



# BANCORPSOUTH, INC.

## Financial Information

As of and for the Three Months  
Ended September 30, 2017



# Forward Looking Statements

Certain statements contained in this this presentation and the accompanying slides may not be based upon historical facts and are “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may be identified by their reference to a future period or periods or by the use of forward-looking terminology such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “foresee,” “hope,” “intend,” “may,” “might,” “plan,” “will,” or “would” or future or conditional verb tenses and variations or negatives of such terms. These forward-looking statements include, without limitation, those relating to the terms, timing and closing of the Reorganization, the proposed impact of the Reorganization on the Bank, the ability of the Company and the Bank to close the Reorganization in a timely manner or at all, the terms, timing and closings of the proposed mergers with Ouachita Bancshares Corp. and Central Community Corporation, the acceptance by customers of Ouachita Bancshares Corp. and Central Community Corporation of the Company’s products and services if the proposed mergers close, the Company’s ability to operate its regulatory compliance programs consistent with federal, state, and local laws, including its Bank Secrecy Act (“BSA”) and anti-money laundering (“AML”) compliance program and its fair lending compliance program, the Company’s compliance with the consent order it entered into with the Consumer Financial Protection Bureau and the United States Department of Justice related to the Company’s fair lending practices (the “Consent Order”), amortization expense for intangible assets, goodwill impairments, loan impairment, utilization of appraisals and inspections for real estate loans, maturity, renewal or extension of construction, acquisition and development loans, net interest revenue, fair value determinations, the amount of the Company’s non-performing loans and leases, credit quality, credit losses, liquidity, off-balance sheet commitments and arrangements, valuation of mortgage servicing rights, allowance and provision for credit losses, early identification and resolution of credit issues, utilization of non-GAAP financial measures, the ability of the Company to collect all amounts due according to the contractual terms of loan agreements, the Company’s reserve for losses from representation and warranty obligations, the Company’s foreclosure process related to mortgage loans, the resolution of non-performing loans that are collaterally dependent, real estate values, fully-indexed interest rates, interest rate risk, interest rate sensitivity, the impact of interest rates on loan yields, calculation of economic value of equity, impaired loan charge-offs, diversification of the Company’s revenue stream, the growth of the Company’s insurance business and commission revenue, the growth of the Company’s customer base and loan, deposit and fee revenue sources, the Company’s ability to efficiently manage capital, liquidity needs and strategies, sources of funding, net interest margin, declaration and payment of dividends, the utilization of the Company’s share repurchase program, the implementation and execution of cost saving initiatives, improvement in the Company’s efficiencies, operating expense trends, future acquisitions and consideration to be used therefor and the impact of certain claims and ongoing, pending or threatened litigation, administrative and investigatory matters.

The Company cautions readers not to place undue reliance on the forward-looking statements contained in this this presentation and the accompanying slides, in that actual results could differ materially from those indicated in such forward-looking statements as a result of a variety of factors. These factors may include, but are not limited to, the Company’s ability to operate its regulatory compliance programs consistent with federal, state, and local laws, including its BSA/AML compliance program and its fair lending compliance program, the Company’s ability to successfully implement and comply with the Consent Order, the ability of the Company, Ouachita Bancshares Corp. and Central Community Corporation to obtain regulatory approval of and close the proposed mergers, the willingness of Ouachita Bancshares Corp. and Central Community Corporation to proceed with the proposed mergers, the potential impact upon the Company of the delay in the closings of these proposed mergers, the ability of the Company and the Bank to complete the Reorganization, the ability of the Company and the Bank to satisfy the conditions to the completion of the Reorganization, including the receipt of regulatory approvals required for the Reorganization, the ability of the Company and the Bank to meet expectations regarding the timing, completion and accounting and tax treatments of the Reorganization, the possibility that any of the anticipated benefits of the Reorganization will not be realized or will not be realized as expected, the failure of the Reorganization to close for any other reason, the possibility that the Reorganization may be more expensive to complete than anticipated, including as a result of unexpected factors or events, the lack of availability of the Bank’s filings mandated by the Exchange Act from the SEC’s publicly available website after the closing of the Reorganization, the impact of any ongoing, pending or threatened litigation, administrative and investigatory matters involving the Company, conditions in the financial markets and economic conditions generally, the adequacy of the Company’s provision and allowance for credit losses to cover actual credit losses, the credit risk associated with real estate construction, acquisition and development loans, limitations on the Company’s ability to declare and pay dividends, the availability of capital on favorable terms if and when needed, liquidity risk, governmental regulation, including the Dodd-Frank Act, and supervision of the Company’s operations, the short-term and long-term impact of changes to banking capital standards on the Company’s regulatory capital and liquidity, the impact of regulations on service charges on the Company’s core deposit accounts, the susceptibility of the Company’s business to local economic and environmental conditions, the soundness of other financial institutions, changes in interest rates, the impact of monetary policies and economic factors on the Company’s ability to attract deposits or make loans, volatility in capital and credit markets, reputational risk, the impact of the loss of any key Company personnel, the impact of hurricanes or other adverse weather events, any requirement that the Company write down goodwill or other intangible assets, diversification in the types of financial services the Company offers, the growth of the Company’s insurance business and commission revenue, the growth of the Company’s loan, deposit and fee revenue sources, the Company’s ability to adapt its products and services to evolving industry standards and consumer preferences, competition with other financial services companies, risks in connection with completed or potential acquisitions, the Company’s growth strategy, interruptions or breaches in the Company’s information system security, the failure of certain third-party vendors to perform, unfavorable ratings by rating agencies, dilution caused by the Company’s issuance of any additional shares of its common stock to raise capital or acquire other banks, bank holding companies, financial holding companies and insurance agencies, the utilization of the Company’s share repurchase program, the implementation and execution of cost savings initiatives, other factors generally understood to affect the assets, business, cash flows, financial condition, liquidity, prospects and/or results of operations of financial services companies and other factors detailed from time to time in the Company’s press and news releases, and this presentation and the accompanying slides, reports and other filings with the SEC. Forward-looking statements speak only as of the date that they were made, and, except as required by law, the Company does not undertake any obligation to update or revise forward-looking statements to reflect events or circumstances that occur after the date of this this presentation and the accompanying slides.

