

# POP-UP

Popup is a white, semi-gloss, solvent printable, “non curling”, synthetic, polyester, banner material with a grey backer. Perfect for POP displays and banner stands, even retractable banner stands. Recommended Laminates: Cast, Floor Graphic, or Liquid\*. Compatible with most Solvent, UV Curable and Latex printers.

Item	Unit	Spec. Value	Test Method
<b>Dimension &amp; Tolerances</b>			
Thickness	10mm	0.250+/-0.020	JIS Z 0237
Basic Weight	g/m <sup>2</sup>	340+/-20	
<b>Composition</b>			
Face Film		Soft PVC	
Thickness	mm	0.100+/-0.010	JIS Z 0237
Glue-Gray		Acrylic	
Thickness	mm	0.030+/-0.005	JIS Z 0237
Back film		PET	
Thickness	mm	0.120+/-0.010	JIS Z 0237
<b>Physical &amp; Chemical Property</b>			
Ball Tack	No.		JIS Z 0237
180°F Peel Adhesion	g/25mm-20min- g/25mm-24hr		JIS Z 0237
90°F Release Force	g/50mm		JIS Z 0237
Holding Power	mm		JIS Z 0237
Tensile Strength	g/10mm	10000	JIS Z 0237
Elongation	%		JIS Z 0237
Shrinking	% (80x48hrs)		
Opacity	Grey Opaque	75	
Glossy	Degree/60° Angle	20+/-10	ISO 2813
Service Temperature Range		5°F-80°F	
Shelf Life	70°F @ 50% humidity	1 year	
Durability	Year	1	ISO 4892-3(1000hr)
<b>STANDARD</b>			
<b>JIS Z 0237</b> Testing methods of pressure-sensitive adhesive tapes and sheets			
<b>ISO 2813</b> Paints and varnishes - Determination of specular gloss of non-metallic paint films at 20°, 60°, and 85°			
<b>ISO 4892-3</b> Plastics - Methods of exposure to laboratory light sources - Part 3: Fluorescent UV lamps (Method A-1)			
<b>Holding Power</b> 25mm*25mm*1KG*24Hrs*23 (Distance Of Displacement)			

\*To prevent failure, completely allow inks to cure before laminating and installation. As with any product we recommend that all surfaces be tested for compatibility.

\*\* For guidance only, not to be used for setting specifications. Due to the custom nature of this product, the data presented are based on three or less production runs. The above information is based on research believed to be reliable, but does not constitute a warranty.

All material should be tested by the purchaser to determine suitability of their purposes.



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