

ON CHANGE

*"BE the **CHANGE** you want to see in the world."*
– Gandhi

*"EVERY organization is **PERFECTLY DESIGNED**
to get the **RESULTS** they are getting."*
– Tim Kight

*"EVERY organization needs to **ABANDON**
(**CHANGE**) almost **EVERYTHING** that it does."*
– Peter Drucker

*"Stop **BEGGING** for 'change.' Start **begging** for **CHANGE**."*
– Robert Egger

*"**CHANGE** your **THOUGHTS** and you **CHANGE** the **WORLD**."*
– Norman Vincent Peale

*"It's easier to change **PEOPLE**
than to **CHANGE** people."*
– Kets de Vries (via Tom Peters)

*"People don't **CHANGE**. You're either an
eagle or a duck. It is what it is."*
– O.G.

*"I don't trust anyone who isn't trying to **CHANGE** the world."*
– Tom Peters

*"If you don't like **CHANGE**, you're going to like **IRRELEVANCE** even less."*
– General Erik Shinseki

*"We have to be prepared for **CHANGE**."*
– Santiago in The Alchemist

*"Social Entrepreneurs **CHANGE** the
PERFORMANCE CAPACITY of society."*
– Peter Drucker

*"**CHANGE** is one thing.
PROGRESS is another."*
– Bertrand Russell

*"It's often easier to **KILL** an organization than **CHANGE** it in any significant way."*
– Kevin Kelly

*"**SELLING** has become more complicated, competitive and complex... thus the need
for **DRAMATIC CHANGE**! We will not survive by just tinkering with the
RULES of the **OLD GAME**. We need to **CHANGE** the entire **GAME**."*
– Larry Wilson

*"You can't solve a **PROBLEM** if you are playing by the **RULES**."*
– Paul Arden

*"**THERE** are **NO RULES**."*
– Tom Suddes

*"I get up every morning determined to both **CHANGE THE WORLD** and to have one
hell of a good time. Sometimes, this makes planning the day difficult."*
– E.B. White

*♪ "It's the **END OF THE WORLD** as we know it... and I feel fine."*
– R.E.M.