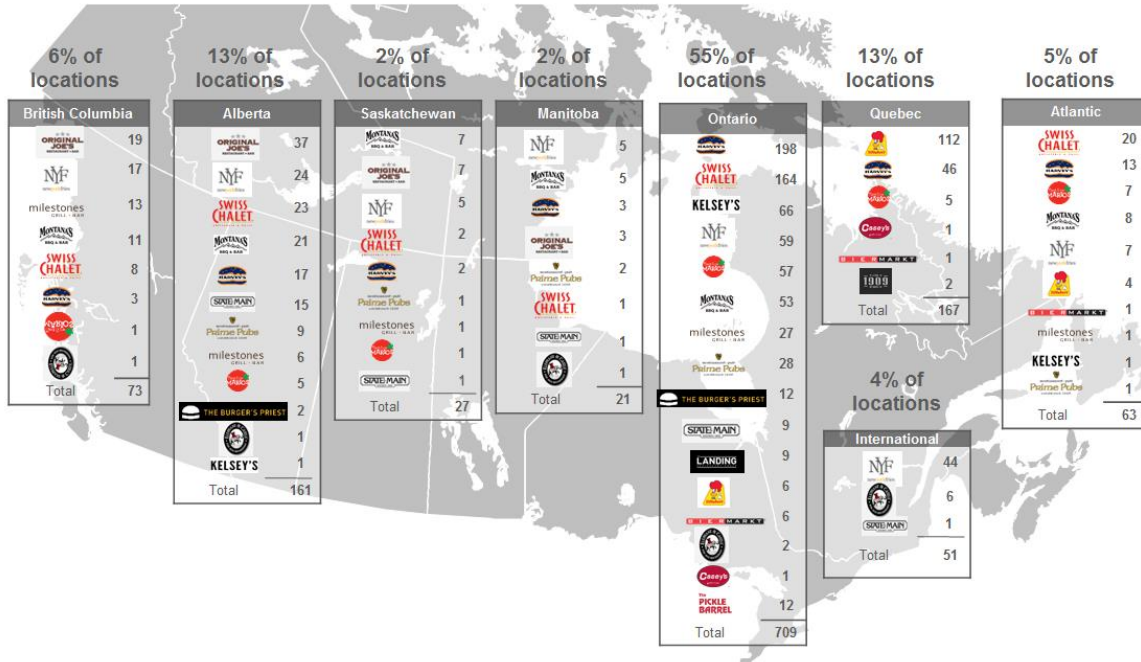
The merger was completed on February 22, 2018. The cash portion of the purchase price was settled by drawing on its existing credit facility. Of the subordinate voting shares issued, 3,400,000 million were issued to Fairfax, a related party, as partial consideration which will result in Fairfax beneficially owning 7,224,180 subordinate voting shares following closing, and 19,903,378 multiple voting shares, representing 43.5% of the total issued and outstanding shares and 56.9% voting control.

The Company has elected not to account for the merger as a business combination under IFRS 3 Business Combinations, as the transaction represents a combination of entities under common control of Fairfax. Accordingly, the combination will be recorded on a book value basis.

On March 9, 2018, the Company's Board of Directors declared a dividend of \$0.1068 per share of subordinate and multiple voting common stock, an increase of 5%. Payment of the dividend will be made on April 16, 2018 to shareholders of record at the close of business on March 31, 2018. With the Company's strong balance sheet and growing cash flows, management will continue to pursue strategic acquisitions and will explore alternatives to return more capital to its shareholders including continuation of its NCIB and increases to the Company's dividend rate.

## Overview

Cara is a full-service restaurant company that franchises and operates iconic restaurant brands. As at December 31, 2017, Cara had 18 brands and 1,272 restaurants, 87% of which are operated by franchisees and joint venture partners. Cara's restaurant network includes Harvey's, Swiss Chalet, Kelsey's, East Side Mario's, Montana's, Milestones, Prime Pubs, Casey's, Bier Markt, Landing, New York Fries, St-Hubert, Original Joe's, State & Main, Elephant & Castle, Burger's Priest, Pickle Barrel, and 1909 Taverne Moderne restaurants. Cara's iconic brands have established Cara as a nationally recognized franchisor of choice.



Unit count (unaudited)	As at December 31, 2017				As at December 25, 2016			
	Corporate	Franchise	Joint Venture	Total	Corporate	Franchise	Joint Venture	Total
Swiss Chalet	8	210	0	218	9	206	0	215
Harvey's	11	271	0	282	13	258	0	271
Montana's	7	98	0	105	13	90	0	103
East Side Mario's <sup>(1)</sup>	3	73	0	76	2	76	0	78
Kelsey's	12	56	0	68	13	57	0	70
Casey's	0	2	0	2	0	5	0	5
Prime Pubs	4	37	0	41	5	32	0	37
Bier Markt	8	0	0	8	8	0	0	8
Milestones	23	23	2	48	27	25	2	54
Landing	9	0	0	9	7	0	0	7
New York Fries	15	146	0	161	17	150	0	167
St-Hubert	12	110	0	122	13	110	0	123
Original Joe's	20	18	28	66	20	17	28	65
State & Main	15	4	8	27	12	4	8	24
Elephant & Castle	10	1	0	11	10	0	0	10
Burger's Priest	0	0	14	14	0	0	0	0
1909 Taverne Moderne	0	0	2	2	0	0	0	0
Pickle Barrel	12	0	0	12	0	0	0	0
<b>Total restaurants</b>	<b>169</b>	<b>1,049</b>	<b>54</b>	<b>1,272</b>	<b>169</b>	<b>1,030</b>	<b>38</b>	<b>1,237</b>
	<b>13%</b>	<b>83%</b>	<b>4%</b>	<b>100%</b>	<b>14%</b>	<b>83%</b>	<b>3%</b>	<b>100%</b>

<sup>(1)</sup> Unit count excludes East Side Mario restaurants located in the United States.

## Selected Financial Information

The following table summarizes the select results of Cara's operations for 2017, 2016, 2015, and 2014:

(C\$ millions unless otherwise stated)	53 weeks	52 weeks	52 weeks	52 weeks
	Dec 31, 2017	Dec 25, 2016	Dec 27, 2015	Dec 30, 2014
System Sales <sup>(1)(3)</sup>	\$ 2,779.5	\$ 2,041.7	\$ 1,765.7	\$ 1,691.7
System Sales Growth <sup>(1)(3)</sup>	36.1%	15.6%	4.4%	23.3%
SRS Growth <sup>(2)(3)</sup>	0.7%	(1.7%)	2.4%	2.9%
Total number of restaurants	1,272	1,237	1,010	837
Total gross revenue	\$ 775.2	\$ 463.3	\$ 326.3	\$ 281.8
Operating EBITDA <sup>(3)</sup>	\$ 191.0	\$ 144.0	\$ 112.2	\$ 83.6
Operating EBITDA Margin <sup>(3)</sup>	24.6%	31.1%	34.4%	29.7%
Operating EBITDA on System Sales <sup>(3)</sup>	6.9%	7.1%	6.4%	4.9%
Earnings before income taxes	\$ 116.6	\$ 96.0	\$ 66.2	\$ 9.9
Adjusted Net Earnings <sup>(3)</sup>	\$ 117.1	\$ 97.0	\$ 64.3	\$ 10.4
Adjusted Basic EPS <sup>(3)</sup> (in dollars)	\$ 1.96	\$ 1.86	\$ 1.58	\$ 0.57
Adjusted Diluted EPS <sup>(3)</sup> (in dollars)	\$ 1.88	\$ 1.76	\$ 1.35	\$ 0.36

<sup>(1)</sup> Results from East Side Mario restaurants in the United States are excluded in the System Sales totals and number of restaurants. See "Non-IFRS Measures" on page 41 for definition of System Sales.

<sup>(2)</sup> Results from New York Fries located outside of Canada, East Side Mario restaurants in the United States, Casey's restaurants, Original Joe's, Burger's Priest restaurants, and Pickle Barrel are excluded from SRS Growth. See "Non-IFRS Measures" on page 41 for definition of SRS Growth.

<sup>(3)</sup> See "Non-IFRS Measures" on page 41 for definitions of System Sales, System Sales Growth, SRS Growth, Operating EBITDA, Operating EBITDA Margin, Operating EBITDA on System Sales, Adjusted Net Earnings, Adjusted Basic EPS, and Adjusted Diluted EPS.

The following table summarizes the results of Cara's operations for the 14 and 53 weeks ended December 31, 2017 and for the 13 and 52 weeks ended December 25, 2016:

(C\$ millions unless otherwise stated)	14 weeks	13 weeks	53 weeks	52 weeks
	Dec 31, 2017 (unaudited)	Dec 25, 2016 (unaudited)	Dec 31, 2017	Dec 25, 2016
<b>System Sales</b> <sup>(2)(3)</sup> (unaudited) .....	\$ 774.9	\$ 641.1	\$ 2,779.5	\$ 2,041.7
Sales .....	\$ 196.0	\$ 149.8	\$ 667.2	\$ 380.6
Franchise revenues .....	29.4	25.7	108.0	82.6
<b>Total gross revenue</b> <sup>(1)</sup> .....	\$ 225.4	\$ 175.6	\$ 775.2	\$ 463.3
Cost of inventories sold .....	(89.1)	(66.6)	(300.1)	(141.8)
Selling, general and administrative expenses .....	(92.5)	(74.7)	(335.2)	(217.2)
Impairment of assets, net of reversals .....	(2.5)	(0.4)	(6.9)	(1.9)
Restructuring and other .....	(1.0)	(0.6)	(4.4)	(0.2)
<b>Operating income</b> <sup>(1)</sup> .....	\$ 40.3	\$ 33.3	\$ 128.7	\$ 102.0
Net interest expense and other financing charges .....	(3.5)	(2.8)	(12.5)	(5.9)
Share of loss from investment in associates and joint ventures .....	0.2	(0.1)	0.3	(0.1)
<b>Earnings before income taxes</b> <sup>(1)</sup> .....	\$ 37.0	\$ 30.3	\$ 116.6	\$ 96.0
Income taxes - current .....	(4.5)	(5.1)	(11.2)	(6.9)
Income taxes - deferred .....	(5.2)	(5.5)	4.4	(22.0)
<b>Net earnings</b> <sup>(1)</sup> .....	\$ 27.3	\$ 19.7	\$ 109.8	\$ 67.0
<b>Adjusted Net Earnings</b> <sup>(2)</sup> .....	\$ 36.3	\$ 25.9	\$ 117.1	\$ 97.0
Total assets .....	\$ 1,343.5	\$ 1,316.0	\$ 1,343.5	\$ 1,316.0
Non-current financial liabilities .....	\$ 578.5	\$ 593.8	\$ 578.5	\$ 593.8
<b>Earnings per share attributable to common shareholders (in dollars)</b>				
Basic EPS .....	\$ 0.47	\$ 0.33	\$ 1.84	\$ 1.28
Diluted EPS .....	\$ 0.45	\$ 0.32	\$ 1.77	\$ 1.22
Adjusted Basic EPS <sup>(2)</sup> .....	\$ 0.62	\$ 0.44	\$ 1.96	\$ 1.86
Adjusted Diluted EPS <sup>(2)</sup> .....	\$ 0.59	\$ 0.42	\$ 1.88	\$ 1.76

<sup>(1)</sup> Figures may not total due to rounding.

<sup>(2)</sup> See "Non-IFRS Measures" on page 41 for definitions of System Sales, Adjusted Net Earnings, Adjusted Basic EPS and Adjusted Diluted EPS. See page 7 for a reconciliation of Net Earnings to Adjusted Net Earnings.

<sup>(3)</sup> Results from East Side Mario restaurants in the United States are excluded from System Sales totals. See "Non-IFRS Measures" on page 41 for definition of System Sales.

(C\$ millions unless otherwise stated)	<u>14 weeks</u>	<u>13 weeks</u>	<u>53 weeks</u>	<u>52 weeks</u>
	<u>Dec 31, 2017</u>	<u>Dec 25, 2016</u>	<u>Dec 31, 2017</u>	<u>Dec 25, 2016</u>
<b>Dividends Declared (in dollars per share) <sup>(1)</sup></b>				
Subordinate Voting Shares, Multiple Voting Shares and Subscription Receipts .....	\$ 0.10	\$ 0.10	\$ 0.41	\$ 0.41
<b>Reconciliation of net earnings to Adjusted Net Earnings <sup>(2)</sup></b>				
Net earnings .....	\$ 27.3	\$ 19.7	\$ 109.8	\$ 67.0
Deferred income taxes .....	5.2	5.5	(4.4)	22.0
Restructuring and other .....	1.0	-	4.4	-
Transaction costs .....	0.1	-	0.4	3.1
Impairment charges .....	2.5	0.4	6.9	1.9
Inventory fair value adjustment resulting from acquisition .....	-	0.4	-	2.9
<b>Adjusted Net Earnings <sup>(1)(2)</sup></b> .....	<b>\$ 36.3</b>	<b>\$ 25.9</b>	<b>\$ 117.1</b>	<b>\$ 97.0</b>
<b>Reconciliation of net earnings to EBITDA <sup>(2)</sup></b>				
Net earnings .....	\$ 27.3	\$ 19.7	\$ 109.8	\$ 67.0
Net interest expense and other financing charges .....	3.5	2.8	12.5	5.9
Income taxes .....	9.7	10.6	6.8	29.0
Depreciation of property, plant and equipment .....	12.0	10.1	43.9	26.7
Amortization of other assets .....	2.3	1.6	7.1	5.4
<b>EBITDA <sup>(2)</sup></b> .....	<b>\$ 54.8</b>	<b>\$ 44.9</b>	<b>\$ 180.1</b>	<b>\$ 134.0</b>
<b>Reconciliation of EBITDA <sup>(2)</sup> to Operating EBITDA <sup>(2)</sup>:</b>				
Losses on early buyout/cancellation of equipment rental contracts .....	(0.1)	0.4	0.2	0.9
Restructuring and other .....	1.0	0.6	4.4	0.2
Transaction costs .....	0.1	-	0.4	3.1
Conversion fees .....	(0.3)	(0.4)	(1.1)	(1.6)
Net gain on disposal of property, plant and equipment .....	(0.3)	(2.6)	(2.3)	(3.8)
Impairment charges .....	2.5	0.4	6.9	1.9
Inventory fair value adjustment resulting from acquisition .....	-	0.4	-	2.9
Stock based compensation .....	0.5	0.7	2.3	4.1
Change in onerous contract provision .....	0.3	2.3	(0.6)	2.2
Proportionate share of equity accounted investment in associates and joint venture .....	0.2	-	0.8	-
<b>Operating EBITDA <sup>(1)(2)</sup></b> .....	<b>\$ 58.5</b>	<b>\$ 46.7</b>	<b>\$ 191.0</b>	<b>\$ 144.0</b>
% change .....	25.3%	57.8%	32.6%	28.3%

<sup>(1)</sup> Figures may not total due to rounding.

<sup>(2)</sup> See "Non-IFRS Measures" on page 41 for definitions of Adjusted Net Earnings, EBITDA and Operating EBITDA.

The following table summarizes Cara's System Sales Growth, SRS Growth, number of restaurants, Selling, general and administrative expenses, Operating EBITDA, Operating EBITDA Margin, and Operating EBITDA on System Sales.

(C\$ millions unless otherwise stated)	14 weeks	13 weeks	53 weeks	52 weeks
	Dec 31, 2017	Dec 25, 2016	Dec 31, 2017	Dec 25, 2016
	(unaudited)	(unaudited)		
System Sales <sup>(1)(3)</sup> (unaudited).....	\$ 774.9	\$ 641.1	\$ 2,779.5	\$ 2,041.7
System Sales Growth <sup>(1)(3)</sup> (unaudited).....	20.9%	39.0%	36.1%	15.6%
SRS Growth <sup>(2)(3)</sup> ...(unaudited).....	2.5%	(2.8%)	0.7%	(1.7%)
Number of corporate restaurants (at period end).....	169	169	169	169
Number of joint venture restaurants (at period end).....	54	38	54	38
Number of franchised restaurants (at period end).....	1,049	1,030	1,049	1,030
Total number of restaurants <sup>(1)</sup> (at period end).....	<b>1,272</b>	<b>1,237</b>	<b>1,272</b>	<b>1,237</b>
Total gross revenue.....	\$ 225.5	\$ 175.6	\$ 775.2	\$ 463.3
Selling, general and administrative expenses ("SG&A").....	\$ 92.5	\$ 74.7	\$ 335.2	\$ 217.2
SG&A as a percentage of gross revenue.....	41.0%	42.5%	43.2%	46.9%
Operating EBITDA <sup>(3)</sup> .....	\$ 58.5	\$ 46.7	\$ 191.0	\$ 144.0
Operating EBITDA Margin <sup>(3)</sup> .....	25.9%	26.6%	24.6%	31.1%
Operating EBITDA Margin on System Sales <sup>(3)</sup> .....	7.6%	7.3%	6.9%	7.1%

<sup>(1)</sup> Results from East Side Mario restaurants in the United States are excluded in the System Sales totals and number of restaurants. See "Non-IFRS Measures" on page 41 for definition of System Sales.

<sup>(2)</sup> Results from New York Fries located outside of Canada, East Side Mario restaurants in the United States, Casey's restaurants, Original Joe's, Burger's Priest restaurants, and Pickle Barrel are excluded from SRS Growth. See "Non-IFRS Measures" on page 41 for definition of SRS Growth.

<sup>(3)</sup> See "Non-IFRS Measures" on page 41 for definitions of System Sales, System Sales Growth, SRS Growth, Operating EBITDA, Operating EBITDA Margin, and Operating EBITDA on System Sales.

