



## Do's & Don'ts

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### Key Do's & Don'ts

**Please read the following points below; they can help save you time & money!** Performing a test prior to actual production can further minimize costly errors and help ensure the success of your project.

If you experience a problem with any of our products, please consult the [Troubleshooting chart](#) or call us at 1-800-307-7990 (U.S. toll-free) or 707-544-7990 for assistance.

- **Match the substrate to the inks/imaging method.**
  - ClassicVue, SuperVue, ImageVue & PosterVue are uncoated vinyl films designed for solvent (most types), UV-curable or other outdoor inks; thermal and electrostatic transfer; and airbrushing. ReflectVue, our retroreflective film, is designed exclusively for solvent inkjet printing.
  - ImageJetVue & JetVue are *inkjet-coated (top-coated)* vinyl films designed for aqueous dye-based and pigmented inkjet printing.
- In the design of your window graphics, **avoid the use of dark colors over a wide area.** [\[Details\]](#)
- **Use a large enough type font** -- 30 point or larger for ImageVue, ImageJetVue and PosterVue; 50 point or larger for ClassicVue, SuperVue, JetVue and ReflectVue. [\[Details\]](#)
- **Allow sufficient time for inks to dry before laminating or installing graphics.** [\[Details\]](#)
- **Use an optically clear overlamine** that's compatible with perforated window-graphics film and suitable for the job and the surface (flat vs. curved) on which the graphics will be installed. [\[Details\]](#)
- For optimum one-way visibility, **the lighting should be brighter on the graphics side** than on the black (non-imaged) side. [\[Details\]](#)
- **Use mild soap and water** -- NEVER a solvent-based glass cleaner, such as Windex®, to wash the glass surface prior to installing the graphics. [\[Details\]](#)
- **Install the graphics on a glass surface whose temperature is between approx. 40° F (5° C) and 90° F (32° C).** [\[Details\]](#)

