

## Prime Mild Solvent PRMS33

For use in Mimaki JV33™/CJV30™ Printers

### CONVERTING TO BORDEAUX INK

From Mimaki SS2 OEM ink\* to Bordeaux Prime Mild Solvent PRMS33 Ink (no need to flush):

\* In addition flushing is NOT needed if converting from Nazdar, Lyson, Solaris, and "20/20" inks.

Before installation, run a nozzle test print and a standard test print to have as a reference point for comparison purposes.

Before installation, run a nozzle test print and a standard test print to have as a reference point for comparison purposes.

- 1) Install the 440 ml Bordeaux ink cartridges and run two normal cleaning cycles (if you are in the "middle" of a print job start using immediately).
- 2) Note: Dampers DO NOT have to be changed.
- 3) Run nozzle print.
- 4) Begin running test prints and compare to standard test print.
- 5) There is no need to re-profile. It is better to start earlier in the day so the ink fills the entire system (best not to start the procedure on a Friday afternoon when it will sit all weekend).

From 3rd Party ink to Bordeaux Mild Solvent PRMS33 ink:

- 1) Before installation, run a nozzle test print and a standard test print to have as a reference point for comparison purposes.
- 2) In order to replace the cartridges, run a head wash; take out the third party ink cartridges. When the last cartridge is removed, the pumps will automatically remove the remaining ink from the lines.
- 3) The display panel will read Cleaning Tools. Put in Bordeaux Flushing Fluid Cartridges. When the last cartridge is in the printer, the pumps will start circulating the Flushing Fluid to remove any 3rd party ink from the lines.
- 4) Remove the Flushing Cartridges, at this point the pumps will discharge any remaining Flushing Fluid from the lines and run a powerful clean cycle.
- 5) Once the printer completes its head clean operation, introduce the Bordeaux ink cartridges.
- 6) Select the "powerful clean" setting.
- 7) Perform several head cleaning cycles to ensure the ink is ready.
- 8) Run nozzle test print.
- 9) Run prints to ensure that every print head is running perfectly. Compare with the print you made before changing the inks. Colors are likely to look different since the "original" print was made with a third party ink that did not match the reflective densities and color gamut of the OEM and the Bordeaux ink.
- 10) If there are dropouts, run cleaning cycle and repeat it until a satisfactory print is obtained.

**BORDEAUX**  
DIGITAL PRINTINK

#### CONTACT US:

##### Americas

**Bordeaux Digital Inc.**  
1600 Wyatt Drive, Suite #3  
Santa Clara, CA 95054

Tel: +1-408-247-2205  
Fax: +1-408-247-2205  
Email: salesusa@c-m-y-k.com

##### Headquarters

**Bordeaux Digital Printink Ltd**  
Hayarkon Street 5  
Yavne 81227, Isreal

Tel: +927-8-9420398  
Fax: +927-8-9422201  
Email: info@c-m-y-k.com

[www.c-m-y-k.com](http://www.c-m-y-k.com)

**BORDEAUX**  
DIGITAL PRINTINK



## Prime PRMS33

For Optimized High Speed Output from your Mimaki JV33™ / CJV30™ family of Printers

Bordeaux is leading the way with our new Prime PRMS33 ink formula. Offered in 6 colors, these inks are fully compatible with Mimaki SS21™ OEM ink as well as Bordeaux's Ps21 ink. Any media that you currently use with your JV33 or CJV30 printer will work in a high productivity environment with PRMS33. Use for almost any type of signage, indoor or outdoor.

Our PRMS33 ink is Mix & Match, meaning that it can be plugged into the printer without flushing or profiling! Works great with all the popular configurations used in the JV333 / CJV30. Printing speed is increased with PRMS33. Convert to Bordeaux PRMS33 all at once or one cartridge at a time. Bordeaux continues to lead the way in high quality and consistency.

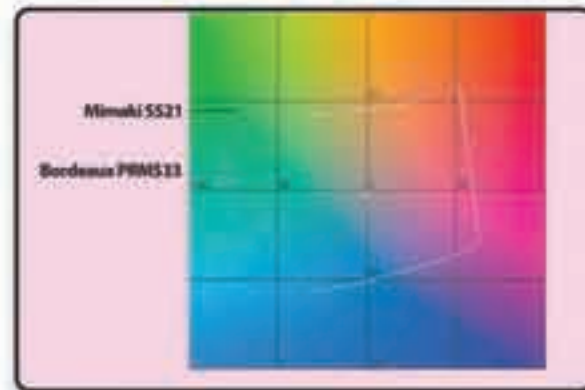
# Prime PRMS33 is a Mix & Match ink

Mix and match features were developed by the Bordeaux R&D team for the purposes of making the process of ink Changeover from original inks to Bordeaux ink, as easy as possible. Our scientists have been able to make this transition so natural, that one can replace one color at a time – without any need to waste a whole set of cartridges when switching over.