## Factors Affecting Our Results of Operations

### SRS Growth

SRS Growth is a metric used in the restaurant industry to compare sales earned in established locations over a certain period of time, such as a fiscal quarter, for the current period and the same period in the previous year. SRS Growth helps explain what portion of sales growth can be attributed to growth in established locations separate from the portion that can be attributed to the opening of net new restaurants. Cara calculates SRS Growth as the percentage increase or decrease in sales of restaurants open for at least 24 complete months. Cara's SRS Growth results exclude Original Joe's as the transaction was completed on November 28, 2016; Burger's Priest as the transaction was completed on June 1, 2017; Pickle Barrel as the transaction was completed December 1, 2017; Casey's restaurants as the Company is in the process of winding down its operations; and sales from international operations from 44 New York Fries and 3 East Side Mario's.

SRS Growth is primarily driven by changes in the number of guest transactions and changes in average transaction dollar size. Cara's SRS Growth results are principally impacted by both its operations and marketing efforts. Cara's SRS Growth results are also impacted by external factors, particularly macro-economic developments that affect discretionary consumer spending regionally and across Canada.

Atypical weather conditions over a prolonged period of time can adversely affect Cara's business. During the summer months, unseasonably cool or rainy weather can negatively impact the patio business that exists in many of Cara's eighteen brands. During the winter months, unusually heavy snowfalls, ice storms, or other extreme weather conditions can reduce guest visits to restaurants and, in turn, can negatively impact sales and profitability.

SRS growth for the 14 and 53 weeks ended December 31, 2017 was 2.5% and 0.7% compared to the same 14 and 53 week periods in 2016. The improvement in trend to positive SRS is primarily driven by sales increases from renovated



restaurants, menu enhancements, digital marketing, strong performance in Quebec and improvements in Alberta. SRS excludes the impact from the Original Joe's transaction that was completed on November 28, 2016, Burger's Priest that was completed on June 1, 2017, and Pickle Barrel that was completed on December 1, 2017. As Cara is a multi-branded company, not all brands will have strong results at the same time which can result in overall variable System Sales and SRS results.

Management continues to focus on both short-term and long-term strategies to improve SRS through restaurant renovations, greater emphasis on menu innovation, enhanced guest experiences, expanded off-premise sales through new and improved e-commerce applications and brand specific digital-social media marketing as described in the Highlights and Outlook sections of this MD&A.

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See "Non-IFRS Measures" on page 41 for a description of how Cara calculates SRS growth. SRS Growth for individual brands may be higher or lower than SRS Growth for all restaurants combined, and in some cases, SRS Growth, for individual brands, may be negative.

### ***Competition***

The Canadian Restaurant Industry has been and continues to be intensely competitive. While guests' tastes and expectations have evolved over the years, many of the factors impacting their dining decisions remain the same: quality, value, service, and convenience. Cara competes with a range of competitors including large national and regional restaurant chains and local independent restaurant operators. While independent restaurants continue to have a significant share in the restaurant industry, Cara's management believes larger restaurant operators (like Cara) will continue to offer competitive advantages compared to their independent counterparts. These advantages include lower food costs through greater purchasing power, the ability to generate sales through more efficient advertising dollars, stronger selection of sites and a long history and expertise in real estate negotiations.

### ***New Restaurant Openings***

The opening and success of new restaurants is dependent on a number of factors, including: availability of suitable sites; negotiation of acceptable lease terms for new locations; attracting qualified franchisees with suitable financing; availability, training and retention of management and other employees necessary to operate new corporate restaurants; and other factors, some of which are beyond Cara's control.

In 2017 before acquisitions, the Company opened 56 new restaurant locations as compared to 42 new locations added in 2016. New restaurant openings in 2017 were impacted in the month of December by construction delays. As such, 11 restaurants that were planned to open in December 2017 were opened in the months of January and February 2018.

In 2017, the Company closed 44 restaurants (excluding Casey's closures) compared to 23 closures in 2016. Included in the closures were many underperforming locations where the closure will benefit the overall system performance and the Company's profitability going forward. Closures also included locations that no longer fit the long term strategy of certain brands. Management will continue to review its portfolio of restaurants and will opportunistically close underperforming or non-strategic locations that will benefit the Company long term.

### **Financial results**

#### ***System Sales***

System Sales for the 14 and 53 weeks ended December 31, 2017 were \$774.9 million and \$2,779.5 million compared to \$641.1 million and \$2,041.7 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$133.8 million or 20.9% for the quarter and \$737.8 million or 36.1% for the year. This increase was primarily the result of new restaurants opened in 2016 and 2017, positive SRS, the September 2016 addition of St-Hubert including its food processing and distribution sales, the addition of Original Joe's in November 2016, the addition of Burger's Priest in June 2017, the addition of Pickle Barrel in December 2017, and the additional week of sales, which together generated higher sales offsetting restaurant closures. The System Sales impact from the additional week in 2017 was \$48.2 million.

### ***Total gross revenue***

Total gross revenue represents sales from corporate restaurants and catering division, franchise revenues (including royalty fees net of agreed subsidies, new franchise fees, property and equipment rental income and corporate to franchise conversion fees), fees generated from Cara's off-premise call centre business, new restaurant development revenue, and St-Hubert food processing and distribution revenues from sales to retail grocery customers and to its franchise network.

Total gross revenue was \$225.5 million and \$775.2 million for the 14 and 53 weeks ended December 31, 2017 compared to \$175.6 and \$463.3 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$49.9 million or 28.4% for the quarter and \$311.9 million or 67.3% for the year. The increase in gross revenues was primarily the result of new restaurant openings in 2016 and 2017, and the additions of St-Hubert and Original Joe's in 2016, including the food processing and distribution business from the St-Hubert acquisition, and the addition of Pickle Barrel in December 2017. The estimated impact from the additional week in 2017 was \$10.5 million in gross revenue.

### ***Selling, general and administrative expenses***

SG&A expenses represent direct corporate restaurant costs such as labour, other direct corporate restaurant operating costs (e.g. supplies, utilities, net rent, net marketing, property taxes), overhead costs, franchisee rent assistance and bad debts, central overhead costs, costs related to the food processing and distribution division, lease costs and tenant inducement amortization, losses on early buyout / cancellation of equipment rental agreements and depreciation and amortization on other assets. These expenses are offset by vendor purchase allowances.

Direct corporate restaurant labour costs and other direct corporate restaurant operating and overhead costs are impacted by the number of restaurants, provincial minimum wage increases and the Company's ability to manage input costs through its various cost monitoring programs. Central overhead costs are impacted by general inflation, market conditions for attracting and retaining key personnel and management's ability to control discretionary costs. Food processing and distribution costs are impacted by minimum wage increases, union contract negotiations, volume of sales and the Company's ability to manage controllable costs related to the promotion, manufacture and distribution of products. Franchisee rent assistance and bad debts are impacted by franchisee sales and overall franchisee profitability. Vendor purchase allowances are impacted by the volume of purchases, inflation and fluctuations in the price of negotiated products and services. Losses on early buyout/cancellation of equipment rental contracts, recognition of lease cost and tenant inducements, and depreciation and amortization related to St-Hubert represent non-cash expenses generally related to historical transactions where corporate restaurants were converted to franchise.

SG&A expenses for the 14 and 53 weeks ended December 31, 2017 were \$92.5 million and \$335.2 million compared to \$74.7 million and \$217.2 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$17.8 million or 23.8% for the quarter and \$118.0 million or 54.3% for the year. The increase is primarily related to the addition of the St-Hubert food processing and distribution, increased direct restaurant labour and other direct restaurant costs from the increase in number of corporate restaurants. These increases were offset by variable wage savings at corporate restaurants and other overhead cost reductions. The estimated impact from the additional week in 2017 was \$4.2 million in SG&A expenses.

SG&A expenses as a percentage of gross revenue for the quarter decreased from 42.5% in 2016 to 41.0% in 2017, a decrease of 1.5 percentage points. For the year, SG&A expenses as a percentage of gross revenue decreased from 46.9% in 2016 to 43.2% in 2017, a decrease of 3.7 percentage points. The decreases are driven by gross revenues increasing faster than operating and overhead expenses.

### ***Net interest expense and other financing charges***

Finance costs are derived from Cara's financing activities which include the Existing Credit Facility and amortization of financing fees.

Net interest expense and other financing charges were \$3.5 million and \$12.5 million for the 14 and 53 weeks ended December 31, 2017 compared to \$2.8 million and \$5.9 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$0.7 million and \$6.6 million, respectively. The increase is due to the additional borrowings made for the St-Hubert, Original Joe's, Burger's Priest, and Pickle Barrel transactions and for buying back and cancelling 1,468,006 Subordinate Voting Shares under the normal course issuer bid ("NCIB").

### ***Earnings before income taxes***

Earnings before income taxes were \$37.0 million and \$116.6 million for the 14 and 53 weeks ended December 31, 2017 compared to \$30.3 million and \$96.0 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$6.7 million or 22.1% for the quarter and \$20.6 million or 21.5% for the year. The increases are mainly attributed to higher contribution dollars from additional corporate and franchise restaurants from the St-Hubert and Original Joe's transactions, improved contribution in a number of Cara's banners, improved contribution dollars from the central segment driven by the addition of St-Hubert's food processing and distribution business, the impact from the additional week, and overall cost reductions partially offset by higher interest and financing costs, increases in depreciation from more depreciable assets after the St-Hubert and Original Joe's acquisitions, a non-cash impairment provision, and restructuring charges.

### ***Income taxes***

Cara's earnings are subject to both federal and provincial income taxes. Cara has income tax losses available from prior years to offset taxable earnings and at present does not pay significant cash income taxes on its operating earnings.

The Company recorded a current income tax expense of \$4.5 million and \$11.2 million for the 14 and 53 weeks ended December 31, 2017, compared to \$5.1 million and \$6.9 million for the 13 and 52 weeks ended December 25, 2016, representing an income tax expense decrease of \$0.6 million for the quarter and an increase of \$4.3 million for the year. The current income tax expense is primarily related to St-Hubert earnings resulting in taxes payable that are not sheltered by Cara's tax losses.

The Company recorded a net deferred income tax expense of \$5.2 million and recovery of \$4.4 million for the 14 and 53 weeks ended December 31, 2017, compared to an expense of \$5.5 million and \$22.0 million for the 13 and 52 weeks ended December 25, 2016, respectively, representing a deferred income tax expense change of \$0.3 million for the quarter and \$26.4 million for the year. The change for the year is due to the Company recognizing a deferred tax asset of \$24.4 million in the first quarter in respect of additional non-capital losses available from prior years to offset future income tax payable on operating profits.

### ***Net earnings***

Net earnings were \$27.3 million and \$109.8 million for the 14 and 53 weeks ended December 31, 2017 compared to \$19.7 million and \$67.0 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$7.6 million or 38.6% for the quarter and an increase of \$42.8 million or 63.9% for the year. The increases are primarily related to the additional corporate and franchise restaurants from the 2016 St-Hubert and Original Joe's transactions, improved contribution from the central segment driven by the addition of St-Hubert food processing and distribution business and overall cost reductions, the change in deferred income taxes described above, partially offset by increased interest and financing charges of \$0.7 million (\$6.6 million for the year), higher depreciation, an increase in non-cash impairment provision of \$2.1 million (\$4.9 million for the full year), and increased restructuring costs of \$0.4 million (\$4.2 million for the full year).

### ***Adjusted net earnings***

Adjusted net earnings were \$36.3 million and \$117.1 million for the 14 and 53 weeks ended December 31, 2017 compared to \$25.9 million and \$97.0 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$10.4 million or 40.2% for the quarter and an increase of \$20.1 million or 20.7% for the year. The increases for the quarter and full year are related to the increased contribution dollars from additional corporate and franchise restaurants related to the 2016 St-Hubert and Original Joe's transactions, improved contribution dollars from the central segment driven by the addition of St-Hubert food processing and distribution business and overall cost reductions, partially offset by increased interest and financing charges, and higher depreciation on a larger asset base.

### ***Adjusted EPS***

Adjusted basic EPS for the 14 and 53 weeks ended December 31, 2017 was \$0.62 and \$1.96, compared to \$0.44 and \$1.86 for the 13 and 52 weeks ended December 25, 2016, respectively. Adjusted diluted EPS for the 14 and 53 weeks ended December 31, 2017 was \$0.59 and \$1.88, compared to \$0.42 and \$1.76 for the 13 and 52 weeks ended December 25, 2016, respectively. The increases are primarily related to improvements in Adjusted Net Earnings, offset by the impact from the increased number of subordinate voting shares outstanding as a result of the 2016 subscription receipt offering to support the St-Hubert transaction reduced by shares repurchased and cancelled under the NCIB in the second, third and fourth quarters of 2017.

## Restaurant Count

Cara's restaurant network consists of company-owned corporate locations and franchised locations. As at the end of December 31, 2017, there were 1,272 restaurants.

The following table presents the changes in Cara's restaurant unit count:

Unit count (unaudited)	For the 53 week period ended				For the 52 week period ended			
	December 31, 2017				December 25, 2016			
	Corporate	Franchised	JV	Total	Corporate	Franchised	JV	Total
Beginning of period <sup>(1)</sup>	169	1,030	38	<b>1,237</b>	117	891	2	<b>1,010</b>
Acquisitions <sup>(2)</sup>	12	-	14	<b>26</b>	55	131	36	<b>222</b>
New openings	7	47	2	<b>56</b>	7	35	-	<b>42</b>
Closures	(10)	(34)	-	<b>(44)</b>	(7)	(16)	-	<b>(23)</b>
Casey's closures	-	(3)	-	<b>(3)</b>	(1)	(13)	-	<b>(14)</b>
Corporate buy backs <sup>(3)</sup>	5	(5)	-	-	10	(10)	-	-
Restaurants re-franchised <sup>(4)</sup>	(14)	14	-	-	(12)	12	-	-
End of period	<u>169</u>	<u>1,049</u>	<u>54</u>	<u><b>1,272</b></u>	<u>169</u>	<u>1,030</u>	<u>38</u>	<u><b>1,237</b></u>

<sup>(1)</sup> Unit count excludes East Side Marios restaurants located in the United States.

<sup>(2)</sup> Investment in Burger's Priest made on June 1, 2017 and Pickle Barrel acquired on December 1, 2017.

<sup>(3)</sup> Corporate buy backs represent previously franchised restaurants acquired by the Company to operate corporately.

<sup>(4)</sup> Restaurants re-franchised represent corporate restaurants re-franchised to be operated by a franchisee.

In 2017 before acquisitions, the Company opened 56 new restaurant locations as compared to 42 new locations added in 2016. New restaurant openings in 2017 were impacted in the month of December by construction delays. As such, 11 restaurants that were planned to open in December 2017 were opened in the months of January and February 2018.

In 2017, the Company closed 44 restaurants (excluding Casey's closures) compared to 23 closures in 2016. Included in the closures were many underperforming locations where the closure will benefit the overall system performance and the Company's profitability going forward. Closures also included locations that no longer fit the long term strategy of certain brands. Management will continue to review its portfolio of restaurants and will opportunistically close underperforming or non-strategic locations that will benefit the Company long term.

## Segment Performance

Cara divides its operations into the following four business segments: corporate restaurants, franchise restaurants, food processing and distribution, and central operations.

The Corporate restaurant segment includes the operations of the company-owned restaurants, the proportionate results from 54 joint venture restaurants from the Original Joe's investment, the Burger's Priest investment, and 1909 Taverne Moderne joint venture, and catering sales which generate revenues from the direct sale of prepared food and beverages to consumers.

Franchised restaurants represent the operations of its franchised restaurant network operating under the Company's several brand names from which the Company earns royalties calculated at an agreed upon percentage of franchise and joint venture restaurant sales. Cara provides financial assistance to certain franchisees and the franchise royalty income reported is net of any assistance being provided.

Food processing and distribution represent sales of St-Hubert and Cara branded and other private label products produced and shipped from the Company's manufacturing plant and distribution centers to retail grocery customers and to its network of St-Hubert restaurants.

Central operations includes sales from call centre services which earn fees from off-premise phone, mobile and web orders processed for corporate and franchised restaurants; and income generated from the lease of buildings and certain equipment to franchisees as well as the collection of new franchise and franchise renewal fees. Central operations also includes corporate (non-restaurant) expenses which include head office people and non-people overhead expenses, finance and IT support, occupancy costs, and general and administrative support services offset by vendor purchase allowances. The Company has determined that the allocation of corporate (non-restaurant) revenues and expenses which include finance and IT support, occupancy costs, and general and administrative support services would not reflect how the Company manages the business and has not allocated these revenues and expenses to a specific segment.

The CEO and CFO are the chief operating decision makers and they regularly review the operations and performance by segment. The CEO and CFO review operating income as a key measure of performance for each segment and to make decisions about the allocation of resources. The accounting policies of the reportable operating segments are the same as those described in the Company's summary of significant accounting policies. Segment results include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

### ***Operating EBITDA***

Operating EBITDA<sup>(1)</sup> was \$58.5 million and \$191.0 million for the 14 and 53 weeks ended December 31, 2017 compared to \$46.7 million and \$144.0 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$11.8 million or 25.3% for the quarter and \$47.0 million or 32.6% for the year. The increases were driven by increased contribution dollars in all of the Company's operating segments, being corporate restaurants, franchise restaurants, and central operations, positive SRS in the fourth quarter and for the year, the addition of St-Hubert in September 2016 resulting in a new segment for food processing and distribution, the addition of Original Joe's in November 2016, Burger's Priest in June 2017, and Pickle Barrel in December 2017. The estimated impact from the additional week in 2017 was \$3.5 million in Operating EBITDA.

Contribution dollar increases from the Corporate restaurant segment for the 14 and 53 weeks ended December 31, 2017 were primarily driven by additional sales from the addition of 13 St-Hubert corporate restaurants acquired in September 2016, the addition of 42 Original Joe's corporate restaurants and 36 joint venture restaurants acquired in November 2016, partially offset by the second quarter impact from temporary restaurant closures for renovation. Overall contribution dollars from the Franchise segment has increased from the addition of St-Hubert and Original Joe's, but was offset by increased temporary franchise assistance to western Canada restaurants. The Food Processing and Distribution segment contribution is the result of the September 2016 St-Hubert acquisition. Central segment improvements are primarily a result of central costs growing slower than System Sales.

