

August 25, 2025

Subject: Graphics & Personal Auto Packaging Updates

Dear Valued Customer:

3M is excited to announce a new packaging design for select graphic and personal auto films. The new packaging maintains similar dimensions to the current design and features a tear strip along the long edge, facilitating easier opening and minimizing the risk of product damage during the process. The transition to this new packaging design started in July 2025 and will be implemented across various product series throughout the year.

The following product series are included in this change:

IJ Printable Films	Screen Print Films	Colored Films	Overlaminates
IJ160	1001C	2080 Series (Excluding Gloss & High Gloss)	3619/3620
IJ175Cv3	180mC	3630/3635	3658G/3660M
IJ180mC/IJ180Cv3	181	3730/3735	8508/8509/8510M
IJ280	3650	7125/7725	8518/8519/8520
IJ3552C	3690C/3690LF		8528
40C Series	8000LF		8548G/8549L/8550M
IJ46			8993/8995
IJ8150			

For further details, please refer to the technical bulletin on Using Tear Strips on Boxes for 3M Graphics & Personal Auto Films. Please contact your 3M Sales representative or Application Engineer with any questions you may have.

Best regards,

Ryan Miller

Vice President – Graphics & Personal Auto

3M Commercial Branding & Transportation

3M is a trademark of 3M. All other trademarks are the property of their respective owners.