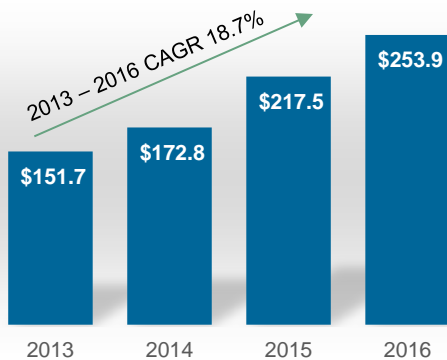




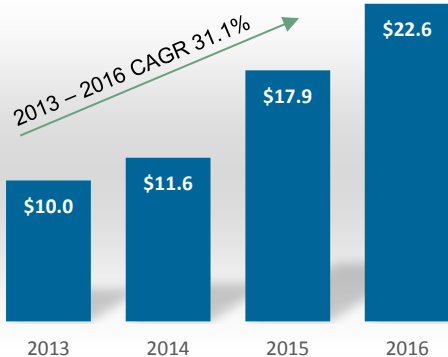
Investment Thesis

- Superior revenue growth & Adjusted EBITDA (see charts below)
- \$0.25 quarterly dividend; yield 7.2%
- Experienced, successful management team

Consolidated Revenue
(000's)



Consolidated Adj. EBITDA
(000's)



Operates in three temporary staffing industry segments:

- **MULTIFAMILY**
(\$58M revenue in 2016)
- **PROFESSIONAL - IT/FIN. & ACCT.**
(\$107M revenue in 2016)
- **COMMERCIAL**
(\$89M revenue in 2016)

Share Price (03/7/17)	\$14.10
Shares Outstanding (primary):	8.67 million
Insiders' Ownership (approx.):	28%
Approx. Float:	7.1 million
Fiscal Year End:	December

OVERVIEW

BG Staffing, Inc. is a national provider of temporary staffing services across a diverse set of industries. Ranked #71 on the SIA's (Staffing Industry Analysts) 2016 List of Fastest Growing Staffing Firms, the Company has grown revenue from \$50 million in 2011 to \$254 million in 2016, through both organic growth and acquisition, making it the 56th largest staffing firm in the US. By focusing potential acquisitions on temp staffing businesses with EBITDA of around \$5 million, BGSF has been able to accretively acquire companies and integrate them seamlessly.

- In 2009, the Company brought in experienced new leadership as a catalyst to spearhead a focused growth initiative. Since then, BGSF has continually shown organic growth and has acquired and successfully integrated seven companies. Each accretive acquisition has been part of the Company's diversification plan.
- The Company's goal is to continue to grow through continued organic growth and accretive acquisitions.
- BGSF initiated a quarterly \$0.15 dividend in 2014 and increased to \$0.25 in 2015.

In 2015 BGSF completed two acquisitions:

- D&W Talent, LLC - broadening its skill set offering to include accounting and finance temporary workers.
- Vision Technology Services – expanding the breadth of its existing IT skill set.

BGSF has a solid balance sheet, expanding margins and generates +20% ROIC and ROE ⁽¹⁾. The \$139 billion US staffing market is estimated to grow to \$145 billion in 2017 ⁽²⁾.

OPERATIONS

In 2007 BGSF provided temporary staffing services only to customers with Commercial requirements in the Midwest. In 2009, the Company hired veteran staffing industry leader, L. Allen Baker, Jr. Who began to execute a diversification strategy both in skillsets offered and geographies served, focusing on companies in segments which provide higher gross margins.

AQUISITIONS

- Five businesses providing temporary workers to the Professional Industry as defined by SIA (IT, Multifamily, and Finance & Accounting).
- Two companies that offered on-site capability providing temporary workers to customers in the Commercial Industry.

(1) Source: Seeking Alpha Feb.22,2017

(2)Source: Staffing Industry Analysts: U.S. Staffing Industry Forecast Update Sept. 13, 2016.

THREE INDUSTRY SEGMENTS:

Multifamily - provides front office and maintenance temporary workers to apartment communities;

Professional – IT; Finance & Accounting - provides temporary workers for information technology implementation, maintenance projects, accounting and finance skills; and

Commercial - provides temporary workers primarily to distribution and logistics customers needing a flexible workforce.

GROWTH STRATEGY:

Organic Growth

- Four out of the last five years BG Staffing has been named to the Staffing Industry Analysts *Fastest-Growing U.S. Staffing and Talent Engagement Firms* list. The list measures **organic growth only**. For the second year in a row, the Company was recently named in the list of 'Top 50 Fastest-Growing Middle Market Companies in North Texas' by the *Dallas Business Journal*.
- Multifamily growth comes from geographic expansion, and through increased project-based work as new and existing customers have expanded requirements.
- The Commercial operations has relatively stable growth over time depending on customer requirements.

Accretive Growth

- A robust pipeline of staffing companies should allow BGSF to continue to make accretive acquisitions. The Company continues to actively identify opportunities to acquire companies that meet its financial, geographic and skill set diversification criteria and to retain strong management.
- The Professional operations growth has come primarily from the acquisition of D&W Talent, LLC in Q1 2015 and Vision Technology Services at the beginning of Q4 2015. The Company has begun cross selling opportunities among its professional operations.

BUILD UPON FORMULA FOR SUCCESS:

- ✓ Continued organic growth
- ✓ Continued accretive acquisitions
- ✓ Continued geographic and skill set diversification
- ✓ Manage back office costs
- ✓ Continued growth of EBITDA

The forward-looking statements in Fact Sheet are made under the "safe harbor" provisions of the Securities Litigation Act of 1995. The Company's actual results could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including those listed in Item 1A of the Company's Annual Report on Form 10-K and in the Company's other filings and reports with the Securities and Exchange Commission. All of the risks and uncertainties are beyond the ability of the Company to control, and in many cases, the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this press release, the words "believes," "plans," "expects," "will," "intends," and "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.

HIGHLIGHTS

- ❖ Proven Business Model
- ❖ Proven Management Team
- ❖ Proven Seven-Year Track Record of organic growth + targeting / acquiring / integrating seven accretive acquisitions
- ❖ EBITDA CAGR over the past three years = 31.1%
- ❖ Low debt to EBITDA
- ❖ \$0.25 quarterly dividend; 7.2% yield

Ranked #56
Largest Staffing
Firms in the US
in Staffing Industry Analysts
2016 Report

Ranked #71
Fastest Growing Staffing
Firms in the US
in Staffing Industry Analysts
2016 Report

– 2017 Staffing 100 –
Allen Baker
named as one of the
North American Staffing 100 by
Staffing Industry Analysts

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