



# CONGRATULATIONS, REVOLUTIONARIES!

SUCCESS Magazine and

OPPORTUNITY International proudly announce:

## *The Winners of the "Join Our Revolution" Entrepreneurial Poverty-Fighting Contest.*

**THE MISSION:** OPPORTUNITY International was founded 25 years ago by Alfred Whittaker. Whittaker quit his job as president of Bristol-Myer International Corp. to create an organization dedicated to defeating poverty throughout the world by fostering entrepreneurship, rather than government handouts. In the last five years alone, OPPORTUNITY has extended more than 100,000 loans that helped create 275,000 jobs. By promoting "micro-enterprises" in developing countries, OPPORTUNITY International is strengthening the middle class around the world and creating a bulwark against tyranny.

**THE CHALLENGE:** Readers were asked to send in their best ideas on how the SUCCESS/OPPORTUNITY International alliance can best advance the cause of small-scale, Third World entrepreneurship. In response, the SUCCESS offices were overwhelmed with bright ideas from contestants by fax, mail, and e-mail.

### THE WINNERS AND SOME OF THEIR IDEAS:

**First Prize** — A round-the-world tour to meet dignitaries and business leaders, including visits to India, the Philippines, Hawaii, and Costa Rica, goes to:

**THOMAS J. SUDDER**, president of The Suddes Group, a development consulting firm for not-for-profit corporations, and Eagle Creek Leadership & Challenge Co., a corporate training center, both in Delaware, Ohio.

**Idea** — *The Entrepreneur's Sabbatical.* Successful entrepreneurs and business leaders will spend several weeks brainstorming ideas to advance the SUCCESS/OPPORTUNITY International mission with other entrepreneurs. They'll visit Third World micro-entrepreneurs.

**Idea** — *Entrepreneurial Mentors.* An entrepreneur underwrites a micro-entrepreneur's start-up costs, monitors his progress, and provides advice.

**Idea** — *Mentors on the Net.* A World Wide Web site for SUCCESS/OPPORTUNITY International micro-entrepreneurs, providing a bulletin board and chat sessions, consulting services, idea exchange, and hyperlinks to other entrepreneurial groups.

**Second Prizes** — An all-expenses-paid trip to one of the 25 countries where OPPORTUNITY International provides loans. The winners are:

**TERRY BENZIA**, owner of Team Communications Group, a marketing firm in Heathrow, Fla.

**Idea** — Create a SUCCESS/OPPORTUNITY International Starter Kit, which would be given to each loan recipient, containing office supplies, information on record-keeping, and motivational and training items.

**KELLY W. CHENAULT**, Account Executive for ITT Hartford, Mechanicsville, Va.

**Idea** — Identify U.S. entrepreneurs who have a product or service that could be produced by joint venture with a micro-entrepreneur in a Third World country.

**DARREN THOMPSON**, owner of Thompson Foods in Port Hardy, B.C., Canada.

**Idea** — Create mobile "Satellite Universities" of entrepreneurship that would teach the principles of business ownership at locations in the Third World and also supply data on the countries to interested parties all over the world.

**Third Prizes** went to 25 contestants — each got a copy of *10 Golden Rules for Financial Success*, a new book by financial adviser Gary Moore, based on the life of Sir John Templeton.

For more information about OPPORTUNITY International, call:

1-800-7WE-WILL (793-9455)

## HAWAII WINNER

In addition to our SUCCESS/OPPORTUNITY International winners, SUCCESS is delighted to announce a Special Award for Hawaiian Entrepreneurs to:

**ROBERT C.S. KIM**, founder and president of Profitability of Hawaii Inc., Honolulu, Hawaii.

A native of Korea, Kim came to Hawaii at 13, speaking no English. He worked his way through high school and the University of Hawaii and founded Profitability of Hawaii (POH) to offer to corporations customized software and hardware solutions based on the Unix operating platform. Recently, POH created IMIGIT, a Unix-based document imager. Kim is recognized for his part in fostering a full-fledged entrepreneurial environment in Hawaii.

As individual initiative flowers, hopes for a better life for all mankind burn brighter. SUCCESS is honored to play its part in stimulating the positive force of entrepreneurship throughout the world.