<sup>(1)</sup> See "Non-IFRS Measures" on page 41 for definition of Operating EBITDA.

The following table presents the financial performance of Cara's business segments:

(unaudited)	<u>For the 14 weeks ended</u>				<u>For the 13 weeks ended</u>			
(C\$ thousands unless otherwise stated)	<u>December 31, 2017</u>				<u>December 25, 2016</u>			
	<u>Corporate</u>	<u>Franchised</u>	<u>Central</u>	<u>Total</u>	<u>Corporate</u>	<u>Franchised</u>	<u>Central</u>	<u>Total</u>
<b>System Sales</b> .....	<b>\$ 125,794</b>	<b>\$ 570,977</b>	<b>\$ 78,144</b>	<b>\$ 774,915</b>	<b>\$ 82,069</b>	<b>\$ 492,510</b>	<b>\$ 66,500</b>	<b>\$ 641,079</b>
<b>Corporate Results</b>								
Sales .....	\$ 125,794	\$ -	\$ 3,672	\$ 129,466	\$ 82,069	\$ -	\$ 3,191	\$ 85,260
Cost of inventories sold and cost of labour .....	(78,522)	-	-	(78,522)	(51,760)	-	-	(51,760)
Restaurant contribution before other costs .....	47,272	-	3,672	50,944	30,309	-	3,191	33,500
<i>Restaurant contribution before other costs %</i> .....	37.6%				36.9%			
Other operating costs .....	(34,938)	-	-	(34,938)	(23,507)	-	-	(23,507)
<b>Total Contribution</b> .....	<b>12,334</b>	<b>-</b>	<b>3,672</b>	<b>16,006</b>	<b>6,802</b>	<b>-</b>	<b>3,191</b>	<b>9,993</b>
<b>Franchise Results</b>								
Franchise royalty income .....	-	25,525	-	25,525	-	21,956	-	21,956
<i>Franchise royalty income as a % of franchise sales</i> .....	-	4.5%	-	-	-	4.5%	-	-
New franchise fees, property and equipment rent .....	-	-	4,584	4,584	-	-	3,185	3,185
Franchise rent assistance and bad debt .....	-	(1,429)	-	(1,429)	-	(1,820)	-	(1,820)
<b>Contribution from franchise restaurants</b> .....	<b>-</b>	<b>24,096</b>	<b>4,584</b>	<b>28,680</b>	<b>-</b>	<b>20,136</b>	<b>3,185</b>	<b>23,321</b>
<b>Food processing and distribution</b>								
<b>Net food processing and distribution contribution</b> .....	<b>-</b>	<b>-</b>	<b>6,628</b>	<b>6,628</b>	<b>-</b>	<b>-</b>	<b>5,900</b>	<b>5,900</b>
<b>Central</b>								
<b>Net central contribution</b> .....	<b>-</b>	<b>-</b>	<b>7,231</b>	<b>7,231</b>	<b>-</b>	<b>-</b>	<b>7,526</b>	<b>7,526</b>
<b>Operating EBITDA</b> <sup>(1)</sup> .....	<b>\$ 12,334</b>	<b>\$ 24,096</b>	<b>\$ 22,115</b>	<b>\$ 58,545</b>	<b>\$ 6,802</b>	<b>\$ 20,136</b>	<b>\$ 19,802</b>	<b>\$ 46,740</b>
Contribution as a % of corporate sales .....	9.8%	-	-	-	8.3%	-	-	-
<i>Contribution as a % of franchise sales</i> .....	-	4.2%	-	-	-	4.1%	-	-
<i>Contribution as a % of total System sales</i> .....	-	-	2.9%	7.6%	-	-	3.1%	7.3%

(unaudited)	For the 53 weeks ended				For the 52 weeks ended			
	December 31, 2017				December 25, 2016			
(C\$ thousands unless otherwise stated)	Corporate	Franchised	Central	Total	Corporate	Franchised	Central	Total
<b>System Sales</b> .....	<b>\$ 439,100</b>	<b>\$ 2,092,247</b>	<b>\$ 248,153</b>	<b>\$ 2,779,500</b>	<b>\$ 288,443</b>	<b>\$ 1,669,078</b>	<b>\$ 84,193</b>	<b>\$ 2,041,714</b>
<b>Corporate Results</b>								
Sales .....	\$ 439,100	\$ -	\$ 12,346	\$ 451,446	\$ 288,443	\$ -	\$ 9,933	\$ 298,376
Cost of inventories sold and cost of labour .....	(277,669)	-	-	(277,669)	(180,029)	-	-	(180,029)
Restaurant contribution before other costs .....	161,431	-	12,346	173,777	108,414	-	9,933	118,347
<i>Restaurant contribution before other costs %</i> .....	36.8%	-	-	-	37.6%	-	-	-
Other operating costs .....	(118,928)	-	-	(118,928)	(78,536)	-	-	(78,536)
<b>Total Contribution</b> .....	<b>42,503</b>	<b>-</b>	<b>12,346</b>	<b>54,849</b>	<b>29,878</b>	<b>-</b>	<b>9,933</b>	<b>39,811</b>
<b>Franchise Results</b>								
Franchise royalty income .....	-	93,090	-	93,090	-	75,172	-	75,172
<i>Franchise royalty income as a % of franchise sales</i> .....	-	4.4%	-	-	-	4.5%	-	-
New franchise fees, property and equipment rent .....	-	-	13,958	13,958	-	-	5,681	5,681
Franchise rent assistance and bad debt .....	-	(8,659)	-	(8,659)	-	(7,928)	-	(7,928)
<b>Contribution from franchise restaurants</b> .....	<b>-</b>	<b>84,431</b>	<b>13,958</b>	<b>98,389</b>	<b>-</b>	<b>67,244</b>	<b>5,681</b>	<b>72,925</b>
<b>Food processing and distribution</b>								
<b>Net food processing and distribution contribution</b> .....	<b>-</b>	<b>-</b>	<b>15,334</b>	<b>15,334</b>	<b>-</b>	<b>-</b>	<b>8,608</b>	<b>8,608</b>
<b>Central</b>								
<b>Net central contribution</b> .....	<b>-</b>	<b>-</b>	<b>22,433</b>	<b>22,433</b>	<b>-</b>	<b>-</b>	<b>22,667</b>	<b>22,667</b>
<b>Operating EBITDA</b> <sup>(1)</sup> .....	<b>\$ 42,503</b>	<b>\$ 84,431</b>	<b>\$ 64,071</b>	<b>\$ 191,005</b>	<b>\$ 29,878</b>	<b>\$ 67,244</b>	<b>\$ 46,889</b>	<b>\$ 144,011</b>
Contribution as a % of corporate sales .....	9.7%	-	-	-	10.4%	-	-	-
<i>Contribution as a % of franchise sales</i> .....	-	4.0%	-	-	-	4.0%	-	-
<i>Contribution as a % of total System sales</i> .....	-	-	2.3%	6.9%	-	-	2.3%	7.1%

<sup>(1)</sup> See "Non-IFRS Measures" on page 41 for definitions of Operating EBITDA and page 6 for a reconciliation of Net Earnings to Operating EBITDA.

## *Corporate*

As at December 31, 2017, the corporate segment restaurant count consisted of 169 restaurants compared to 169 at December 25, 2016. The acquisition of 12 Pickle Barrel restaurants in December 2017, 7 new restaurant openings, and 5 corporate buybacks were offset by 10 closures and 14 restaurants re-franchised during the year. The corporate restaurant segment includes the proportionate results from 54 joint venture restaurants from the Original Joe's investment, the Burger's Priest investment, and 1909 Taverne Moderne joint venture.

## *Sales*

Sales represent food and beverage sales from Cara's corporate restaurants. Corporate restaurant sales are impacted by SRS Growth and the change in number of corporate restaurants. Sales were \$125.8 million and \$439.1 million for the 14 and 53 weeks ended December 31, 2017 compared to \$82.1 million and \$288.4 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$43.7 million or 53.2% for the quarter and \$150.7 million or 52.3% for the year. The increase was primarily related to the increase in number of corporate restaurants from the addition St-Hubert and Original Joe's, the addition of 7 new corporate restaurants in 2017, the increases in SRS, partially offset by 10 closures and 14 corporate restaurants sold to franchisees. The impact from the additional week of sales in 2017 was \$7.9 million.

## *Cost of inventories sold and cost of labour*

Cost of inventories sold represents the net cost of food, beverage and other inventories sold at Cara's corporate restaurants. Cost of inventories sold and cost of labour is impacted by the number of corporate restaurants, fluctuations in the volume of inventories sold, food prices, provincial minimum wage increases, and Cara's ability to manage input costs at the restaurant level. Cara manages input costs through various cost monitoring programs and through the negotiation of favourable contracts on behalf of its corporate and franchise restaurant network.

Cost of inventories sold and cost of labour combined was \$78.5 million and \$277.7 million for the 14 and 53 weeks ended December 31, 2017 compared to \$51.8 million and \$180.0 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$26.7 million or 51.5% for the quarter and \$97.7 million or 54.3% for the year. The increase was primarily due to new restaurant openings, the addition of 42 corporate restaurants related to the addition of St-Hubert and Original Joe's, 36 joint venture restaurants from the Original Joe's investment, 14 restaurants from the Burger's Priest investment, 2 restaurants from 1909 Taverne Modene, and 12 restaurants from the acquisition from Pickle Barrel.

Cost of inventories sold and cost of labour as a percentage of sales for the quarter have decreased from 63.1% to 62.4%, a decrease of 0.7 percentage points. For the year, cost of inventories sold and cost of labour as a percentage of sales have increased from 63.1% to 63.2%, an increase of 0.1 percentage points. With the addition of Original Joe's, which operate at slightly higher cost of inventories sold and higher cost of labour than other Cara brands, there are opportunities for improvement as these brands benefit from the total Company's purchasing power and labour management tools.

## *Contribution from Corporate segment*

Total contribution from corporate restaurants was \$12.3 million and \$42.5 million for the 14 and 53 weeks ended December 31, 2017 compared to \$6.8 million and \$29.9 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$5.5 million for the quarter and \$12.6 million for the year. The increases are primarily driven by the increase in number of corporate restaurants, including the addition of St-Hubert, Original Joe's, Burger's Priest, and Pickle Barrel, the increase in SRS, partially offset by lower contribution from restaurants temporarily closed for renovation. The estimated impact from the additional week of contribution in 2017 was \$1.5 million.

Total contribution from corporate restaurants as a percentage of corporate sales was 9.8% and 9.7% compared to 8.3% and 10.4% for the quarter and year, respectively. Excluding the additional week, the contribution from corporate restaurants as a percentage of corporate sales was approximately 9.2% and 9.5% for the quarter and full year, respectively. The reductions were primarily from lower percentage contribution rates from Original Joe's corporate restaurants that operate at lower contribution levels than other Cara brand corporate restaurants and from lower contribution from the restaurants temporarily closed for renovation in Q2 and Q3.



## ***Franchise***

As at December 31, 2017, the franchise restaurant segment consisted of 1,049 restaurants compared to 1,030 at December 25, 2016, an increase of 19 locations. The increase is related to 47 new restaurant openings and 14 restaurants re-franchised, partially offset by 34 closures, excluding the impact of 3 Casey's closures, and 5 corporate buy backs. The franchise segment includes the proportionate share of royalties earned from the joint venture restaurants from the Original Joe's transaction.

Franchise segment System Sales were \$571.0 million and \$2,092.2 million during the 14 and 53 weeks ended December 31, 2017 compared to \$492.5 million and \$1,669.1 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$78.5 million or 15.9% for the quarter and \$423.1 million or 25.3% for the year. The increase was primarily attributed to the new restaurant openings, SRS increases, the sale of 14 corporate restaurants to franchisees, the 2016 addition of St-Hubert and Original Joe's, partially offset by restaurant closures. The impact from the additional week of sales was \$39.2 million of Franchise System Sales.

## ***Franchise revenues***

Franchise revenues represent royalty fees charged to franchisees as a percentage of restaurant sales net of contractual subsidies and temporary assistance to certain franchisees.

The primary factors impacting franchise revenues are SRS Growth and net new restaurant activity, as well as the rate of royalty fees (net of contractual subsidies and temporary assistance) paid to Cara by its franchisees. In certain circumstances, the royalty rate paid to Cara can be less than Cara's standard 5.0% royalty rate due to different contractual rates charged for certain brands (e.g. St-Hubert's standard royalty rate is 4%) and contractual subsidies primarily associated with prior year's conversion transactions or agreements to temporarily assist certain franchisees. With the majority of contractual subsidies scheduled to end at prescribed dates and the reduction in the number of restaurants requiring temporary assistance, management believes the effective royalty recovery rate will gradually increase over time closer to 5.0% for franchisees (excluding St-Hubert at 4%).

Franchise revenues were \$25.5 million and \$93.1 million for the 14 and 53 weeks ended December 31, 2017 compared to \$22.0 million and \$75.2 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$3.5 million or 15.9% for the quarter and \$17.9 million or 23.8% for the year. The increase was primarily attributed to the addition of St-Hubert and Original Joe's and the increase in SRS in the fourth quarter and for the year. The franchise revenue impact from the additional week of sales was \$1.7 million.

## ***Contribution from franchise segment***

Total contribution from franchise restaurants was \$24.1 million and \$84.4 million for the 14 and 53 weeks ended December 31, 2017 compared to \$20.1 million and \$67.2 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$4.0 million or 19.9% for the quarter and \$17.2 million or 25.6% for the year. The increase was related to increased royalty income as a result of the franchise sales increase and the addition of St-Hubert and Original Joe's. The estimated impact from the additional week of contribution was \$1.6 million.

The effective net royalty rate was 4.2% and 4.0% for the quarter and year, compared to 4.1% and 4.0% in 2016. Cara's standard royalty rate is 5.0%. There are brands acquired since 2014 which charge different standard royalty rates, in particular St-Hubert which charges 4% as its standard royalty.

As at December 31, 2017, a total of 138 restaurants were paying Cara a royalty below the standard rate as compared to 148 restaurants at December 25, 2016, a decrease of 10 restaurants. 71 out of the 138 restaurants paying below the standard royalty are related to previously agreed upon conversion agreements, an improvement of 20 restaurants compared to 91 as at December 25, 2016. 67 out of the 138 restaurants paying less than the standard royalty were related to temporary assistance provided to certain other restaurants, an increase of 10 restaurants compared to 57 as at December 25, 2016. The increase is primarily related to temporary assistance to restaurants in the western provinces.

## ***Central***

### ***Sales***

Sales in the central segment consist of revenues from Cara and St-Hubert's off-premise call centre business representing fees generated from delivery, call-ahead, web and mobile-based meal orders. The call centre business receives fees from restaurants to recover administrative costs associated with processing guest orders. Call centre revenues are impacted by the volume of guest orders as well as by the mix of fee types charged on the orders received (e.g. higher fees are received on phone orders compared to mobile or web orders).

Total central segment sales were \$3.7 million and \$12.3 million for the 14 and 53 weeks ended December 31, 2017 compared to \$3.2 million and \$9.9 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$0.5 million, or 15.6% for the quarter and \$2.4 million, or 24.2% for the year. Sales increased from East Side Mario's which started offering off-premise in the first quarter of 2016, which has continued to build sales year over year, and the addition of St-Hubert call centre fees.

### ***New franchise fees, rent revenue and equipment rent***

Cara grants franchise agreements to independent operators ("franchisees") for new locations. Cara also renews franchise agreements in situations where a previous franchise agreement has expired and is extended. As part of these franchise agreements, franchisees pay new franchise and/or renewal fees and, in the case of converting established locations from corporate to franchise, conversion fees. New franchise fees and conversion fees, if applicable, are collected at the time the franchise agreement is entered into. Renewal fees are collected at the time of renewal. Rent revenue relates to properties owned by the Company which are leased to franchisees.

Franchise fees, property and equipment rent from franchisees were \$4.6 million and \$14.0 million for the 14 and 53 weeks ended December 31, 2017 compared to \$3.2 million and \$5.7 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$1.4 million or 43.8% for the quarter and \$8.3 million or 145.6% for the year. The net increase is related to the addition of St-Hubert property rent revenue offset by decreases in equipment rent due to buyouts and terminations of equipment rental agreements.

### ***Food processing and distribution***

Sales from food processing and distribution relate to the manufacture and distribution of fresh, frozen and non-perishable food products under the St-Hubert brand name as well as under several private label brands. Food processing and distribution sales are impacted by orders from franchised restaurant locations and by the volume of orders generated from retail grocery chains.

### ***Contribution from food processing and distribution***

Contribution from food processing and distribution for the 14 and 53 weeks ended December 31, 2017 was \$6.6 million and \$15.3 million compared to \$5.9 million and \$8.6 million for the 13 and 52 weeks ended December 25, 2016, an increase of \$0.7 million and \$6.7 million. The increase is related to a full year of St-Hubert contribution in 2017 as compared to 4 months for the 52 weeks ended December 25, 2016 following the September 2016 acquisition. Food processing and distribution sales are typically highest in the fourth quarter, followed by the third quarter, then the first quarter, with the second quarter being lowest. During the quarters with higher sales, food processing and distribution contribution rate is also generally higher as fixed overhead costs are covered by higher gross margin dollars.

### ***Contribution from central segment***

Central segment contribution, including food processing and distribution, for the 14 and 53 weeks ended December 31, 2017 was \$22.1 million and \$64.1 million compared to \$19.8 million and \$46.9 million for the 13 and 52 weeks ended December 25, 2016, representing an increase of \$2.3 million or 11.6% for the quarter and \$17.2 million or 36.7% for the year. The estimated impact from the additional week in 2017 was \$0.4 million. Total central segment contribution as a percentage of total System Sales was 2.9% for the quarter and 2.3% for the year compared to 3.1% and 2.3% in 2016, respectively.

## Selected Quarterly Information

The following table provides selected historical information and other data of the Company which should be read in conjunction with the annual consolidated financial statements of the Company.