## Q3 Highlights

- Net income of \$39.5 million, or \$0.43 per diluted share
- Net operating income – excluding MSR – of \$39.6 million, or \$0.43 per diluted share
- Net interest margin increased to 3.58 percent
- Credit quality remained strong; recorded provision for credit losses of \$0.5 million for the quarter
- Total operating expense declined compared to the second quarter of 2017 and the third quarter of 2016 and operating efficiency ratio – excluding MSR – improved to 67.2 percent
- Repurchased 699,888 shares of outstanding common stock at a weighted average price of \$28.99 per share
- Announced corporate entity restructuring – proposed elimination of holding company structure

# Recent Quarterly Results

|   | Three Months Ended |                |                | % Change     |               |
|---|--------------------|----------------|----------------|--------------|---------------|
|   | 9/30/17            | 6/30/17        | 9/30/16        | vs 6/30/17   | vs 9/30/16    |
| Net interest revenue                                | \$ 120.6           | \$ 117.5       | \$ 114.6       | 2.6 %        | 5.2 %         |
| Provision for credit losses                         | 0.5                | 1.0            | 0.0            | NM           | NM            |
| Noninterest revenue                                 | 66.0               | 68.1           | 69.7           | (3.2)        | (5.3)         |
| Noninterest expense                                 | 126.9              | 127.6          | 128.3          | (0.5)        | (1.1)         |
| Income before income taxes                          | 59.1               | 57.1           | 55.9           | 3.6          | 5.7           |
| Income tax expense                                  | 19.6               | 19.2           | 18.1           | 2.2          | 8.1           |
| <b>Net income</b>                                   | <b>\$ 39.5</b>     | <b>\$ 37.9</b> | <b>\$ 37.8</b> | <b>4.3 %</b> | <b>4.5 %</b>  |
| Plus: Non-operating items, net of tax               | (0.0)              | (0.0)          | -              | NM           | NM            |
| <b>Net operating income</b>                         | <b>\$ 39.5</b>     | <b>\$ 37.9</b> | <b>\$ 37.8</b> | <b>4.4 %</b> | <b>4.5 %</b>  |
| Less: MSR market value adjustment, net of tax       | (0.0)              | (0.9)          | 1.1            | NM           | NM            |
| <b>Net operating income - excluding MSR</b>         | <b>\$ 39.6</b>     | <b>\$ 38.8</b> | <b>\$ 36.7</b> | <b>1.9 %</b> | <b>7.8 %</b>  |
| <b>Net income per share: diluted</b>                | <b>\$ 0.43</b>     | <b>\$ 0.41</b> | <b>\$ 0.40</b> | <b>4.9 %</b> | <b>7.5 %</b>  |
| <b>Operating earnings per share - excluding MSR</b> | <b>\$ 0.43</b>     | <b>\$ 0.42</b> | <b>\$ 0.39</b> | <b>2.4 %</b> | <b>10.3 %</b> |