With Mix and Match technology, full compatibility with the original product is achieved, so users may enjoy a host of mix & match features:

## FEATURES

- OEM Color Matched No Customer Profiles Required
- No need for flushing,
- Interchangeable with original inks at the individual cartridge level
- Suitable for High Speed Printing and High Resolution Printing
- Excellent Adhesion and Flexibility on all substrates
- Excellent fade resistance
- Low Odor ink



## Colors

- CYAN
- MAGENTA
- YELLOW
- BLACK
- LT-CYAN
- LT-MAGENTA
- CLEANING FLUID

Configuration: 1L Bottle • 440ml Cartridge • 1L Inkbag

## Prime PRMS33

For use in Mimaki JV33™ / CJV30™ Printers

### FREQUENTLY ASKED QUESTIONS:

**I have tried other third party inks, but was not satisfied with their performance. What has been the market acceptance of Bordeaux's Prime Mild Solvent Inks for the Mimaki JV33 / CJV30?**

Bordeaux has been selling our Mild Solvent inks for these printers since 2009. The new PRMS33 formula was introduced near the end of 2011. It is a Mild Solvent ink fully compatible with our own Ps21 and the OEM Mimaki SS21 ink. It has performed excellently resulting in customers claiming it is as good as or better than the OEM ink!

**Does using Bordeaux Ink void my Mimaki JV33/CJV30 Warranty or Service Agreement?**

No. Using Bordeaux Prime Mild Solvent PRMS33 Ink does not void your Limited or Extended Mimaki Warranty or Service Agreement. PLEASE ASK TO SEE THE MAGNUSON-MOSS WARRANTY IMPROVEMENT ACT LETTER. It is illegal for your printer dealer to tell you that anything else but OEM ink will void your warranty. THEY CANNOT WITHHOLD SERVICING YOUR PRINTER.

**Do I need to carry out any special maintenance procedures?**

The printer should be maintained according to the directions specified in the Mimaki Owners Manual. In order to carry out these steps, the end user should purchase a Bordeaux Cleaning Kit or use a cleaning kit purchased from the Mimaki dealer.

**How do I guarantee that my Warranty is in place?**

The end user is asked to submit a nozzle test print (prior to putting in the Bordeaux inks) to Bordeaux that will establish the condition of the printer. Please indicate the printer model version on the print.

**What if I have a question or believe that I have a warranty claim, or want to speak directly to someone from Bordeaux?**

All questions or claims should be initiated through your dealer. If your Dealer or Salesrep does not have the answer to a question, he/she will refer your question to Bordeaux's Support staff. You will receive a call back within 24 hours.

**What is the color gamut of the Bordeaux Inks compared to that of the Mimaki inks?**

The color gamut of the Bordeaux Inks is almost identical to the gamut of the Mimaki inks. Because of the close match to the OEM colors, there is NO NEED TO PROFILE (see the Color Gamut chart).

**What substrates/ media (paper, vinyls, films) is Bordeaux Prime Mild Solvent PRMS33 Ink compatible with?**

Bordeaux Prime Mild Solvent PRMS33 Ink is fully compatible with any substrate/media that is 100% compatible with Mimaki SS21 inks. Bordeaux Inks also use the same ICC profiles, with little or no color output variation.

**Do I need to flush the ink when I switch from OEM Mimaki ink to Bordeaux Prime Mild Solvent PRMS33 Ink?**

Not required, if you are switching from the OEM, Nazdar, Lyson or Solaris inks. BUT, if you are switching from another third-party ink, you will need to flush.

**My waste tank is full. How do I discard the inks?**

It is recommended that you check to see what the local regulations are for your area. MSDS sheets for the ink are available from Bordeaux. If you need these for local government approval, please contact us. If you already have a waste disposal system set up for standard solvent inks, the Prime Mild Solvent PRMS33 inks can be discarded along with these.

**Why do Printer and Ink companies give wide ranges when it comes to the expected fade resistance and expected life of an outdoor print?**

Extended Print Life and Fade Resistance are one of the biggest benefits of using Bordeaux Inks. There are many factors related to how a print will hold up to fading and weathering. One key factor is lamination, which will protect prints from rain, wind and snow (including scrubbing and washing in the case of vehicle graphics). Inks will also interact with the media onto which they are printed causing variability in fading. The climate and latitude is a very key factor. Arizona and Florida are frequently listed as worst-case situations because of the amount of sunlight (visible and UV light), which occurs in these, or similar regions. Also, signs facing north will fade less than signs facing south.