(C\$ millions unless otherwise stated) <sup>(1)</sup>	Q4 – 2017	Q3 – 2017	Q2 – 2017	Q1 – 2017	Q4 – 2016	Q3 – 2016	Q2 – 2016	Q1 – 2016
	Dec 31, 2017	Sept 24, 2017	Jun 25, 2017	Mar 26, 2017	Dec 25, 2016	Sept 25, 2016	June 26, 2016	Mar 27, 2016
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
System Sales <sup>(1)</sup>	\$ 774.9	\$ 684.7	\$ 660.8	\$ 659.1	\$ 641.1	\$ 500.1	\$ 450.3	\$ 450.2
Total System Sales Growth <sup>(1)</sup>	20.9%	36.9%	46.7%	46.4%	39.0%	14.0%	3.0%	4.9%
SRS Growth <sup>(1)</sup>	2.5%	0.9%	(0.3%)	(0.6%)	(2.8%)	(2.3%)	(2.0%)	0.5%
Number of restaurants (at period end)	1,272	1,249	1,255	1,238	1,237	1,127	1,003	997
<b>Operating EBITDA <sup>(1)</sup></b>	<b>\$ 58.5</b>	<b>\$ 48.0</b>	<b>\$ 41.6</b>	<b>\$ 42.9</b>	<b>\$ 46.7</b>	<b>\$ 36.9</b>	<b>\$ 32.8</b>	<b>\$ 27.5</b>
<b>Operating EBITDA Margin on System Sales <sup>(1)</sup></b>	<b>7.6%</b>	<b>7.0%</b>	<b>6.3%</b>	<b>6.5%</b>	<b>7.3%</b>	<b>7.4%</b>	<b>7.3%</b>	<b>6.1%</b>
Corporate restaurant sales	\$ 125.8	\$ 111.2	\$ 103.4	\$ 98.7	\$ 82.1	\$ 74.7	\$ 68.4	\$ 63.2
Number of corporate and JV restaurants	223	211	200	204	207	136	119	118
Contribution from Corporate segment	\$ 12.3	\$ 11.8	\$ 10.4	\$ 8.0	\$ 6.8	\$ 9.1	\$ 8.9	\$ 5.1
Contribution as a % of corporate sales	9.8%	10.6%	10.1%	8.1%	8.3%	12.1%	13.0%	8.1%
Franchise restaurant sales	\$ 571.0	\$ 515.7	\$ 504.7	\$ 500.8	\$ 492.5	\$ 407.7	\$ 381.9	\$ 387.0
Number of franchised restaurants	1,049	1,038	1,041	1,034	1,030	991	884	879
Contribution from Franchise segment	\$ 24.1	\$ 20.0	\$ 19.9	\$ 20.4	\$ 20.1	\$ 16.0	\$ 15.4	\$ 15.7
Contribution as a % of Franchise sales	4.2%	3.9%	3.9%	4.1%	4.1%	3.9%	4.0%	4.1%
Contribution from food processing and distribution	\$ 6.6	\$ 3.4	\$ 0.6	\$ 4.7	\$ 5.9	\$ 2.7	\$ -	\$ -
Contribution from Central segment	\$ 22.1	\$ 16.2	\$ 11.3	\$ 14.5	\$ 19.8	\$ 11.8	\$ 8.5	\$ 6.7
Contribution as a % of total System Sales	2.9%	2.4%	1.7%	2.2%	3.1%	2.4%	1.9%	1.5%
Total gross revenue	\$ 225.5	\$ 188.7	\$ 178.4	\$ 182.7	\$ 175.6	\$ 114.5	\$ 89.0	\$ 84.2
Operating EBITDA Margin <sup>(1)</sup>	25.9%	25.4%	23.3%	23.5%	26.6%	32.2%	36.9%	32.7%
<b>Earnings before income taxes</b>	<b>\$ 37.0</b>	<b>\$ 30.4</b>	<b>\$ 21.6</b>	<b>\$ 27.5</b>	<b>\$ 30.3</b>	<b>\$ 20.7</b>	<b>\$ 24.9</b>	<b>\$ 20.1</b>
Net earnings	\$ 27.3	\$ 21.2	\$ 17.4	\$ 43.8	\$ 19.7	\$ 14.9	\$ 18.1	\$ 14.3
<b>Adjusted Net Earnings <sup>(1)</sup></b>	<b>\$ 36.3</b>	<b>\$ 28.7</b>	<b>\$ 26.4</b>	<b>\$ 25.6</b>	<b>\$ 25.9</b>	<b>\$ 24.3</b>	<b>\$ 25.5</b>	<b>\$ 21.1</b>
Net earnings operations attributable to common shareholders of the Company	\$ 27.4	\$ 21.0	\$ 17.4	\$ 44.0	\$ 19.7	\$ 14.8	\$ 18.1	\$ 14.5
EPS attributable to common shareholders of the Company (in dollars)								
Basic EPS	\$ 0.47	\$ 0.35	\$ 0.29	\$ 0.73	\$ 0.33	\$ 0.29	\$ 0.37	\$ 0.29
Diluted EPS	\$ 0.45	\$ 0.34	\$ 0.28	\$ 0.71	\$ 0.32	\$ 0.27	\$ 0.34	\$ 0.27
<b>Adjusted Basic EPS <sup>(1)</sup></b>	<b>\$ 0.62</b>	<b>\$ 0.48</b>	<b>\$ 0.44</b>	<b>\$ 0.43</b>	<b>\$ 0.44</b>	<b>\$ 0.47</b>	<b>\$ 0.52</b>	<b>\$ 0.43</b>
<b>Adjusted Diluted EPS <sup>(1)</sup></b>	<b>\$ 0.59</b>	<b>\$ 0.46</b>	<b>\$ 0.42</b>	<b>\$ 0.41</b>	<b>\$ 0.42</b>	<b>\$ 0.43</b>	<b>\$ 0.48</b>	<b>\$ 0.40</b>

<sup>(1)</sup> See "Non-IFRS Measures" on page 41 for definitions of System Sales, System Sales Growth, SRS Growth, Operating EBITDA, Operating EBITDA Margin, Operating EBITDA Margin on System Sales, Adjusted Net Earnings, Adjusted Basic EPS, and Adjusted Diluted EPS.

The Company's quarterly operating results may fluctuate significantly because of numerous factors, including, but not limited to:

- restaurant and other complimentary acquisitions;
- the timing of restaurant openings and closures;
- increases and decreases in SRS Growth;
- royalty recovery rates and the extent to which Cara provides financial assistance or incurs bad debts with franchisees;
- restaurant operating costs for corporate-owned restaurants;
- labour availability and costs for hourly and management personnel at corporate-owned restaurants and at its manufacturing and distribution facilities;
- profitability of the corporate-owned restaurants, especially in new markets;
- fluctuations in sales to retail grocery chains, including seasonality;
- changes in interest rates;
- impairment of long-lived assets and any loss on restaurant closures for corporate-owned restaurants;
- macroeconomic conditions, both nationally and locally;
- changes in consumer preferences and competitive conditions;
- expansion in new markets;
- increases in fixed costs; and
- fluctuations in commodity prices.

Seasonal factors and the timing of holidays cause the Company's revenue to fluctuate from quarter to quarter. Revenue per restaurant is typically lower in the first quarter when consumer spending generally is lower following the holiday season. Adverse weather conditions may also affect customer traffic during the first quarter. The Company has outdoor patio seating at some of its restaurants, and the effects of adverse weather may impact the use of these areas and may negatively impact the Company's revenue. Food processing and distribution sales are typically highest in the fourth quarter, followed by the third quarter, then the first quarter, with the second quarter being lowest. During the quarters with higher sales, food processing and distribution contribution rate is also higher as fixed overhead costs are covered by higher gross margin.

Operating EBITDA has improved significantly from \$27.5 million in the first quarter of 2016 to \$58.5 million in the fourth quarter of 2017. Operating EBITDA has improved each quarter (year over year) as a result of growth in all three of the Company's historical segments, the addition of new restaurants, and from the acquisitions of New York Fries, St-Hubert, Original Joe's, Burger's Priest, and Pickle Barrel. The fourth quarter Operating EBITDA of \$58.5 million also represents the highest quarter Operating EBITDA contribution in the Company's history.

Operating EBITDA Margin on System Sales was 7.6% for the fourth quarter 2017 compared to 7.3% in the same quarter for 2016, both within the Company long range target of 7%-8%, and the best result in 2017. Excluding the impact of the 53<sup>rd</sup> week in 2017, Operating EBITDA Margin on System Sales was approximately 7.5% in the fourth quarter.

Contribution dollars from the corporate restaurant segment have increased (year over year) each quarter as a result of the addition of corporate restaurants. Contribution as a percentage of sales from the corporate restaurant segment is impacted by seasonality where the sales are lower in the first quarter and highest during the fourth quarter, thus contribution as a percentage of sales is typically lower in the first quarter as a result of lower sales in the period. In the second and third quarters, contribution rate was less than last year due to lower percentage contribution from Original Joe's corporate restaurants that operate at lower contribution levels.

The franchise restaurant segment improved in the fourth quarter to 4.2% compared to 3.9% to 4.1% in prior quarters. Improvement in the fourth quarter is primarily related to improved sales resulting in less franchise assistance.

Quarterly contribution from central has improved each quarter (year over year). Contribution in the fourth quarter was \$22.1 million compared to \$19.8 million in 2016, an increase of \$2.3 million or 11.6%. The increases are a result of the head office cost reductions, the growth of the Company's off premise business and increased contribution from the food processing and distribution business.

Total gross revenue has increased significantly each quarter (year over year). Gross revenue was \$225.5 million in the fourth quarter as compared to \$175.6 million in 2016. The increase is related to the addition of corporate restaurants from the St-Hubert, Original Joe's, and Pickle Barrel acquisitions, and the addition of the St-Hubert food processing and distribution business in the third quarter of 2016. Gross revenue of \$225.5 million in the fourth quarter also represents the highest quarter in the Company's history.

Fourth quarter earnings before income taxes were \$37.0 million as compared to \$30.3 million in 2016, an increase of \$6.7 million or 22.1%, and also represents the highest quarter result in the Company's history. The increases each quarter (year over year), with the exception of Q2, is related to higher contribution dollars from all segments, partially offset by increases in financing costs and depreciation expenses both related to the 2016 St-Hubert and Original Joe's transactions. The second quarter of 2017 was impacted by temporary restaurant closures for renovation, impairment and restructuring charges resulting in a decrease over prior year and the fourth quarter of 2017 included an extra week.

### **Liquidity and Capital Resources**

Cara's principal uses of funds are for operating expenses, capital expenditures, finance costs, debt service and dividends. Management believes that cash generated from operations, together with amounts available under its credit facility (refer to page 25), will be sufficient to meet its future operating expenses, capital expenditures, future debt service costs and discretionary dividends. However, Cara's ability to fund future debt service costs, operating expenses, capital expenditures and dividends will depend on its future operating performance which will be affected by general economic, financial and other factors including factors beyond its control. See "Risk and Uncertainties" (refer to page 34). Cara's management reviews acquisition and investment opportunities in the normal course of its business and, if suitable opportunities arise, may make selected acquisitions and investments to implement Cara's business strategy. Historically, the funding for any such acquisitions or investments have come from cash flow from operating activities, additional debt, or the issue of equity. Similarly, from time to time, Cara's management reviews opportunities to dispose of non-core assets and may, if suitable opportunities arise, sell certain non-core assets.

## Working Capital

A working capital deficit is typical of restaurant operations, where the majority of sales are for cash and there are rapid turnover of inventories. In general, the turnover of accounts receivable and inventories is faster than accounts payable, resulting in negative working capital. Sales of Cara's Ultimate Gift Card significantly improve the Company's liquidity in the fourth quarter as cash is received within one to two weeks from time of sale. Gift card sales are highest in November and December followed by high redemptions in the January to March period. Cara's gift card liability at December 31, 2017 was \$57.5 million compared to \$62.9 million at December 25, 2016, a decrease of \$5.4 million due higher redemptions from December 26 to December 31, 2017 the following the Christmas period as compared to the prior year when the fiscal year ended on December 25, 2016.

At December 31, 2017, Cara had a working capital deficit of \$19.8 million compared to \$23.7 million at December 25, 2016. The change of \$3.9 million was related to (i) increase in cash of \$15.2 million; (ii) reduction in accounts receivable of \$22.9 million primarily due to the collection of amounts related to the gift card sales during the December holiday period; (iii) decrease in gift card liability of \$5.4 million related to higher gift card redemptions following the holiday period. Other changes in working capital include a decrease in inventories of \$1.5 million; increase in prepaid expenses and other asset of \$2.6 million; increase in current provisions of \$1.8 million; decrease in accounts payable and accrued liabilities of \$7.0 million, and a net decrease in income taxes payable of \$0.5 million primarily related to St-Hubert.

Investment in working capital may be affected by fluctuations in the prices of food and other supply costs, vendor terms and the seasonal nature of the business. While Cara has availability under its credit facility, it chooses to apply available cash flow against its facility to lower financing costs, rather than to reduce its current liabilities, while still paying within its payment terms. Management believes it will continue to operate in a working capital deficit position as the nature of its business is not expected to change.

## Cash Flows

The following table presents Cara's cash flows for the 53 weeks ended December 31, 2017 compared to the 52 weeks ended December 25, 2016:

(C\$ millions unless otherwise stated)	14 weeks		13 weeks		53 weeks		52 weeks	
	Dec 31, 2017	Dec 25, 2016	Dec 31, 2017	Dec 25, 2016	Dec 31, 2017	Dec 25, 2016	Dec 31, 2017	Dec 25, 2016
			(unaudited)	(unaudited)				
Cash flows from operating activities .....	\$ 83.2	\$ 58.7			\$ 179.9	\$ 120.0		
Cash flows used in investing activities.....	\$ (26.8)	\$ (98.1)			\$ (88.1)	\$ (610.8)		
Cash flows from (used in) financing activities.....	\$ (26.3)	\$ 55.0			\$ (76.6)	\$ 498.2		
Change in cash during the period <sup>(1)</sup> .....	\$ 30.1	\$ 15.7			\$ 15.2	\$ 7.4		

<sup>(1)</sup> Figures may not total due to rounding.

### Cash flows from operating activities of continuing operations

Cash flows from operating activities were \$83.2 million and \$179.9 million for the 14 and 53 weeks ended December 31, 2017 compared to \$58.7 million and \$120.0 million for the 13 and 52 weeks ended December 25, 2016, an improvement of \$24.5 million and \$59.9 million respectively. The increase was primarily the result of improved earnings and reductions in accounts receivable, partially offset by decreases in accounts payable and gift card liability from higher redemptions following the Christmas period compared to the prior year when the fiscal year ended on December 25, 2016.

### Cash flows used in investing activities of continuing operations

The following table presents Cara's capital expenditures for the 14 and 53 weeks ended December 31, 2017 as compared to the 13 and 52 weeks ended December 25, 2016:

(C\$ millions unless otherwise stated)	14 weeks Dec 31, 2017 (unaudited)	13 weeks Dec 25, 2016 (unaudited)	53 weeks Dec 31, 2017	52 weeks Dec 25, 2016
Purchase of property, plant and equipment:				
Maintenance:				
Corporate restaurants .....	(3.5)	(6.0)	(8.8)	(9.2)
Central / IT expenditures / Other .....	(9.4)	(1.7)	(17.4)	(13.3)
Total maintenance .....	\$ (12.9)	\$ (7.7)	\$ (26.2)	\$ (22.5)
Growth initiatives:				
Major renovations .....	1.7	(1.2)	(9.9)	(5.0)
New builds .....	(4.0)	(1.9)	(21.4)	(14.2)
Total growth .....	\$ (2.3)	\$ (3.1)	\$ (31.3)	\$ (19.2)
<b>Total purchase of property, plant and equipment <sup>(2)</sup> .....</b>	<b>\$ (15.2)</b>	<b>\$ (10.6)</b>	<b>\$ (57.5)</b>	<b>\$ (41.6)</b>
Business acquisitions, net of cash assumed:				
Acquisitions .....	(20.1)	(92.2)	(18.5)	(576.4)
Buy backs <sup>(1)</sup> .....	-	-	(0.2)	(0.3)
<b>Total business acquisitions, net of cash assumed <sup>(2)</sup> .....</b>	<b>\$ (20.1)</b>	<b>\$ (92.2)</b>	<b>\$ (18.8)</b>	<b>\$ (576.7)</b>
Total purchase of property, plant and equipment .....	\$ (15.2)	\$ (10.6)	\$ (57.5)	\$ (41.6)
Total business acquisitions, net of cash assumed .....	(20.1)	(92.3)	(18.8)	(576.7)
Proceeds on disposal of property, plant and equipment .....	0.9	5.0	2.5	5.0
Proceeds on early buyout of equipment and rental contracts .....	0.1	0.1	0.7	0.6
Investment in joint ventures and associates .....	0.8	-	(13.8)	-
Share of gain from investment in associates in joint ventures .....	(0.2)	-	(0.3)	-
Additions to other assets .....	0.3	-	-	-
Change in long term receivables .....	6.5	(0.3)	(0.8)	1.9
<b>Total cash flows used in investing activities <sup>(2)</sup> .....</b>	<b>\$ (26.8)</b>	<b>\$ (98.1)</b>	<b>\$ (88.1)</b>	<b>\$ (610.8)</b>

<sup>(1)</sup> 2017 buy backs are comprised of 5 locations (2016 – 9 locations)

<sup>(2)</sup> Figures may not total due to rounding.

Cash flows used in investing activities were \$26.8 million and \$88.1 million during the 14 and 53 weeks ended December 31, 2017 compared to \$98.1 million and \$610.8 million for the 13 and 52 weeks ended December 25, 2016, a decrease in use of \$71.3 million and \$522.7 million, respectively. The decrease is primarily related to the St-Hubert transaction in 2016 offset by increased investments in construction of new corporate restaurants, renovation of corporate restaurants, capital expenditures related to the refresh of IT systems at the Cara data center and at restaurants and the investment in Burger's Priest and Pickle Barrel acquisition.