# Noninterest Revenue

|   | Three Months Ended |                  |                  | % Change       |                |
|---|--------------------|------------------|------------------|----------------|----------------|
|   | 9/30/17            | 6/30/17          | 9/30/16          | vs 6/30/17     | vs 9/30/16     |
| Mortgage production & servicing revenue   | \$ 6,955           | \$ 7,643         | \$ 9,274         | (9.0) %        | (25.0) %       |
| MSR valuation adjustment                  | (46)               | (1,509)          | 1,813            | NM             | NM             |
| Credit card, debit card and merchant fees | 9,346              | 9,565            | 9,292            | (2.3)          | 0.6            |
| Deposit service charges                   | 10,388             | 9,706            | 11,313           | 7.0            | (8.2)          |
| Insurance commissions                     | 28,616             | 31,126           | 28,194           | (8.1)          | 1.5            |
| Wealth management                         | 5,386              | 5,275            | 5,312            | 2.1            | 1.4            |
| Other                                     | 5,315              | 6,324            | 4,475            | (16.0)         | 18.8           |
| <b>Total noninterest revenue</b>          | <b>\$ 65,960</b>   | <b>\$ 68,130</b> | <b>\$ 69,673</b> | <b>(3.2) %</b> | <b>(5.3) %</b> |
| % of total revenue                        | 35.4%              | 36.7%            | 37.8%            |                |                |

# Noninterest Expense

|  | Three Months Ended |                |                | % Change       |                |
|--|--------------------|----------------|----------------|----------------|----------------|
|  | 9/30/17            | 6/30/17        | 9/30/16        | vs 6/30/17     | vs 9/30/16     |
| Salaries and employee benefits               | \$ 81,415          | \$ 81,597      | \$ 80,884      | (0.2) %        | 0.7 %          |
| Occupancy, net of rental income              | 10,343             | 10,455         | 10,412         | (1.1)          | (0.7)          |
| Equipment                                    | 3,352              | 3,438          | 3,423          | (2.5)          | (2.1)          |
| Deposit insurance assessments                | 2,499              | 2,261          | 3,227          | 10.5           | (22.6)         |
| Advertising & public relations               | 1,860              | 1,691          | 1,643          | 10.0           | 13.2           |
| Foreclosed property expense                  | 447                | 960            | 859            | (53.4)         | (48.0)         |
| Data processing, telecom & computer software | 11,208             | 11,376         | 11,120         | (1.5)          | 0.8            |
| Amortization of intangibles                  | 994                | 1,010          | 923            | (1.6)          | 7.7            |
| Legal  | 1,016              | 1,330          | 1,064          | (23.6)         | (4.5)          |
| Postage and shipping                         | 1,050              | 1,080          | 1,059          | (2.8)          | (0.8)          |
| Other miscellaneous expense                  | 12,719             | 12,355         | 13,703         | 2.9            | (7.2)          |
| <b>Total noninterest expense</b>             | <b>126,903</b>     | <b>127,553</b> | <b>128,317</b> | <b>(0.5) %</b> | <b>(1.1) %</b> |

# Deposits and Customer Repos

|  | As of           |                 |                 | % Change                 |              |
|--|-----------------|-----------------|-----------------|--------------------------|--------------|
|  | 9/30/17         | 6/30/17         | 9/30/16         | Annualized<br>vs 6/30/17 | vs 9/30/16   |
| Noninterest bearing demand                 | \$ 3,414        | \$ 3,390        | \$ 3,308        | 2.8 %                    | 3.2 %        |
| Interest bearing demand                    | 4,925           | 5,096           | 4,877           | (13.3)                   | 1.0          |
| Savings                                    | 1,638           | 1,630           | 1,533           | 1.9                      | 6.8          |
| Other time                                 | 1,798           | 1,822           | 1,871           | (5.2)                    | (3.9)        |
| Customer Repos                             | 421             | 400             | 469             | 21.1                     | (10.2)       |
| <b>Total Deposits &amp; Customer Repos</b> | <b>\$12,197</b> | <b>\$12,338</b> | <b>\$12,059</b> | <b>(4.5) %</b>           | <b>1.1 %</b> |

