

For Immediate Release
September 3, 2015

**FEDERATION OF GENEALOGICAL SOCIETIES AND GENEALOGY GEMS
TEAM UP TO BRING NEW FGS MEMBERSHIP BENEFIT**

***FGS Members Will Gain Access to an Affordable Solution for
Programming Directors: Genealogy Gems for Societies***

September 3, 2015 — Austin, TX. The [Federation of Genealogical Societies \(FGS\)](#) and [Genealogy Gems](#) announced today their partnership which brings a convenient solution to society programming directors — [Genealogy Gems for Societies](#) — a national-level programming package that provides an even more affordable benefit to FGS Members.

This exciting new benefit provides a 25% discount on a complete 1-year package of *Genealogy Gems for Societies* subscription as well as a 10% discount on Lisa Louise Cooke's best-selling book *The Genealogist's Google Toolbox, Second Edition*. **FGS Members can access this innovative benefit by logging in to the [Members-only Area](#) on FGS.org for their discount code.**

"FGS is excited to be partnering with Genealogy Gems," said D. Joshua Taylor, FGS President. "The opportunity to provide educational benefits for our member societies enriches the entire genealogical community as societies adapt and grow to meet the needs of today's members. This partnership offers FGS members access to a wide range of resources for their members and we look forward to working with Lisa Louise Cooke."

Providing societies a cost-effective way to deliver quality family history video presentations at regular meetings by internationally renowned speaker Lisa Louise Cooke takes the headache out of programming.

"Having served on the program committee of my local genealogy society in the past, I completely understand the challenges they face," said Lisa Louise Cooke, founder and owner of Genealogy Gems. "There are a limited number of quality speakers in any given geographical area, and it can be expensive to bring in speakers from out of town. We created *Genealogy Gems for Societies* to help solve that challenge. We're excited to partner with FGS because they see the value in this service and we share the same commitment to supporting local societies. This is a new concept in genealogy programming, and we are here to help societies every step of the way."

Additionally, Lisa will be doing a live webinar as part of the *2015 FGS Webinar Series* for societies later this month. The webinar *Utilize the Power of Video for Your Society's Programming and Marketing Efforts* will be recorded and available afterwards to FGS Members only. Stay tuned to [The Voice](#) blog for further details on how to register for it.

If your society is not a member, join FGS today to start accessing the [suite of benefits](#) an FGS Membership offers today's society.

About the Federation of Genealogical Societies (FGS)



The Federation of Genealogical Societies (FGS) was founded in 1976 and represents the members of hundreds of genealogical societies. FGS links the genealogical community by helping genealogical societies and family history enthusiasts strengthen and grow through online resources, *FGS FORUM* magazine, and through its annual [national conference](#) which provides four days of excellent learning opportunities for both societies and family history enthusiasts. To learn more about FGS visit fgs.org. You can find FGS on Facebook <https://www.facebook.com/FGSgenealogy>, on Twitter [@FGSgenealogy](https://twitter.com/FGSgenealogy) and on *The Voice* blog at <http://voice.fgs.org>.



Genealogy Gems

for Societies

About Genealogy Gems

Genealogy Gems is a genealogy and family history multi-media company founded in 2007 by Lisa Louise Cooke. Its flagship show, *The Genealogy Gems Podcast*, is the #1 genealogy podcast in iTunes, downloaded over 1 ¾ million times by listeners in 75 countries. *Genealogy Gems* delivers free quality genealogy content (podcasts, blog articles, weekly newsletter, and YouTube channel) to genealogy enthusiasts via the *Genealogy Gems* website and app (iOS, Android, Windows). Learn more about *Genealogy Gems* by visiting www.genealogygems.com, Facebook <https://www.facebook.com/GenealogyGems>, Twitter [@LisaCooke](https://twitter.com/LisaCooke), and Pinterest <https://www.pinterest.com/lisalouisecooke>.

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