### Commitments for Capital Expenditures

The Company incurs on-going capital expenditures in relation to the operation of its buildings, corporate restaurants, manufacturing equipment and distribution centers, maintenance and upgrades to its head office IT infrastructure, and to its call centre operations. The Company will also invest in major renovations and new corporate store growth opportunities. Cara's capital expenditures are generally funded from operating cash flows and through its Existing Credit Facility.

### Cash flows (used in) from financing activities

The following table presents Cara's cash from financing activities for the 14 and 53 weeks ended December 31, 2017 compared to the 13 and 52 weeks ended December 25, 2016:

(C\$ millions unless otherwise stated)	14 weeks	13 weeks	53 weeks	52 weeks
	Dec 31, 2017	Dec 25, 2016	Dec 31, 2017	Dec 25, 2016
	(unaudited)	(unaudited)		
Increases in debt.....	\$ 23.0	\$ 81.9	\$ 59.0	\$ 434.2
Debt repayments .....	(40.0)	4.0	(72.0)	(110.0)
Issuance of subordinated voting common shares .....	0.1	-	0.2	221.5
Share re-purchase.....	(5.3)	-	(33.9)	-
Change in finance leases .....	4.6	(1.4)	3.8	(2.2)
Interest paid net of interest income received .....	(2.8)	(1.7)	(9.7)	(2.8)
Dividends paid .....	(6.0)	(6.1)	(24.2)	(20.9)
Repayment of other long term debt .....	-	(21.6)	-	(21.6)
Cash flows from (used in) financing activities <sup>(1)</sup> .....	<u>\$ (26.3)</u>	<u>\$ 55.0</u>	<u>\$ (76.6)</u>	<u>\$ 498.2</u>

<sup>(1)</sup> Figures may not total due to rounding.

Cash flows used in financing activities were \$26.3 million and \$76.6 million for the 14 and 53 weeks ended December 31, 2017. Cash flows used in financing activities were used to complete the investment in Burger's Priest, acquisition of Pickle Barrel, share repurchases under the NCIB and interest and dividends paid.

Cash flows from financing activities were \$55.0 million and \$498.2 million for the 13 and 52 weeks ended December 25, 2016. Cash from financing activities primarily consisted of a net increase in the Company's credit facility and the issuance of subordinate voting shares of \$221.5 million primarily related to the acquisition of St-Hubert and Original Joe's, less interest and dividends paid.

### Contractual Obligations

Cara's significant contractual obligations and commitments as of December 31, 2017 (except as noted below), are shown in the following table:

(C\$ millions unless otherwise stated) <sup>(1)</sup>	2018	2019	2020	2021	2022	Thereafter
Gross operating lease payments .....	119.1	108.3	98.7	87.2	71.6	224.7
Expected sub-lease income .....	83.0	76.1	68.5	59.3	48.6	138.1
Net operating lease obligation <sup>(2)</sup> .....	36.1	32.2	30.2	27.9	23.0	86.6
Finance leases <sup>(3)</sup> .....	2.9	3.1	3.0	3.0	2.8	12.8
Revolving term credit facility .....	-	-	-	229.0	-	-
Non-revolving term credit facility .....	-	150.0	-	-	-	-
Other obligations <sup>(4)</sup> .....	95.2	5.6	4.8	4.1	3.7	58.3
<b>Total contractual obligations .....</b>	<b>134.2</b>	<b>190.9</b>	<b>38.0</b>	<b>264.0</b>	<b>29.5</b>	<b>157.7</b>

- (1) All figures include obligations that are in the normal course of business and pension fund obligations. Cara does not have any purchase obligations or other obligations as of December 31, 2017.
- (2) Cara has obligations for leases for corporate locations and for certain leases related to franchisees (in the event of default by franchisees, Cara retains ultimate responsibility to the landlord for payment of amounts under those leases). For franchise operating leases, the above figures represent Cara's net exposure (i.e. after giving consideration to the portion of rent recovered from franchisees).
- (3) Cara has financing lease obligations for land and buildings.
- (4) Other obligations represent total accounts payable & accrued liabilities, provisions and other long term liabilities.



## Debt

On September 2, 2016, the Company amended and extended the terms of its existing term credit facility. The fourth amended and restated term credit facility is comprised of a revolving credit facility in the amount of \$400.0 million with an accordion feature of up to \$50.0 million maturing on September 2, 2021 and a non-revolving term credit facility in the amount of \$150.0 million maturing on September 2, 2019. A maximum amount of \$26.3 million per year may be repayable on the term credit facility if certain covenant levels are exceeded by the Company.

The interest rate applied on amounts drawn by the Company under its total credit facilities is the effective bankers acceptance rate or prime rate plus a spread based on the Company's total funded net debt to Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA") ratio, as defined in the agreement, measured using EBITDA for the four most recently completed fiscal quarters.

As at December 31, 2017, \$379.0 million (December 25, 2016 - \$392.0 million) was drawn under the amended and extended credit facilities with an effective interest rate of 3.05% representing bankers acceptance rate of 0.98% plus 1.75% borrowing spread, standby fees and the amortization of deferred financing fees of 0.32%.

The Company is required to pay a standby fee of between 0.25% to 0.60% per annum, on the unused portion of the credit facility, for the term of its credit facilities. The standby fee rate is based on the Company's total funded net debt to EBITDA ratio. As of December 31, 2017, the standby fee rate was 0.35%.

As at December 31, 2017, the Company was in compliance with all covenants and has not exceeded any covenant levels requiring early repayments.

### *Pension deficit*

The Company supports a number of pension plans, including a registered funded defined benefit pension plan, a multi-employer pension plan, a defined contribution plan and other supplemental unfunded unsecured arrangements providing pension benefits in excess of statutory limits. The defined benefit plans are non-contributory and these benefits are, in general, based on career average earnings subject to limits.

Defined benefit plan assets are held in trust and at December 31, 2017, were invested 100% in a balanced fund. The accrued benefit plan obligations are determined using actuarial valuations calculated by the Company's actuary. The Company's pension funding policy is to contribute amounts sufficient, at a minimum, to meet local statutory funding requirements as recommended by the Company's actuary plus make annual required repayments of participant benefits for the Supplementary Retirement Plans. During 2018, the Company expects to contribute approximately \$1.3 million (2017 - \$1.2 million) to its registered funded defined benefit plan, defined contributions plans and multi-employer plans.

A summary of the \$23.7 million deficit in the plans is summarized below. Cara meets its pension obligations by settling its obligations as they come due with cash-on-hand. As required by actuarial funding valuations Cara paid \$2.3 million and \$1.9 million in 2017 and 2016 respectively.

<u>(C\$ millions unless otherwise stated)</u>	<b>Defined Benefit Pension Plans</b>	<b>Supplementary Retirement Plans (unfunded)</b>	<b>Total</b>
Fair value of plan assets .....	\$ 33.1	\$ -	\$ 33.1
Present value of obligations .....	(38.1)	(18.7)	(56.8)
<b>Total .....</b>	<b>\$ (5.0)</b>	<b>\$ (18.7)</b>	<b>\$ (23.7)</b>

## **Off Balance Sheet Arrangements**

### *Letters of credit*

Cara has outstanding letters of credit amounting to \$0.6 million as at December 31, 2017 (December 25, 2016 - \$0.7 million), primarily for various utility companies that provide services to the corporate owned locations and support for certain franchisees' external financing used to fund their initial conversion fee payable to Cara.

## **Outstanding Share Capital**

The Company's authorized share capital consists of an unlimited number of common shares and an unlimited number of non-voting common shares. As at March 9, 2018, there were 62,346,737 subordinate and multiple voting shares (December 25, 2016 – 59,982,554) issued and outstanding.

The Company has a common share stock option plan for its directors, CEO and certain management employees. The total number of options granted and outstanding as at March 9, 2018 is 4,113,505 of which 2,661,290 have vested and can be exercised.

## **Related Parties**

### *Shareholders*

As at December 31, 2017, the Principal Shareholders hold 65.3% of the total issued and outstanding shares and have 97.7% of the voting control attached to all the shares. Cara Holdings holds 24.7% of the total issued and outstanding shares, representing 41.0% voting control. Fairfax holds 40.5% of the total issued and outstanding shares, representing 56.7% voting control.

During the year ended December 31, 2017, the Company paid a dividend of \$0.40676 per share (December 25, 2016 - \$0.40676) of Subordinate and Multiple Voting Shares of which Fairfax received \$9.5 million (December 25, 2016 - \$8.1 million) and Cara Holdings received \$5.9 million (December 25, 2016 - \$5.9 million).

On March 30, 2016, the Company entered into an Equity Commitment Agreement with Fairfax, where Fairfax provided a commitment that Fairfax would either exercise its pre-emptive right in full to purchase its pro-rata share of any Subordinate Voting Shares the Company offers to the public provided that the offering price does not exceed \$30.00 per share or, alternatively, would purchase \$200.0 million of Subordinate Voting Shares at a price of \$26.20. Fairfax also maintained its pre-emptive right to purchase its pro rata share of any Subordinate Voting Shares the Company offers to the public at a price above \$30.00. In consideration for Fairfax's commitment, the Company paid Fairfax a fee of \$4.0 million.

On April 15, 2016, Fairfax purchased 3,487,180 Subscription Receipts, accounting for approximately \$102.0 million of the total \$230.0 million gross proceeds. On September 2, 2016, in conjunction with the closing of the St-Hubert transaction (see note 5), each outstanding subscription receipt was exchanged for one Subordinate Voting Share. As at December 25, 2016, the pro-rata share of dividends equivalents paid on the subscription receipts was \$0.7 million.

Fairfax and the Company are parties to a Shared Services and Purchasing Agreement. Under this agreement, Fairfax is authorized to enter into negotiations on behalf of the Company (and Fairfax associated restaurant companies) to source shared services and purchasing arrangements for any aspect of Cara's operations, including food and beverages, information technology, payment processing, marketing and advertising or other logistics. There were no transactions under this agreement for the year ended December 31, 2017 and December 25, 2016.

The Company's policy is to conduct all transactions and settle all balances with related parties on market terms and conditions.

Subsequent to year end, 3,400,000 million subordinate voting shares were issued at the exchange amount to Fairfax as part of the merger with The Keg on February 22, 2018. As at March 9, 2018, Fairfax owns 7,224,180 subordinate voting shares and 19,903,378 multiple voting shares, representing 43.5% of the total issued and outstanding shares and 56.9% voting control.

The Company has elected not to account for the merger as a business combination under IFRS 3 *Business Combinations*, as the transaction represents a combination of entities under common control of Fairfax. Accordingly, the combination will be completed on a book value basis.

### **Insurance Provider**

Some of Cara's insurance policies are held by a company that is a subsidiary of Fairfax. The transaction is on market terms and conditions.

### **Investment in Original Joe's joint venture companies**

The Company has joint venture arrangements with certain Original Joe's franchises. The Company has an equity investment in these restaurants at varying ownership interests as well as term loans and demand loans related to new restaurant construction, renovation and working capital. The due from related party balance of \$12.2 million consists of term loans and demand loans secured by restaurant assets of the joint venture company which has been recorded at fair value and will be accreted up to the recoverable value over the remaining term of the loans. The term loans bear interest at rates ranging from 7.75% to 9.76% and all mature September 21, 2018. The term loans are reviewed and renewed on an annual basis. The expected current portion of these loans is \$2.2 million. The demand loans bear interest at 5% and have no specific terms of repayment. Pooling arrangements between the joint venture companies to share costs and repay the loans exist such that restaurants within a certain restaurant pool of common ownership agree that available cash from restaurants can be used to apply against balances outstanding among the group. Management determines the fair value of these loans based on expected cash flows from the restaurant at a discount rate of 15%. For the 53 weeks ended December 31, 2017, the Company charged interest in the amount of \$0.8 million (December 25, 2016 - \$0.1 million) on the term loans and demand loans.

The Company charges Original Joe's joint venture franchises a royalty and marketing fee of 5% and 2%, respectively, on net sales. At December 31, 2017 the accounts receivable balance included \$0.4 million (December 25, 2016 - \$0.5 million) due from related parties in relation to these royalty and marketing payments. These transactions are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties in accordance with the franchise agreement.

The Company's investment in joint ventures and associates are increased by the proportionate share of income earned. For the 53 weeks ended December 31, 2017, a \$0.4 million increase (52 weeks ended December 25, 2016 - \$0.1 million decrease) to the investment balance was recorded in relation to the Company's proportionate share of income or loss for the period and included in share of income from investment in associates and joint ventures on the statement of earnings.

### **Investment in Burger's Priest joint venture**

On June 1, 2017, the Company completed the investment in a joint venture in New & Old Kings and Priests Restaurants Inc. ("Burger's Priest") for cash consideration of \$14.7 million. Burger's Priest owns and operates 14 fast casual restaurants in Ontario and Alberta. The Company has a 79.4% ownership interest in the joint venture with the remaining 20.6% owned by a third party who has an earn-out agreement that can grow their ownership interest to 50% if certain earnings targets are met. The transaction is considered a joint venture arrangement as both parties have joint control and all relevant activities require the unanimous consent from both parties. The Company has accounted for the investment by using the equity method.

The Company's investment is increased by the proportionate share of income earned. For the 53 weeks ended December 31, 2017, a \$0.4 million increase to the investment balance was recorded in relation to the Company's proportionate share of income for the period and included in share of income from investment in associates and joint ventures on the statement of earnings.

## Investment in restaurant joint venture

The Company has an investment in a joint venture to build two new restaurants with a third party. As at December 31, 2017, the Company has invested \$4.6 million, recorded in long-term receivables. The loan receivable is unsecured, non-interest bearing and does not have defined repayment terms. The Company and the third party each have a 50% ownership interest in the joint venture. The transaction is considered a joint venture arrangement as both parties have joint control and all relevant activities require the unanimous consent from both parties. The Company has accounted for the investment by using the equity method.

The Company's investment is increased by the proportionate share of income earned. For the 53 weeks ended December 31, 2017, a \$0.5 million decrease to the long-term receivable balance was recorded in relation to the Company's proportionate share of loss for the period and included in share of loss from investment in associates and joint ventures on the statement of earnings.

## Investment in Rose Reisman Catering joint venture

In connection with the acquisition of Pickle Barrel on December 1, 2017, the Company has a 50% ownership interest in Rose Reisman Catering. The investment is considered a joint venture arrangement as both parties have joint control and all relevant activities require the unanimous consent from both parties. The Company has accounted for the investment by using the equity method.

The Company's investment is increased by the proportionate share of income earned. For the 53 weeks ended December 31, 2017, there was no change to the investment balance in relation to the Company's proportionate share of income for the period.

All entities above are related by virtue of being under joint control with, or significant influence by, the Company.

## Transactions with key management personnel

### *Key management personnel*

Key management personnel are those persons having authority and responsibility for planning, directing, and controlling the activities of the Company and/or its subsidiary, directly or indirectly, including any external director of the Company and/or its subsidiary. Key management personnel may also participate in the Company's stock-based compensation plans and the Company's defined contribution savings plan.

Remuneration of key management personnel of the Company is comprised of the following expenses:

<u>(C\$ thousands unless otherwise stated)</u>	<u>53 weeks ended December 31, 2017</u>	<u>53 weeks ended December 25, 2016</u>
Short-term employee benefits .....	\$ 4,437	\$ 4,973
Long-term incentive plans .....	1,478	2,557
Termination benefits .....	-	577
<b>Total compensation .....</b>	<b>\$ 5,915</b>	<b>\$ 8,107</b>

## Post-employment benefit plans

The Company sponsors a number of defined benefit plans as described in note 20 of the 2017 consolidated annual financial statements. In 2017, the Company's contributions to these plans were \$1.3 million (December 25, 2016 - \$1.2 million). The Company does not receive any reimbursement of expenses incurred by the Company to provide services to these plans.

## Outlook

Looking back at 2017, Management is pleased to report Cara's highest results since our 2015 IPO. System Sales were \$2,779.5 million, Operating EBITDA was \$191.0 million, and Earnings before income taxes were \$116.6 million. With the Keg merger complete, the Company will add approximately \$612.0 million in System Sales, taking the Company to approximately \$3.4 billion in 2018 compared to the initial 2015 IPO target range for 2020-2022 of \$2.5 billion to \$3.0 billion, and the updated target range provided in 2016 after the St. Hubert acquisition of \$2.9 billion to \$3.7 billion. The Keg merger will also add approximately \$23.5 million of Operating EBITDA resulting in proforma Operating EBITDA of approximately \$211.0 million, also within Cara's updated target EBITDA range of \$203.0 million to \$296.0 million (based on 7% to 8% of System Sales). However, while the Keg will add EBITDA dollars, because of royalty payments to the Keg Royalty Income Fund, the Keg merger will reduce Cara's Operating EBITDA margin on System Sales below the target 7% to 8% range. Management's focus will continue to be on improving the earnings efficiency of our assets and our increased sales base to grow Operating EBITDA as a percentage of System Sales back to within our 7% to 8% target range by 2020-2022.

After the Keg transaction, Cara's Debt to EBITDA ratio will be approximately 2.2x (on a proforma basis). With the Company's strong balance sheet and growing cash flows, Cara is well positioned to pursue more strategic acquisitions and to explore alternatives to return more capital to its shareholders including continuation of its NCIB and increases to the Company's dividend rate. As such, Cara will be increasing its upcoming dividend by 5% to \$0.1068 per share.

Management provides the following comments regarding its strategies and initiatives:

- *System Sales and SRS Growth* — Management is pleased with total System Sales growth of 20.9% for the quarter and 36.1% for the year and with SRS of 2.5% for the quarter and 0.7% for the year. Management continues to focus on our goal of long-term sustainable SRS growth. As Cara is a multi-branded company, not all brands will have strong results at the same time which can result in overall variable sales and SRS results.