# Loan Portfolio

|   | As of           |                 |                 | % Change                 |              |
|---|-----------------|-----------------|-----------------|--------------------------|--------------|
|   | 9/30/17         | 6/30/17         | 9/30/16         | Annualized<br>vs 6/30/17 | vs 9/30/16   |
| Commercial and industrial                 | \$ 1,506        | \$ 1,566        | \$ 1,616        | (15.2) %                 | (6.8) %      |
| Real estate:                              |                 |                 |                 |                          |              |
| Consumer mortgages                        | 2,826           | 2,776           | 2,611           | 7.2                      | 8.2          |
| Home equity                               | 627             | 625             | 623             | 1.3                      | 0.7          |
| Agricultural                              | 247             | 246             | 242             | 2.5                      | 2.1          |
| Commercial and industrial-owner occupied  | 1,835           | 1,795           | 1,668           | 8.9                      | 10.0         |
| Construction, acquisition and development | 1,176           | 1,157           | 1,121           | 6.5                      | 4.9          |
| Commercial                                | 2,336           | 2,342           | 2,241           | (0.9)                    | 4.3          |
| Credit Cards                              | 105             | 104             | 107             | 1.7                      | (2.6)        |
| Other                                     | 396             | 407             | 428             | (10.6)                   | (7.5)        |
| <b>Total</b>                              | <b>\$11,056</b> | <b>\$11,019</b> | <b>\$10,659</b> | <b>1.3 %</b>             | <b>3.7 %</b> |



# Credit Quality Highlights

- Recorded provision for credit losses of \$0.5 million for the quarter
- Low levels of net charge-offs
  - 0.09 percent annualized for the third quarter
  - 0.08 percent annualized year-to-date as of September 30, 2017
- Continued improvement in non-performing loans (“NPLs”) and non-performing assets (“NPAs”)
  - NPLs declined to 0.59 percent of net loans and leases from 0.85 percent one year ago
  - NPAs declined to 0.64 percent of net loans and leases from 0.96 percent one year ago
- Other real estate owned declined to under \$6 million at September 30, 2017

# Mortgage and Insurance Revenue

## Mortgage Lending Revenue

|                                | Three Months Ended |            |            |            |            |
|--------------------------------|--------------------|------------|------------|------------|------------|
|                                | 9/30/17            | 6/30/17    | 3/31/17    | 12/31/16   | 9/30/16    |
| Origination revenue            | \$ 4,809           | \$ 5,771   | \$ 5,117   | \$ 3,335   | \$ 6,973   |
| Servicing revenue              | 4,648              | 4,697      | 4,815      | 4,673      | 4,639      |
| MSR payoffs/paydowns           | (2,502)            | (2,825)    | (1,876)    | (2,447)    | (2,338)    |
| MSR valuation adjustment       | (46)               | (1,509)    | 934        | 11,242     | 1,813      |
| Total mortgage banking revenue | \$ 6,909           | \$ 6,134   | \$ 8,990   | \$ 16,803  | \$ 11,087  |
| Production volume              | \$ 342,404         | \$ 385,896 | \$ 287,789 | \$ 395,850 | \$ 478,179 |
| Purchase money production      | \$ 263,000         | \$ 307,000 | \$ 195,800 | \$ 263,700 | \$ 342,800 |
| Mortgage loans sold            | \$ 313,641         | \$ 264,116 | \$ 260,128 | \$ 379,854 | \$ 424,181 |
| Margin on loans sold           | 1.53%              | 2.19%      | 1.97%      | 0.88%      | 1.64%      |
| Current pipeline               | \$ 232,737         | \$ 270,989 | \$ 249,971 | \$ 256,923 | \$ 340,117 |
| Mortgage originators           | 148                | 148        | 139        | 135        | 147        |

## Insurance Commission Revenue

|                                   |           |           |           |           |           |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|
| Property and casualty commissions | \$ 21,086 | \$ 22,363 | \$ 19,755 | \$ 19,098 | \$ 20,927 |
| Life and health commissions       | 6,134     | 6,623     | 6,465     | 5,757     | 5,897     |
| Risk management income            | 703       | 600       | 648       | 610       | 674       |
| Other                             | 693       | 1,540     | 6,072     | 244       | 696       |
| Total insurance commissions       | \$ 28,616 | \$ 31,126 | \$ 32,940 | \$ 25,709 | \$ 28,194 |

# Summary



## Highlights

- Increase in net interest margin
- Improvement in operating efficiency
- Repurchased 699,888 shares of common stock
- Proposed elimination of holding company structure
- Received CRA rating of “Satisfactory”

## Current Focus

- Continue to grow – loans, deposits, and fee revenue sources
- Challenge expenses and continue to improve efficiency
- Efficiently manage capital

## Q & A