Management continues to focus on both short-term and long-term strategies to improve SRS through restaurant renovations, greater emphasis on menu innovation, enhanced guest experiences, expanded off-premise sales through new and improved e-commerce applications that will be expanded to most brands over the next 2 years, and brand specific digital-social media marketing. Some specific accomplishments in 2017 include:

- The Company completed 92 major and contractual renovations of corporately-owned and franchised locations in 2017. Restaurant renovations rejuvenate sales long-term and positively contribute to SRS on a sustainable basis.
- In 2017, the Company launched new native, in-house developed ordering apps for Swiss Chalet on iOS and Android. These were followed with a new fully-responsive mobile-friendly ordering website for Swiss Chalet. The new Swiss Chalet apps have been very positively received by consumers and have become the #1-rated branded restaurant app in Canada on the iOS app store. The new Swiss Chalet app and responsive website form the technical foundation for the Company to quickly launch new apps for Montana's, East Side Mario's, Kelsey's and additional brands in the future.
- In 2017, Cara expanded its on-line aggregator relationships (including Uber-Eats) to over 500 restaurants to enable customers to place delivery and pick-up orders through the channel and application of their choice; the Company will continue to roll out this initiative across its corporate and franchised restaurants and expects to be active in at least 600 restaurants by the end of Q1 2018.
- The Company continues to build on existing partnerships with key media partners including Facebook and Google and has also built new partnerships and integrations with strategic digital media partners including the Weather Network, TeamSnap and Waze where their subscribers overlap with Cara customers. This is part of the continued goal of enhancing customer specific marketing and marketing effectiveness.
- In 2017 the Company fully deployed a new CRM tool and database management system to market directly to customers and to effectively maximize life time value of these guests. With the help of this new CRM tool and database, brands can more effectively identify opportunities and put plans in place to drive not only new guests but also to grow life time value with purchase frequency and order size tactics of each consumer segment.

- The Company has developed an analytics platform that integrates customer satisfaction data, sales and operational effectiveness data and health and safety data from a number of disparate data sources. This information is aggregated and presented as store and brand-level dashboards that provide franchisees, managers and operators with specific information about guest experiences, in their particular restaurants. This data forms the foundation of what will become a mobile analytics solution for our franchisees and operators to have timely and restaurant specific information at their fingertips to better service guests.
  - In 2017 the Company launched a new local store marketing portal that provides more effective local store marketing tools and best practices to help our franchisees and restaurants better connect with guests in their communities.
  - In 2018 Cara will continue to enhance its partnerships with Scene and CAA to more effectively leverage the 15 million plus Scene and CAA member database and customer data to drive new and repeat purchases from these partners' members.
- The Company's 2018 fiscal year will end on December 30, 2018 and return to 52 weeks as compared to 53 weeks in fiscal 2017. For comparative purposes, results in the first quarter of 2018 compared to 2017 will be negatively impacted by 2 significant factors: (1) a shift in the calendar as the sales period from December 26, 2016 to January 1, 2017 was included in Q1 2017 but the same holiday week, typically a higher sales week, is not in our fiscal 2018 first quarter; (2) Q1 2018 will include Easter weekend (March 30, 2018), a low sales week, as compared to 2017 when Easter was included in Q2. The fourth quarter of 2018 will return to 13 weeks as compared to 14 weeks in Q4 2017, a difference of 1 week. The table below summarizes the change in comparative periods:

<b>Fiscal 2016</b>	<b>Fiscal 2017</b>	<b>Fiscal 2018</b>
52 weeks	53 weeks	52 weeks
Dec 28, 2015 to Dec 25, 2016	Dec 26, 2016 to Dec 31, 2017	Jan 1, 2018 to Dec 30, 2018
<b>Q1</b>	<b>Q1</b>	<b>Q1</b>
13 weeks	<b>13 weeks</b>	<b>13 weeks</b>
Dec 28, 2015 to Mar 27, 2016	<b>Dec 26, 2016 to Mar 26, 2017</b>	<b>Jan 1, 2018 to Apr 1, 2018</b>
<b>Q2</b>	<b>Q2</b>	<b>Q2</b>
13 weeks	13 weeks	13 weeks
Mar 28, 2016 to Jun 26, 2016	Mar 27, 2017 to Jun 25, 2017	Apr 2, 2018 to Jul 1, 2018
<b>Q3</b>	<b>Q3</b>	<b>Q3</b>
13 weeks	13 weeks	13 weeks
Jun 27, 2016 to Sept 25, 2016	Jun 26, 2017 to Sept 24, 2017	Jul 2, 2018 to Sept 30, 2018
<b>Q4</b>	<b>Q4</b>	<b>Q4</b>
13 weeks	14 weeks	13 weeks
Sept 26, 2016 to Dec 25, 2016	Sept 25, 2017 to Dec 31, 2017	Oct 1, 2018 to Dec 30, 2018

- *Total Operating EBITDA* — The combined contributions from Corporate, Franchise, Food Processing and Distribution, and Central segments resulted in Total Operating EBITDA margin of 7.6% as a percentage of Total System Sales for the quarter and 6.9% for the year compared to 7.3% and 7.1% in 2016, respectively. Excluding the 53<sup>rd</sup> week, Total Operating EBITDA margin as a percentage of System Sales was approximately 7.6% for the quarter and 6.9% for the year. The Company will continue to work on all four segments, with Corporate having the greatest improvement opportunity to achieve its long-term targets to increase both segmented Operating EBITDA Contribution and Total Operating EBITDA in relation to Total System Sales.
- *Corporate restaurant profitability* — Corporate restaurant profitability was 9.8% for the quarter compared to 8.3% in 2016 and for the year was 9.7% compared to 10.4% in 2016. Excluding the 53<sup>rd</sup> week, corporate restaurant profitability was approximately 9.2% for the quarter and 9.5% for the year. The reduction during the year was mostly from Original Joe's corporate and joint venture restaurants that currently operate below the

10% target contribution level. Management believes there is significant opportunity for improved contribution in the future from Original Joe's as Management realizes operating synergies from lower food and beverage costs and better labour management tools. Contribution will also improve as renovated restaurants re-open at higher sales levels, as the western provinces and Newfoundland recover from the economic slowdown and from the sale of certain corporate restaurants in franchise banners.

Management will continue to pursue the sale of certain corporate restaurants in its franchise banners to franchisees and will pursue the sale of its share in joint venture locations to the Company's joint venture partners to convert joint venture locations to franchise to improve the corporate-franchise portfolio mix. During the year ended December 31, 2017, 14 corporate restaurants were sold and re-franchised.

While still early in the new higher minimum wage environment, there are some early observations coming from Cara corporate restaurants. Sales have been stronger in Ontario than the rest of Canada. Initiatives taken on labour and food cost as a percent of sales have been successful in mitigating the higher labour cost dollars and, therefore, gross margin dollars are comparable to prior year. But we are still very early with the information available and our analysis indicates the higher sales versus last year is a key factor in mitigating the higher labour costs.

- *Franchise segment* — Franchise contribution as a percentage of franchise sales improved from 4.1% in 2016 to 4.2% in 2017. For the year, franchise contribution as a percentage of franchise sales remained steady at 4.0%. The improvement in the fourth quarter is attributed to improved sales in the western provinces.
- *Food processing and distribution* — Contribution dollars from food processing and distribution was \$6.6 million and \$15.3 million for the 14 and 53 weeks ended December 31, 2017, compared to \$5.9 million and \$8.6 million, respectively. The increase in the fourth quarter relates to delayed grocery orders in the third quarter. The increase for the year relates to a full year of sales compared to 4 months in 2016 from date of acquisition in September 2016.
- *Central segment* — Going forward, central contribution will continue to improve on our model for growing sales faster than head office expenses, and by expanding our off premise business.
- *Restaurant Count* — In 2017 before acquisitions, the Company opened 56 new restaurant locations as compared to 42 new locations added in 2016. New restaurant openings in 2017 were impacted in the month of December by construction delays. As such, 11 restaurants that were planned to open in December 2017 were opened in the months of January and February 2018. In 2017, the Company closed 44 restaurants (excluding Casey's closures) compared to 23 closures in 2016. Included in the closures were many underperforming locations where the closure will benefit the overall system performance and the Company's profitability going forward. Closures also included locations that no longer fit the long term strategy of certain brands. Management will continue to review its portfolio of restaurants and will opportunistically close underperforming or non-strategic locations that will benefit the Company long term.
- *Growth and acquisitions* — The Company currently has a debt to EBITDA ratio of approximately 2.2x on a proforma basis after the merger with The Keg. At this debt level, and with strong cash flow from operations, the Company has the ability to consider more growth opportunities while continuing to reduce its debt, and by opportunistically repurchasing its subordinate voting shares for cancellation under the NCIB. To supplement cash flow and debt repayment (and our ability to grow), the Company is also planning less capital expenditures in 2018 as we build fewer new corporate restaurants and as we reduce the number of corporate restaurants in franchise banners by selling restaurants to franchisees. However, there will be additional capital expenditures in 2018 to support 1 new Pickle Barrel restaurant and the capital expenditures for the Keg brand.

The foregoing description of Cara's outlook is based on management's current strategies and its assessment of the outlook for the business and the Canadian Restaurant Industry as a whole, may be considered to be forward-looking information for purposes of applicable Canadian securities legislation. Readers are cautioned that actual results may vary. See "Forward-Looking Information" and "Risk & Uncertainties" for a description of the risks and uncertainties that impact the Company's business and that could cause actual results to vary.

## **Future Accounting Changes**

New standards and amendments to existing standards have been issued and may be applicable to the Company for its annual periods beginning on or after January 1, 2018. See note 3 of the Company's consolidated financial statements for the 14 and 53 weeks ended December 31, 2017 for a summary of new accounting standards adopted during 2017 and note 4 for a summary of future accounting standards not yet adopted.

## **Disclosure Controls and Procedures**

Disclosure controls and procedures should be designed to provide reasonable assurance that information required to be disclosed by the Company in its annual filings, interim filings or other reports filed or submitted by it under securities legislation is recorded, processed, summarized and reported within the time periods specified in the securities legislation and include controls and procedures designed to ensure that information required to be disclosed by the Company in its annual filings, interim filings or other reports filed or submitted under securities legislation is accumulated and communicated to the Company's management, including its certifying officers, namely the Chief Executive Officer ("CEO") and the Chief Financial Officer ("CFO"), as appropriate to allow timely decisions regarding required disclosure.

As of December 31, 2017, an evaluation of the design of the Company's disclosure controls and procedures, as defined under National Instrument 52-109 – Certification of Disclosure in Issuers' Annual and Interim Filings, was carried out under the supervision of the CEO and CFO and with the participation of the Company's management. Based on that evaluation, there were no material changes in controls during the year and the CEO and CFO concluded that as of December 31, 2017, the Company's disclosure controls were appropriately designed and procedures were effective.

## **Internal Controls Over Financial Reporting**

Internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements in accordance with IFRS. Management is responsible for establishing adequate internal control over financial reporting for the Company.

An evaluation of the effectiveness of the design and operation of the Company's internal control over financial reporting was conducted as of December 31, 2017. Based on the evaluation, the CEO and the CFO concluded that the internal control over financial reporting, as defined by National Instrument 52-109, was appropriately designed and was operating effectively. The evaluations were conducted in accordance with the framework and criteria established in Internal Control – Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO"), a recognized control model, and the requirements of National Instrument 52-109 - Certification of Disclosure in Issuers' Annual and Interim Filings.

## **Critical Accounting Judgments and Estimates**

The preparation of the consolidated financial statements requires management to make various judgements, estimates and assumptions in applying the Company's accounting policies that affect the reported amounts and disclosures made in the consolidated financial statements and accompanying notes.

These judgements and estimates are based on management's historical experience, knowledge of current events and conditions and other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates.

Within the context of these consolidated financial statements, a judgement is a decision made by management in respect of the application of an accounting policy, a recognized or unrecognized financial statement amount, and/or note disclosure, following an analysis of relevant information that may include estimates and assumptions.

Estimates and assumptions are used mainly in determining the measurement of balances recognized or disclosed in the consolidated financial statements and are based on a set of underlying data that may include management's historical experience, knowledge of current events and conditions and other factors that are believed to be reasonable under the circumstances. Estimates and assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.



The following are the accounting policies that are subject to judgements and estimates.

#### *Business combinations*

Accounting for business combinations requires judgments and estimates to be made in order to determine the fair values of the consideration transferred, assets acquired and the liabilities assumed. The Company uses all available information, including external valuations and appraisals where appropriate, to determine these fair values. Changes in estimates of fair value due to additional information related to facts and circumstances that existed at the acquisition date would impact the amount of goodwill recognized. If necessary, the Company has up to one year from the acquisition date to finalize the determinations of fair value for business combinations.

#### *Accounting for joint ventures and associates*

Joint ventures represent separately incorporated entities for which joint control exists. This requires judgement to determine if in fact joint control exists in each circumstance. Entities are considered to be under joint control when the Company has the ability to exercise significant influence but not control. Management has assessed the nature of its joint venture agreements with the respective other joint venture parties and using judgement determined where joint control does in fact exist. While the Company will also have a franchise agreement with the joint venture restaurants, the rights included in the franchise agreement are considered to be protective in nature and, therefore, do not allow for any additional substantive control over the other party.

#### *Accounts receivable, long-term franchise receivables and amounts due from related party joint ventures*

Management reviews accounts receivables, long-term franchise receivables and amounts due from related party joint ventures at each balance sheet date, utilizing judgements to determine whether a triggering event has occurred requiring an impairment test to be completed.

If an impairment test is required, management determines the net realizable value of its accounts receivables and long-term franchise receivables by updating and reviewing expected future cash flows and discounting their cash flows at their original discount rate. The process of determining the net realizable value requires management to make estimates regarding projected future cash flows.

#### *Depreciation and amortization*

The Company's property and equipment and definite life intangible assets are depreciated and amortized on a straight-line basis. Management uses judgment in determining the estimated useful lives of the assets and residual values. Changes to these estimates may affect the carrying value of these assets, net earnings, and comprehensive income in future periods.

#### *Valuation of investments*

For equity investments in other companies where the underlying investment shares are not traded publicly, in order to determine the value of the common shares, estimates are required to determine the fair value of the underlying investment shares. Accordingly, those amounts are subject to measurement uncertainty and judgement.

#### *Impairment of non-financial assets*

Management is required to use judgement in determining the grouping of assets to identify their cash generating units ("CGUs") for the purposes of testing fixed assets for impairment. Judgement is further required to determine appropriate groupings of CGUs, for the level at which goodwill and intangible assets are tested for impairment. In addition, judgement is used to determine whether a triggering event has occurred requiring an impairment test to be completed for fixed assets and definite life intangible assets.

In determining the recoverable amount of a CGU, various estimates are employed. The Company determines the recoverable amount of fixed assets as the higher of fair value less costs to sell or its value in use. The Company determines fair value less costs to sell using estimates such as projected future sales, earnings, capital investments and discount rates for trademarks, and determines the recoverable amount of goodwill based on value in use. Projected future sales and earnings are consistent with strategic plans provided to the Company's Board. Discount rates are based on an estimate of the Company's weighted average cost of capital taking into account external industry information reflecting the risk associated

with the specific cash flows.

#### *Leases*

In classifying a lease as either financial or operating, management has to make certain assumptions in estimating the present value of future lease payments and the estimated useful lives of the related assets. These assumptions include the allocation of value between land and building, and discount rates.

#### *Income and other taxes*

The calculation of current and deferred income taxes requires management to make certain judgements regarding the tax rules in jurisdictions where the Company performs activities. Application of judgements is required regarding classification of transactions and in assessing probable outcomes of claimed deductions including expectations of future operating results, the timing and reversal of temporary differences, the likelihood of utilizing deferred tax assets and possible audits of income tax and other tax filings by the tax authorities.

#### *Employee future benefits*

Accounting for the costs of defined benefit pension plans is based on using a number of assumptions including estimates of rates of compensation increase, retirement ages of plan members and mortality assumptions. The discount rate used to value the accrued pension benefit obligation is based on high quality corporate bonds in the same currency in which the benefits are expected to be paid and with terms to maturities that on average match the terms of the defined benefit obligations. Other key assumptions for pension obligations are based on actuarial determined data and current market conditions.

#### *Gift cards*

Management is required to make certain assumptions on the likelihood of gift card redemptions based on historical redemption patterns. The impact of these assumptions results in the reduction to the costs of administering and fulfilling the liability associated with the gift card program when it can be determined that the likelihood of the gift card being redeemed is remote based on several facts including historical redemption patterns and any changes to the gift card program.

#### *Provisions*

Management reviews provisions at each balance sheet date utilizing judgements to determine the probability that an outflow of economic benefit will result from the legal or constructive obligation and an estimate of the associated obligation. Due to the judgemental nature of these items, future settlements may differ from amounts recognized.

#### *Stock-based compensation*

The accounting for equity-settled stock-based compensation requires management to make an estimate of the fair value of the stock options when granted based on the enterprise value of the Company at the time of the grant as well as estimates around volatility, risk free interest rates and forfeitures of vested and unvested options.

### **Risks and Uncertainties**

#### *Restaurant Industry*

The financial performance of the Company is subject to a number of factors that affect the commercial food service industry generally and the full-service restaurant and limited-service restaurant segments of this industry in particular. The Canadian restaurant industry is intensely competitive with respect to price, value proposition, service, location and food quality. There are many well-established competitors, including those with greater financial and other resources than the Company. Competitors include national and regional chains, as well as numerous individually owned restaurants. Recently, competition has increased in the mid-price, full-service, casual dining segment of this industry in which many of the Company's restaurants operate. Some of the Company's competitors may have restaurant brands with longer operating histories or may be better established in markets where the Company's restaurants are located or may be located. If the Company is unable to successfully compete in the segments of the Canadian Restaurant industry in which it operates, the financial condition and results of operations of the Company may be adversely affected.

The Canadian restaurant industry business is also affected by changes in demographic trends, traffic patterns, and the type, number and locations of competing restaurants. In addition, factors such as inflation, increased food, labour and benefit costs, and the availability of experienced management and hourly employees may adversely affect the restaurant industry in general and the Company in particular. Changing consumer preferences and discretionary spending patterns and factors affecting the availability of certain foodstuffs could force the Company to modify its restaurant content and menu and could result in a reduction of revenue. Even if the Company is able to successfully compete with other restaurant companies, it may be forced to make changes in one or more of its concepts in order to respond to changes in consumer tastes or dining patterns. If the Company changes a restaurant concept, it may lose additional customers who do not prefer the new concept and menu, and it may not be able to attract a sufficient new customer base to produce the revenue needed to make the restaurant profitable. Similarly, the Company may have different or additional competitors for its intended customers as a result of such a concept change and may not be able to successfully compete against such competitors. The Company's success also depends on numerous other factors affecting discretionary consumer spending, including general economic conditions, disposable consumer income, consumer confidence and consumer concerns over food safety, the genetic origin of food products, public health issues and related matters. Adverse changes in these factors could reduce guest traffic or impose practical limits on pricing, either of which could reduce revenue and operating income, which would adversely affect the Company.

#### *Competition with Other Franchisors*

The Company competes with other companies, including other well-capitalized franchisors with extensive financial, technological, marketing and personnel resources and high brand name recognition and awareness. There can be no assurance that the Company will be able to respond to various competitive factors affecting the franchise operations of the Company.

#### *Quality Control and Health Concerns*

The Company's business can be materially and adversely affected by publicity resulting from illness, injury, cleanliness, poor food quality or safety or any other health concerns or operating issues relating to a single restaurant or a limited number of restaurants. Such publicity or concerns could reduce guest traffic at one or more restaurants, reducing gross revenues of the restaurant. The Company has a number of procedures in place for managing food safety and quality. Nevertheless, the risk of food borne illness or contamination cannot be completely eliminated. Any outbreak of such illness or contamination at a restaurant or within the food service industry more generally (even if it does not affect any of the restaurants in the Cara network), or the perception of such an outbreak, could have a material adverse effect on the financial condition and results of operations of the Company.

#### *Security Breaches of Confidential Guest Information*

The Company's business requires the collection, transmission and retention of large volumes of guest and employee data, including credit and debit card numbers and other personally identifiable information, in various information technology systems that the Company maintains and in those maintained by third parties with whom the Company contracts to provide services. The integrity and protection of that guest and employee data is critical to the Company. Further, the Company's guests and employees have a high expectation that the Company and its service providers will adequately protect their personal information.

The information, security and privacy requirements imposed by governmental regulation are increasingly demanding. The Company's systems may not be able to satisfy these changing requirements and guest and employee expectations, or may require significant additional investments or time in order to do so. Efforts to hack or breach security measures, failures of systems or software to operate as designed or intended, viruses, operator error or inadvertent releases of data all threaten the Company and its service provider's information systems and records. A breach in the security of the Company's information technology systems or those of the Company's service providers could lead to an interruption in the operation of its systems, resulting in operational inefficiencies or a loss of revenues or profits. Additionally, a significant theft, loss or misappropriation of, or access to, guests' or other proprietary data or other breach of the Company's information technology systems could result in fines, legal claims or proceedings, including regulatory investigations and actions, or liability for failure to comply with privacy and information security laws, which could disrupt the Company's operations, damage its reputation and expose it to claims from guests and employees, any of which could have a material adverse effect on the Company's financial condition and results of operations.

### *Public Safety Issues*

Adverse conditions, such as the threat of terrorist attacks, acts of war, pandemics or other outbreaks or perceived outbreaks of disease (including avian flu, H2N1, SARS or mad cow disease), may have a negative impact on the restaurant industry and the economy in general. These incidents can adversely affect restaurant traffic, discretionary consumer spending and consumer confidence, which may result in decreased patronage in the Company's restaurants or force the Company to reduce or cap prices. The occurrence, re-occurrence, continuation or escalation of such local, regional, national or international events or circumstances could reduce revenue for the Company.

### *Damage to the Company's Reputation*

There has been a marked increase in the use of social media platforms and similar channels, including weblogs (blogs), social media websites and other forms of Internet-based communications that provide individuals with access to a broad audience of consumers and other interested persons. The availability and impact of information on social media platforms is virtually immediate and many social media platforms publish user-generated content without filters or independent verification as to the accuracy of the content posted. The opportunity for dissemination of information, including inaccurate information, is seemingly limitless and readily available. Information concerning the Company or one or more of its brands may be posted on such platforms at any time. Information posted may be adverse to the Company's interests or may be inaccurate, each of which may harm the Company's performance, prospects or business. The harm may be immediate without affording the Company an opportunity for redress or correction.

Ultimately, the risks associated with any such negative publicity or incorrect information cannot be completely eliminated or mitigated and may materially harm the Company's reputation, business, financial condition and results of operations.

### *Availability and Quality of Raw Materials; Reliance on Suppliers*

Sales by restaurants in Cara's network are dependent upon the availability and quality of the raw materials, food, services and products used in the products sold by such restaurants. The availability and price of these commodities are subject to fluctuation and may be affected by a variety of factors affecting the supply and demand of the raw materials used in these products.

Unfavourable trends or developments, including among others, fluctuations in the price of raw materials, a significant reduction in the availability or quality of raw materials purchased by restaurants, the unavailability of certain products, transportation disruptions, strikes, lock-outs, labour unrest and financial difficulties affecting the Company's suppliers, may cause a significant reduction in the availability or quality of products or services purchased by restaurants in Cara's network. There is no assurance that the Company will be able to find alternate suppliers, which could have a material adverse impact and/or other adverse effects on the Company and restaurants in its network.

### *Growth of the Company; Franchisees*

The growth of the Company is dependent upon the ability of the Company to (i) maintain and grow the current system of franchised and corporate-owned restaurants, (ii) execute its current strategy for growth, (iii) locate new retail sites in prime locations and (iv) obtain qualified operators to become franchisees. The Company faces competition for retail locations and franchisees from its competitors and from franchisors of other businesses. The Company's inability to successfully obtain qualified franchisees could adversely affect its business development. The opening and success of franchised restaurants is dependent upon a number of factors, including availability of suitable sites, operating costs, negotiations of acceptable lease or purchase terms for new locations, permitting and government regulatory compliance and the ability to meet construction schedules. Prospective franchisees may not have all the business abilities or access to financial resources necessary to open a franchise or to successfully develop or operate a Company restaurant in a manner consistent with the Company's standards.

The Company provides training and support to franchisees, but the quality of franchised operations may be diminished by any number of factors beyond its control. Consequently, franchisees may not successfully operate outlets in a manner consistent with the Company's standards and requirements, or may not hire and train qualified managers and other restaurant personnel. If they do not, the image and reputation of the Company may suffer, and sales of restaurants in Cara's network could decline. There can be no assurance that the Company will be able to effectively manage its expanding operations.

### *Franchise Fees and Other Revenue*

The Company's financial performance is dependent, in part, on its franchisees' ability to generate revenue and to pay franchise fees, royalties and other amounts to the Company. Failure to achieve adequate levels of collection from franchisees could have a material effect on the revenue and cash flow of the Company.

Under various provincial franchise statutes, a franchisee may rescind a franchise agreement for late or lack of proper provision of a disclosure document (as defined under the applicable statute) within certain prescribed time periods. Rescission claims by such franchisees could have a material effect on the revenue of the Company.

### *Franchisee Relations*

The Company's success is dependent on its relationship with its franchisees. There can be no assurances that the Company will be able to maintain positive relationships with all of its franchisees. In addition, in certain jurisdictions in which the Company has restaurants, franchisees are permitted to establish associations among themselves. There can be no assurances that franchisees have not or will not in the future organize an association in order to act together to lobby the Company. Adverse publicity resulting from such activities may affect the sales of the restaurants, regardless of whether such publicity is accurate. In addition, any challenges in the relationships with franchisees may have an adverse impact on the performance of affected restaurants and the ability of the Company to undertake new initiatives, and could result in the diversion of management resources and increased administrative costs.

For certain franchisees, the Company acts as the "head lessee" under the lease for the restaurant. A default by the franchisee under the lease could result in increased costs and could have a negative impact on the Company's business and results of operations. The Company from time to time is also subject to litigation claims from franchisees.

### *Revenue Reporting Risks*

Certain franchisees report sales to the Company on an ongoing basis via the Company's central POS system. There can be no assurance, however, that sales reported by franchisees are accurate and in accordance with the terms of the franchise agreements.

### *Opening New Restaurants*

The consumer target area of the Company's restaurants varies by location, depending on a number of factors, including population density, other local retail and business attractions, area demographics and geography. As a result, the opening of a new restaurant in or near markets in which the Company already has restaurants could adversely impact sales at these existing restaurants. Existing restaurants could also make it more difficult to build the Company's consumer base for a new restaurant in the same market. The opening and success of a new restaurant will also be dependent on a number of factors, including availability of suitable sites, negotiation of acceptable lease or purchase terms for new locations, permitting and government regulatory compliance and the ability to meet construction schedules.

The Company may not be able to support sustained new restaurant growth or open all of its planned new restaurants, and the new restaurants that the Company does open may not be profitable or as profitable as its existing restaurants. New restaurants typically experience an adjustment period before sales levels and operating margins normalize, and even sales at successful newly-opened restaurants generally do not make a significant contribution to profitability in their initial months of operation. The opening of new restaurants can also have an adverse effect on sales levels at existing restaurants.

### *Potential Inability to Consummate Acquisitions*

The Company does not currently have any agreement or commitment to acquire any businesses. However, Cara continues to seek opportunities to acquire or invest in restaurant businesses, such as its recent investments in St-Hubert and Original Joe's, that could expand, complement or otherwise relate to its current or future restaurant operations. Cara may also consider, from time to time, opportunities to engage in business collaborations with third parties to address particular purchasing requirements, such as the Shared Services Agreement. The pursuit of these activities may divert the attention of management and cause the Company to incur various expenses in identifying, investigating and pursuing suitable acquisitions or business arrangements, whether or not they are consummated. The Company may also be precluded from pursuing such transactions as a result of financial or other covenants in agreements to which it is a party. The Shared Services Agreement, in particular, includes provisions that would restrict the Company from engaging in negotiations with respect to a

potential investment in certain Canadian foodservice companies if Fairfax is already engaged in negotiations with respect to that opportunity. In these circumstances, the interests of Fairfax (and of other restaurant operators in which it may hold an investment), may conflict with the Company's interests.

#### *Integration of Acquisitions and Brand Expansion*

The consummation of an acquisition, investment or other business collaboration may create risks such as: (i) the need to integrate and manage the businesses, brands and/or products acquired with the Company's business, brands and products; (ii) additional demands on the Company's resources, systems, procedures and controls, (iii) disruption of the Company's ongoing business, (iv) adverse effects to the Company's existing business relationships; and (v) potential loss of key employees. While each of the Company's brands and restaurants are subject to the risks and uncertainties described herein, there is an enhanced level of risk and uncertainty related to the operation and expansion of the Company's smaller, newer brands, and any future-acquired brands. These brands and business ventures may have not yet proven their long-term viability or growth potential and will continue to be subject to the risks that accompany any new restaurant brand or new business initiative.

Moreover, an acquisition, investment or other business collaboration could involve: (i) substantial investment of funds or financings by issuance of debt or equity securities; (ii) substantial investment with respect to technology transfers and operational integration; and (iii) the acquisition or disposition of product lines or businesses. Also, such activities could result in one-time charges and expenses and have the potential to either dilute the interests of existing shareholders or result in the issuance of, or assumption of debt. Such acquisitions, investments or other business collaborations may involve significant commitments of the Company's financial and other resources. Any such activity may not be successful in generating revenue, income or other returns to the Company. Additionally, if the Company is unable to access capital markets on acceptable terms or at all, the Company may not be able to consummate acquisitions, or may have to do so on the basis of a less than optimal capital structure. The Company's inability to (i) take advantage of growth opportunities for its business or its products, or (ii) to address risks associated with acquisitions or investments in businesses, may negatively affect its operating results. Finally, any impairment of goodwill or other intangible assets acquired in an acquisition or in an investment, or charges to earnings associated with any acquisition or investment activity, may materially reduce Cara's earnings which, in turn, may have an adverse material effect on the price of the Subordinate Voting Shares. If the Company does complete such transactions, it cannot be sure that it will ultimately strengthen its competitive position or that it will not be viewed negatively by customers, security analysts or investors.

#### *Retail Licensing Opportunities*

Cara currently licenses a limited number of branded products which are sold through select grocery stores and other retail outlets. There can be no assurance that Cara will be successful in identifying or in capitalizing on opportunities to expand sales of its existing branded products or to introduce additional branded products in the manner and on the timelines anticipated by management or at all.

#### *Seasonality and Weather*

The restaurant industry is affected by weather and seasonal conditions. Adverse or unusual weather patterns may negatively affect operations of businesses in the restaurant industry. Favourable weather tends to increase guest traffic at the Company's restaurants, particularly in summer seasons at restaurants with patios or outdoor seating. Additionally, certain holidays and observances also affect guest dining patterns, both favourably or unfavourably.

Dependence on frequent deliveries of fresh produce and groceries subjects businesses in the restaurant industry to the risk that shortages or interruptions in supply caused by adverse weather conditions could adversely affect the availability, quality and cost of ingredients. Severe cold weather increases consumption of electricity and may cause an increase in oil and natural gas prices, which may result in markedly higher utility prices for the Company's restaurants. Severe hot weather leads to higher air conditioning costs. Any one of these consequences of adverse or unusual weather conditions, as well as water or electricity supply disruptions, may adversely affect the operations of the Company's restaurants by increasing operating costs and/or reducing revenue.

#### *Regulations Governing Alcoholic Beverages*

A portion of the Company's revenue is attributable to the sale of alcoholic beverages and the ability to serve such beverages is an important factor in attracting customers. Alcoholic beverage control regulations require each restaurant to apply to provincial and/or municipal authorities for a licence or permit to sell alcoholic beverages on the premises and, in

certain locations, to provide service for extended hours and on Sundays. Typically, licences must be renewed annually and may be revoked or suspended for cause at any time. Alcoholic beverage control regulations relate to numerous aspects of daily operations of restaurants including minimum age of patrons and employees, hours of operation, advertising, wholesale purchasing, inventory control and handling and storage and dispensing of alcoholic beverages.

The failure of the Company or a restaurant to retain a licence to serve liquor could adversely affect the restaurant's operations and reduce the Company's revenue. Changes to laws regulating alcoholic beverages may also adversely affect operations of restaurants and reduce the Company's revenue by increasing costs, reducing the potential customer base or reducing the hours of operations of such restaurants.

The Company or a restaurant may be subject in certain provinces to "dram-shop" statutes, which generally provide a person injured by an intoxicated person the right to recover damages from an establishment that wrongfully served alcoholic beverages to the intoxicated person. The Company carries liquor liability coverage as part of its existing comprehensive general liability insurance.

#### *Laws Concerning Employees*

The operations of restaurants are subject to minimum wage laws governing such matters as working conditions, overtime and tip credits. Significant numbers of restaurants' food service and preparation personnel are paid at rates related to the minimum wage and, accordingly, further increases in the minimum wage could increase the restaurants' labour costs. The franchisees may also hire foreign workers through the Canadian federal government's Temporary Foreign Worker Program, and accordingly, changes to this program could increase labour costs.

#### *Dependence on Key Personnel*

The success of the Company depends upon the personal efforts of senior management, including their ability to retain and attract appropriate franchisee candidates. The loss of the services of such key personnel could have a material effect on the operations of the Company. In addition, the Company's continued growth depends on its ability to attract and retain skilled management and employees and the ability of its key personnel to manage the Company's growth. Certain key personnel are not bound by non-competition covenants. If such personnel depart the Company and subsequently compete with the Company or determine to devote significantly more time to other business interests, such activities could have a material adverse effect on the Company's results of operations.

#### *Attracting and Retaining Quality Employees*

The Company and its franchisees' business is dependent upon attracting and retaining a large number of quality employees who reflect the Company's various brand images and culture. Many of these employees are in entry level or part-time positions with historically high rates of turnover. The inability of the Company and its franchisees to hire, train and retain employees may adversely affect the operations of the Company's restaurants and could have a material adverse effect on the Company's revenue.

The Company's ability to meet its labour needs while controlling the costs associated with hiring and training new employees is subject to external factors such as unemployment levels, prevailing wage rates, minimum wage legislation and changing demographics. Changes that adversely impact the Company's ability to attract and retain quality employees could adversely affect its business.

#### *Unionization Activities May Disrupt Company Operations*

Although only the employees at approximately 86 franchised restaurants and 5 corporate restaurant are currently covered under collective bargaining agreements, the Company's employees may elect to be represented by labour unions in the future. If a significant number of the Company's employees were to become unionized and collective bargaining agreement terms were significantly different from the Company's current compensation arrangements, it could adversely affect the Company's business, financial condition or results of operations. In addition, a labour dispute involving some or all of the Company's employees or the employees of franchisees may harm Cara's reputation, disrupt its operations and reduce its revenues, and resolution of disputes may increase its costs. Further, if the Company enters into a new market with unionized construction companies, or the construction companies in the Company's current markets become unionized, construction and build out costs for new Company restaurants in such markets could materially increase.

### *Reliance on Information Technology*

The Company relies heavily on information systems, including point-of-sale processing in its restaurants, for management of its supply chain, accounting, payment of obligations, collection of cash, credit and debit card transactions, upkeep of Cara's in-house call centre and other processes and procedures. The Company's ability to efficiently and effectively manage its business depends significantly on the reliability and capacity of these systems. The Company's operations depend upon its ability to protect its computer equipment and systems against damage from physical theft, fire, power loss, telecommunications failure or other catastrophic events, as well as from internal and external security breaches, viruses and other disruptive problems. The failure of these systems to operate effectively, maintenance problems, upgrading or transitioning to new platforms, expanding the Company's systems as it grows or a breach in security of these systems could result in interruptions to or delays in the Company's business and guest service and reduce efficiency in its operations. If the Company's information technology systems fail and its redundant systems or disaster recovery plans are not adequate to address such failures, or if the Company's business interruption insurance does not sufficiently compensate the Company for any losses that it may incur, the Company's revenues and profits could be reduced and the reputation of its brands and its business could be materially adversely affected. In addition, remediation of such problems could result in significant, unplanned capital investments.

### *Intellectual Property*

The ability of the Company to maintain or increase its revenue will depend on its ability to maintain "brand equity", including through the use of the Company's trade-marks. If the Company fails to enforce or maintain any of its intellectual property rights, the Company may be unable to capitalize on its efforts to establish brand equity. All registered trade-marks in Canada can be challenged pursuant to provisions of the Trade-marks Act (Canada), and if any Company trade-marks are ever successfully challenged, this may have a material adverse impact on the Company.

The Company owns the Company's trade-marks in Canada, and owns trade-marks used in New York Fries' international operations. However, it may not own identical and similar trade marks in other jurisdictions. Third parties may use such trade-marks in jurisdictions other than Canada in a manner that diminishes the value of such trade-marks. If this occurs, the value of the Company's trade-marks may suffer and the results of operations of the Company could be impacted. Similarly, negative publicity or events associated with the Company, in jurisdictions outside of Canada may negatively affect the image and reputation of the Company in Canada, resulting in a material adverse effect on the Company.

### *Lawsuits*

The Company and the franchisees may, from time to time, become party to a variety of legal claims and regulatory proceedings in Canada or elsewhere in the ordinary course of its business, including, but not limited to, complaints or litigation from guests alleging food-related illness, injuries suffered on the premises or other food quality, health or operational concerns. The Company is also subject to a variety of other claims arising in the ordinary course of its business, including personal injury claims, contract claims, class action claims, claims from franchisees (which tend to increase when franchisees experience declining sales and profitability) and claims alleging violations regarding workplace and employment matters, discrimination and similar matters. The existence of such claims against the Company or its affiliates, Directors or officers could have various adverse effects, including the incurrence of significant legal expenses defending such claims, even those claims without merit. The Company may also be named in lawsuits primarily directed at a franchisee. Adverse publicity resulting from such allegations may materially affect the sales or results of operations of restaurants, regardless of whether such allegations are true or whether the Company or a franchisee is ultimately held liable.

### *Regulation*

The Company and each restaurant is subject to various licensing, laws and regulations governing its business, employment standards, taxes and other matters, including but not limited to, laws and regulations relating to alcoholic beverage control, smoking laws, accessibility and regulations of health and safety and fire agencies. It is possible that future changes in applicable federal, provincial or common laws or regulations or changes in their enforcement or regulatory interpretation could result in changes in the legal requirements affecting the Company (including with retroactive effect). Any changes in the laws to which the Company is subject, including but not limited to, changes to the minimum wage, the Canadian federal government's Temporary Foreign Worker Program and informed dining regulations could materially adversely affect the Company's overall business. In addition, difficulties in obtaining or failures to obtain the required licences or approvals could delay or prevent the development of a new restaurant in a particular area. It is impossible to predict whether there will be any future changes in the regulatory regimes to which the Company will be subject or the effect of any such change.



As the owner or operator of real property, the Company and its franchisees are subject to federal, provincial and local governmental regulations relating to the use, storage, discharge, emission and disposal of waste and hazardous materials. Failure to comply with environmental laws could result in the imposition of severe penalties or restrictions on operations by governmental agencies or courts of law which could adversely affect the Company's operations.

#### *The Company's Insurance May Not Provide Adequate Levels of Coverage*

The Company believes that it maintains insurance customary for businesses of its size and type. However, there are types of losses that the Company may incur that cannot be insured against or that the Company believes are not economically reasonable to insure. Such losses could have a material adverse effect on the Company's business and results of operations.

#### *Foreign Currency Exchange Rates*

The Company is exposed to foreign exchange risk. A depreciating Canadian dollar relative to the U.S. dollar will have an adverse impact on the cost of produce, IT equipment and services, and other goods imported from the U.S., while an appreciating Canadian dollar relative to the U.S. dollar will have the opposite impact. Foreign exchange rate fluctuations may materially affect the Company's results of operations in future periods.

#### **Non-IFRS Measures**

This MD&A makes reference to certain non-IFRS measures. These measures are not recognized measures under IFRS, do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Rather, these measures are provided as additional information to complement those IFRS measures by providing further understanding of the Company's results of operations from management's perspective. Accordingly, they should not be considered in isolation nor as a substitute for analysis of the Company's financial information reported under IFRS. The Company uses non-IFRS measures including "System Sales", "SRS Growth", "EBITDA", "Operating EBITDA", "Operating EBITDA Margin", "Operating EBITDA Margin on System Sales", "Adjusted Net Earnings", "Adjusted Basic EPS", and "Adjusted Diluted EPS", to provide investors with supplemental measures of its operating performance and thus highlight trends in its core business that may not otherwise be apparent when relying solely on IFRS financial measures. The Company also believes that securities analysts, investors and other interested parties frequently use non-IFRS measures in the evaluation of issuers. The Company's management also uses non-IFRS measures in order to facilitate operating performance comparisons from period to period, to prepare annual operating budgets, and to determine components of management compensation.

"System Sales" represents top-line sales from restaurant guests at both corporate and franchise restaurants including take-out and delivery customer orders. System Sales includes sales from both established restaurants as well as new restaurants. System sales also includes sales received from its food processing and distribution division. Management believes System Sales provides meaningful information to investors regarding the size of Cara's restaurant network, the total market share of the Company's brands sold in restaurant and grocery and the overall financial performance of its brands and restaurant owner base, which ultimately impacts Cara's consolidated financial performance.

"System Sales Growth" is a metric used in the restaurant industry to compare System Sales over a certain period of time, such as a fiscal quarter, for the current period against System Sales in the same period in the previous year.

"SRS Growth" is a metric used in the restaurant industry to compare sales earned in established locations over a certain period of time, such as a fiscal quarter, for the current period against sales in the same period in the previous year. SRS Growth helps explain what portion of sales growth can be attributed to growth in established locations and what portion can be attributed to the opening of net new restaurants. Cara defines SRS Growth as the percentage increase or decrease in sales during a period of restaurants open for at least 24 complete fiscal months relative to the sales of those restaurants during the same period in the prior year. Cara's SRS Growth results excludes Original Joe's as the transaction was completed on November 28, 2016; Burger's Priest as the transaction was completed on June 1, 2017; Pickle Barrel as the transaction was completed on December 1, 2017; Casey's restaurants as the Company is in the process of winding down its operations; and sales from international operations from 44 New York Fries and 3 US East Side Mario's. For the first quarter of 2016, SRS excludes the timing impact resulting from Easter weekend occurring in the last week of the first quarter of 2016 as compared to being in the first week of the fourth quarter in 2015. To provide comparable quarter over quarter results for 2016, SRS for the first quarter was comprised of 12 weeks compared to the same 12 weeks in the prior year and the second quarter SRS compares 14 weeks in 2016 to the same 14 weeks in 2015 to include the impact of Easter weekend.

“EBITDA” is defined as net earnings (loss) before: (i) net interest expense and other financing charges; (ii) income taxes; (iii) depreciation of property, plant and equipment; (iv) amortization of other assets.

“Operating EBITDA” is defined as net earnings (loss) before: (i) net interest expense and other financing charges; (ii) income taxes; (iii) depreciation of property, plant and equipment; (iv) amortization of other assets; (v) impairment of assets, net of reversals; (vi) losses on early buyout / cancellation of equipment rental contracts; (vii) restructuring and other; (viii) conversion fees; (ix) net (gain) / loss on disposal of property, plant and equipment; (x) stock based compensation; (xi) changes in onerous contract provision; (xii) expense impact from fair value inventory adjustment resulting from the St-Hubert purchase relating to inventory sold during the period; (xiii) acquisition related transaction costs; and (xiv) the Company’s proportionate share of equity accounted investment in associates and joint ventures.

“Operating EBITDA Margin” is defined as Operating EBITDA divided by total gross revenue.

“Operating EBITDA Margin on System Sales” is defined as Operating EBITDA divided by System Sales.

“Adjusted Net Earnings” is defined as net earnings plus (i) deferred income tax expense (reversal); (ii) non-cash amortization of inventory fair value increases related to inventory sold during the period resulting from the St-Hubert purchase determined at acquisition date; (iii) one-time transaction costs; (iv) non-cash impairment charges; and (v) restructuring and other.

“Adjusted Basic EPS” is defined as Adjusted Net Earnings divided by the weighted average number of shares outstanding.

“Adjusted Diluted EPS” is defined as Adjusted Net Earnings divided by the weighted average number of shares outstanding plus the dilutive effect of stock options and warrants issued.

The following table provides reconciliations of Net Earnings and Adjusted Net Earnings:

(C\$ millions unless otherwise stated)	Q4 – 2017	Q3 – 2017	Q2 - 2017	Q1 - 2017
	Dec 31, 2017	Sept 24, 2017	June 25, 2017	Mar 26, 2017
	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Reconciliation of net earnings to Adjusted Net Earnings</b>				
Net earnings .....	\$ 27.3	\$ 21.2	\$ 17.4	\$ 43.8
Deferred income taxes .....	5.2	6.0	3.8	(19.5)
Inventory fair value adjustment resulting from acquisition .....	-	-	-	-
Transaction costs .....	0.1	0.1	0.1	0.1
Restructuring and other .....	1.0	0.7	2.7	-
Impairment charges .....	2.5	0.7	2.4	1.2
<b>Adjusted Net Earnings <sup>(1)</sup> .....</b>	<b>\$ 36.3</b>	<b>\$ 28.7</b>	<b>\$ 26.4</b>	<b>\$ 25.6</b>

(C\$ millions unless otherwise stated)	Q4 – 2016	Q3 – 2016	Q2 – 2016	Q1 – 2016
	Dec 25, 2016	Sept 25, 2016	June 26, 2016	Mar 27, 2016
	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Reconciliation of net earnings to Adjusted Net Earnings</b>				
Net earnings .....	\$ 19.7	\$ 14.9	\$ 18.1	\$ 14.3
Deferred income taxes .....	5.5	4.3	6.5	5.7
Inventory fair value adjustment resulting from acquisition .....	0.3	2.5	-	-
Transaction costs .....	-	1.1	0.9	1.1
Restructuring and other .....	-	-	-	-
Impairment charges .....	0.4	1.5	-	-
<b>Adjusted Net Earnings <sup>(1)</sup> .....</b>	<b>\$ 25.9</b>	<b>\$ 24.3</b>	<b>\$ 25.5</b>	<b>\$ 21.1</b>

<sup>(1)</sup> Figures may not total due to rounding.

The following table provides reconciliations of EBITDA and Operating EBITDA:

	Q4 – 2017 Dec 31, 2017	Q3 – 2017 Sept 24, 2017	Q2 – 2017 June 25, 2017	Q1 – 2017 Mar 26, 2017
(C\$ millions unless otherwise stated)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Reconciliation of net earnings from continuing operations to EBITDA:</b>				
Net earnings .....	\$ 27.3	\$ 21.2	\$ 17.4	\$ 43.8
Net interest expense and other financing charges .....	3.5	3.2	2.7	3.0
Income taxes .....	9.7	9.2	4.2	(16.3)
Depreciation of property, plant and equipment .....	12.0	11.2	10.8	10.0
Amortization of other assets .....	2.3	1.7	1.6	1.5
<b>EBITDA<sup>(1)</sup></b> .....	<b>\$ 54.8</b>	<b>\$ 46.4</b>	<b>\$ 36.7</b>	<b>\$ 42.0</b>
<b>Reconciliation of EBITDA to Operating EBITDA:</b>				
(Gains) Losses on early buyout/cancellation of equipment rental contracts .....	(0.1)	0.6	0.1	-
Restructuring .....	1.0	0.7	2.7	-
Transaction costs .....	0.1	0.1	0.1	0.1
Conversion fees .....	(0.3)	(0.3)	(0.3)	(0.3)
Net gain on disposal of property, plant and equipment .....	(0.3)	(0.4)	(1.1)	(0.4)
Impairment of assets, net of reversals .....	2.5	0.7	2.4	1.2
Fair value adjustments .....	-	-	-	0.1
Stock based compensation .....	0.5	0.5	0.8	0.5
Change in onerous contract provision .....	0.3	(0.4)	(0.2)	(0.3)
Proportionate share of equity accounted joint venture .....	0.2	(0.1)	0.4	(0.1)
<b>Operating EBITDA<sup>(1)</sup></b> .....	<b>\$ 58.5</b>	<b>\$ 48.0</b>	<b>\$ 41.6</b>	<b>\$ 42.9</b>
	Q4 – 2016 Dec 25, 2016	Q3 – 2016 Sept 25, 2016	Q2 – 2016 June 26, 2016	Q1 – 2016 Mar 27, 2016
(C\$ millions unless otherwise stated)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Reconciliation of net earnings from continuing operations to EBITDA:</b>				
Net earnings .....	\$ 19.7	\$ 14.9	\$ 18.1	\$ 14.3
Net interest expense and other financing charges .....	2.8	1.6	0.8	0.6
Income taxes .....	10.6	5.8	6.8	5.8
Depreciation of property, plant and equipment .....	10.1	6.6	5.5	4.9
Amortization of other assets .....	1.6	1.5	0.7	1.2
<b>EBITDA<sup>(1)</sup></b> .....	<b>\$ 44.9</b>	<b>\$ 30.4</b>	<b>\$ 31.9</b>	<b>\$ 26.8</b>
<b>Reconciliation of EBITDA to Operating EBITDA:</b>				
Losses on early buyout/cancellation of equipment rental contracts .....	0.4	0.5	-	-
Restructuring .....	0.6	0.1	(0.4)	(0.1)
Transaction costs .....	-	1.1	0.9	1.1
Conversion fees .....	(0.4)	(0.4)	(0.4)	(0.4)
Net gain on disposal of property, plant and equipment .....	(2.6)	(0.1)	(0.2)	(0.9)
Impairment of assets, net of reversals .....	0.4	1.5	-	-
Inventory fair value adjustment resulting from acquisition .....	0.4	2.5	-	-
Stock based compensation .....	0.7	1.2	1.1	1.1
Change in onerous contract provision .....	2.3	0.2	(0.2)	(0.1)
<b>Operating EBITDA<sup>(1)</sup></b> .....	<b>\$ 46.7</b>	<b>\$ 36.9</b>	<b>\$ 32.8</b>	<b>\$ 27.5</b>

<sup>(1)</sup> Figures may not total due to rounding.

## **Forward-Looking Information**

Certain statements in this MD&A may constitute “forward-looking” statements within the meaning of applicable Canadian securities legislation which involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company or the industry in which they operate, to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements. When used in this MD&A, such statements use words such as “may”, “will”, “expect”, “believe”, “plan” and other similar terminology. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this MD&A. These forward-looking statements involve a number of risks and uncertainties, including those related to: (a) the Company’s ability to maintain profitability and manage its growth including SRS Growth, System Sales Growth, increases in net income, Operating EBITDA, Operating EBITDA Margin on System Sales, and Adjusted net earnings (b) competition in the industry in which the Company operates; (c) the general state of the economy; (d) integration of acquisitions by the Company; (e) risk of future legal proceedings against the Company. These risk factors and others are discussed in detail under the heading “Risk Factors” in the Company’s Annual Information Form dated March 2, 2017. New risk factors may arise from time to time and it is not possible for management of the Company to predict all of those risk factors or the extent to which any factor or combination of factors may cause actual results, performance or achievements of the Company to be materially different from those contained in forward-looking statements. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. Although the forward-looking statements contained in this MD&A are based upon what management believes to be reasonable assumptions, the Company cannot assure investors that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this MD&A.

## **Risks and Uncertainties**

The financial performance of the Company is subject to a number of factors that affect the commercial food service industry generally and the full-service restaurant and limited-service restaurant segments of this industry in particular. The Canadian restaurant industry is intensely competitive with respect to price, value proposition, service, location and food quality. There are many well-established competitors, including those with greater financial and other resources than the Company. Competitors include national and regional chains, as well as numerous individually owned restaurants. Recently, competition has increased in the mid-price, full-service, casual dining segment of this industry in which many of the Company’s restaurants operate. Some of the Company’s competitors may have restaurant brands with longer operating histories or may be better established in markets where the Company’s restaurants are located or may be located. If the Company is unable to successfully compete in the segments of the Canadian Restaurant industry in which it operates, the financial condition and results of operations of the Company may be adversely affected.

The Canadian restaurant industry business is also affected by changes in demographic trends, traffic patterns, and the type, number and locations of competing restaurants. In addition, factors such as inflation, increased food, labour and benefit costs, and the availability of experienced management and hourly employees may adversely affect the restaurant industry in general and the Company in particular. Changing consumer preferences and discretionary spending patterns and factors affecting the availability of certain foodstuffs could force the Company to modify its restaurant content and menu and could result in a reduction of revenue. Even if the Company is able to successfully compete with other restaurant companies, it may be forced to make changes in one or more of its concepts in order to respond to changes in consumer tastes or dining patterns. If the Company changes a restaurant concept, it may lose additional customers who do not prefer the new concept and menu, and it may not be able to attract a sufficient new customer base to produce the revenue needed to make the restaurant profitable. Similarly, the Company may have different or additional competitors for its intended customers as a result of such a concept change and may not be able to successfully compete against such competitors. The Company’s success also depends on numerous other factors affecting discretionary consumer spending, including general economic conditions, disposable consumer income, consumer confidence and consumer concerns over food safety, the genetic origin of food products, public health issues and related matters. Adverse changes in these factors could reduce guest traffic or impose practical limits on pricing, either of which could reduce revenue and operating income, which would adversely affect the Company.

Please refer to the Company’s Annual Information Form available on SEDAR at [www.sedar.com](http://www.sedar.com) for a more comprehensive list.